

"Thank you ...

E

for the whole blood and plasma immediately available to save my life, for the trained volunteer Nurse's Aide who brought ease and comfort, for your contribution to the Red Cross."

March is Red Cross month. A small financial sacrifice can play a big part in saving a life. Give generously to your Red Cross.

"The Telephone Lineman" Comes Home

Norman Rockwell's painting of "The Telephone Lineman" came home to New England recently.

The 35-year-old painting -- formerly located at AT & T's headquarters in New York City -- was turned over to New England Telephone today by AT & T President William M. Ellinghaus.

In a ceremony at NET's corporate headquarters in Boston, Ellinghaus presented the painting to NET President Gerry Freche. Present at the ceremony were relatives of John Toolan, the NET lineman from Pittsfield, Mass., who posed for the Rockwell painting; David Wood of the Corner House Rockwell Museum in Stockbridge, Mass.; and company officials.

Toolan, who retired from NET in 1981 after a 36-year career, died June 1 in Pittsfield.

The decision to give the painting to NET was made following the courtapproved divestiture of AT & T and on the basis that Rockwell is a nationally recognized New England artist. "On behalt of New England Telephone and its employees, I accept with gratitude this famous and meaningful painting which captures so well the spirit of our telephone industry and especially of our telephone people here in New England," Freche said.

"John Toolan -- the telephone lineman -- has come home to New England.

The painting will be displayed at company locations before being permanently displayed in the lobby of NET's headquarters at 185 Franklin St., in Boston.

AT & T commissioned Rockwell to do the painting in 1947. The artist then chose Toolan for a model after spotting him working with a crew digging and setting poles for a job in Cheshire, Mass.

The painting was completed in 1948 and displayed nationally a year later as an AT & T ad in *Life Magazine*.

Its appearance generated thousands of reprint requests from the public and Bell System employees. As a result, more than 100,000 poster-sized prints were distributed throughout the country.

Toolan's relatives who attended the ceremony were his daughters Theresa Toolan of Pittsfield and Jacqueline Duquette of Lenox, and his sister Mary (Mrs. Edward) Cahalan of Lee.

Vol. 42

No. 11

IN THE MARCH ISSUE



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TELEPHONE TOPICS is published monthly for employees of the New England Telephone and Telegraph Company and Connecting Companies, Room 112, 50 Oliver Street, Boston 7, Massachusetts.

TIMOTHY P. MANNIX, Employee Information Supervisor ALICE M. MURPHY, Associate Editor ELVIA K. HETU, ALMA L. JOHNSON and RITA K. FUCILLO, Assistants



HE HELPS TO GET THE MESSAGE THROUGH . . . Along the highways of speech, in every part of the country, thousands of Bell telephone linemen help to keep your telephone service good — and make it better.

They are on the job to maintain uninterrupted service over millions of miles of wire and cable — repair trouble when it occurs and try to anticipate it before it occurs.

They are the men who push forward the lines of communication to new places and new people — through cities and towns, across deserts, under rivers and over mountain tops. By breaking all construction records since the war, they have played an important part in the constant improvement in telephone service.

In the everyday doing of the job, as in the dramatic emergencies of fire and storm, the telephone linemen help to get the message through.

Painting by Norman Rockwell.

TO THE RESCUE . . . It seems that not long ago an Ohio Bell engineer saw a tearful little girl stranded in a tree near his home. With typical male derring-do he climbed up to rescue the helpless maiden. A limb of the tree broke beneath his weight, cutting off his avenue of escape. The situation remained at a stalemate until the engineer's wife brought a ladder to the scene and rescued the rescuer and rescuee.

Tribute to Telephone People on the Job

THREE of the country's foremost artists have painted the pictures reproduced here—their interpretations of three telephone jobs.

New England played a vital role in the plans of the Bell System to have its workers interpreted in oils. There is perhaps no artist so well known to the average American as Norman Rockwell whose Four Freedoms *are* America and whose regular covers on the *Saturday Evening Post* are always warm and human. He himself is as typically New England as any man.

Mr. Rockwell's models are never professionals. They are friends and neighbors and storekeepers from his home in Arlington, Vermont.

This Rockwell painting, a faithful portrayal of the man "who helps get the message through" is the culmination of a project that began in October, 1947, and had the assistance of telephone people in our Company and in A.T.&T. which commissioned him to do the job.

Two Bell System motion pictures, "The Telephone Lineman" and "A Hurricane's Challenge," gave Mr. Rockwell background on the lineman's job. More first-hand information was gathered as the artist toured the countryside near his Arlington home in search of a suitable model. He finally found just the lineman he wanted at work atop a mountain near North Adams. It is another tribute to New England that the man who had the build and facial characteristics the artist was looking for is John

On a construction project near North Adams, artist Norman Rockwell, left, found his model. He's John Toolan of Lenox who had the build and facial characteristics for which the artist was searching. Toolan had to don a particular combination of clothing, borrowed from his fellow crewmen, before Rockwell could make his decision.





"The Service Representative" by Vuk Vuchinick

"The Telephone Operator" by Richard M. Brown

J. Toolan of Lenox, a lineman for our Company.

A telephone pole was placed outside the Rockwell studio, with the ends of its cable anchored to large trees on either side. Cable-lashing operations performed by Mr. Toolan atop the pole were photographed, and the prints, which the artist used as a guide, were checked with telephone engineers for technical accuracy.

Mr. Toolan, very surprised at being selected as a model, will be even more surprised in months to come when he finds this painting appearing in national magazines and in the employee publications of all Bell System Companies.

There's nothing unusual about Mr. Toolan or his way of living. That's why he makes a good "typical telephone lineman." He was born January 10, 1919. He's a veteran who served with the Army Medics from his enlistment February 4, 1942, until he was released August 4, 1945. He saw service in Africa, Sicily, and Italy. He now lives in Lenox, is married and has two daughters, one five and a half years old, the other five months.

Copies of the *Topics*' cover suitable for framing are available to all employees. Write Telephone *Topics* or call SHerwin 3-9800, extension 3688.

The Telephone Operator—the alert, intelligent, courteous girl whose skillful fingers connect telephone with telephone—is also paid tribute in a painting recently done for the Bell System by Richard M. Brown of New York City, a graduate of the Yale University School of Fine Arts and an instructor in art at Columbia University.

Mr. Brown spent considerable time

Rockwell, Vuchinick, and Brown Interpret the Telephone Spirit in Three Oil Paintings of Telephone People at Work

in various central offices studying switchboards, meeting and observing the operators before beginning work on his canvas.

The painting portrays a typical operator seated at her switchboard. A symbolic landscape background suggests that beyond the switchboard lie the countless places, large and small, that can be swiftly reached by the telephone voiceways.

Large, full-color reproductions have been made available to the Bell System companies for hanging in operators' lounges and other central office locations. Smaller reproductions --13 x 15 inches-are available to employees from their supervisors.

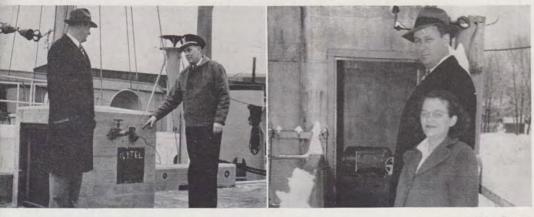
The painting of the Service Representative was also done recently by a well-known New York artist, Vuk Vuchinick. Large, full color copies have been distributed through the commercial department. John J. Toolan, "The Telephone Lineman," by Norman Rockwell.





Thomas A. Keane and Chief Warrant Officer John J. Kain, U.S.C.G., inspect the specially engineered jack and plug equipment at a Coast Guard pier designed to provide connections for telephone service to ships tied up alongside the pier.

Mr. Keane is with Mrs. Olive Latuch, Weather Observer, outside the Geodetic Survey River Gauge Station on the Pemigewasset River, Plymouth, N. H. A call to a private number here sets in motion telemark equipment which transmits in code the height of the river.



Walter P. Norcross, T. F. Millea, Chief Controller, C.A.A.; S. L. Poe, Assistant Chief Controller, watch the air traffic controllers handle flight plans and reports from communications stations at the Air Route Traffic Control Center, East Boston. Monitoring in foreground is Arthur M. Zweil, Senior Controller. At the Communications Office, Headquarters Mass. State Police in Boston, a message is received over the recently added private line connecting the Vermont State Police Headquarters in Montpelier to the fourteen state line police teletypewriter network. Standing: Sgt. M. J. Me-Carthy, Capt. J. P. Sullivan, T/Sgt. J. G. O'Brien, Walter P. Norcross. Seated: Dispatchers F. Lehan, R. F. Dewing.



D. P. Tousignant, Customer Representative, points out a new location for a State Police radio-transmitter. Standing: Chandler Eastman who handles teletypewriter, navy and civil government accounts; John T. Callahan, Commercial Representative; Ralph G. Somes, Manager, Special Accounts.

The General Agent's

TOPICS introduced the General Commercial Agent's Office last month picturing some of the complex 'assignments handled by this highly specialized group of workers. This month the story continues illustrating some of the special assignments which are all in a day's work for the

Manager of Teletypewriter and Navy Services, and the men who report to him and the girls, reporting to the Manager of Special Accounts, who do the service representative, teller, and stenographic work for the group.

There has been one important physical change in the setup for General Commercial Agent James C. Fair and his group. They have moved since the last issue of *Topics* and now have their offices in the Company's new headquarters building at 185 Franklin Street, Boston.

Commercial Office

Right: Service Representatives who handle Special Accounts are Frances L. Govone, Virginia Crowley, Arline Bamber. At far right: Teller and stenographic workers for the General Commercial Agent are Joan Augusta, Jean Campbell, Jean Sinclair.

Below: The busy switchboard at the Veterans' Administration, N. E. Branch Office, 55 Tremont St., Boston. S. M. Kelley, Communications Supervisor; John T. Callahan, General Commercial Agent's Office; M. E. Hynes, Chief Operator, P.B.A., observe as F. D. Callahan supervises.



This is the famous USS Des Moines, super heavy cruiser. When such ships dock in our territory A. D. Carlz arranges for telephone sevice connections with shore facilities. Mr. Carlz handles the First Naval District, Newport, and Quonset, R. I.

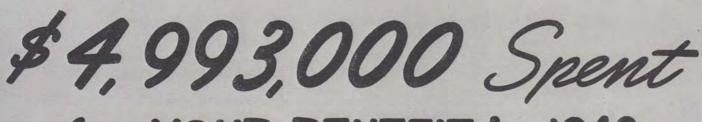




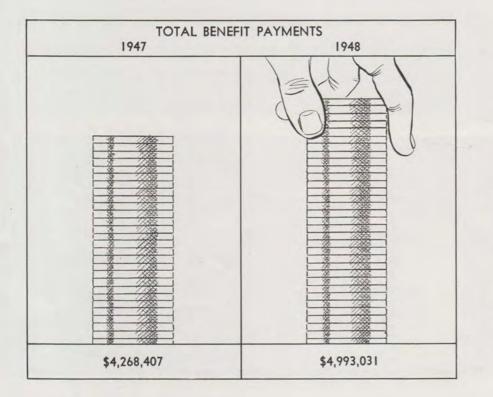
Below: A. D. Carlz and Lt. V. L. Warner observe naval teletypewriter system traffic at the First Naval District major relay

office. The special turret apparatus used for tape relay was designed by our Engineers and adopted in all such NTX offices.





for YOUR BENEFIT in 1948



FOR over 35 years Bell System employees have been protected by a Benefit Plan which in its over-all provisions is among the best in industry. In 1948 payments under the Plan hit a record high for the New England Company with \$3,776,438 being paid to employees in service pensions and in accident, sickness and death benefits. In addition, \$1,216,593 was paid to employees in incidental sickness benefits and charged to departmental accounts for the same year. This brought payments for 1948 to a grand total of \$4,993,031.

Into the Pension Trust Fund in 1948 went \$7,175,653. This addition brought the total amount in the Trust Fund at the close of the year to \$52,387,320. This Fund is irrevocably set apart for service pensions. It can be used for no other purpose.

On these pages are charts which tell the story of the distribution of payments for 1947 and 1948.



EMPLOYEES ON PAYROLL-37,823 IN 1948 IN 1947-36,632



NUMBER OF SICKNESS CASES FOR ELIGIBLE EMPLOYEES-7,247 IN 1948 IN 1947-6,024 An annual report of our Company's payments toward the security of its more than 39,000 active and retired employees

BENEFIT PAYMENTS FOR THE YEAR 1948

Service Pensions (Paid from Pension Trust Fund) Disability Pensions Payments after Death of Pensioners Death Benefits—Accident Death Benefits—Sickness Accident Disability Benefits and Expenses Sickness Disability Benefits	
State Insurance	1,019,701
Total Payments under the Benefit Plan Incidental Sickness Benefits Charged to Departmental Accounts	\$3,776,438 1,216,593

\$4,993,031

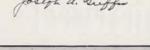
Louismun Chairman J.1+Wellaure.

Secretary

F. alosquore Jelannaher Joseph a. kriffin John M. Dalky



"ON DUTY" ACCIDENTS-261 IN 1948 IN 1947-287



IN 1947-1,798





Leroy A. Wilson

1948 Year of Achievement According to President L. A. Wilson in A. T. & T. Annual Report

B_{ELL} telephone service was improved during 1948 to the best level since prewar years, and new facilities required to further improve the service and to meet demand were installed at the highest rate in history, Leroy A. Wilson, president of the American Telephone and Telegraph Company, stated in the Company's Annual Report made public on February 24.

Bell System 1948 expenditures for new construction totaled nearly \$1-1/2 billion and new capital raised ex-10 ceeded \$1 billion. Since the end of the war, to meet the public's needs for service, the System has obtained some \$2,750,000,000 of new capital – about two-fifths of its total capital of \$6,831,000,000 now outstanding.

Telephones increased by 2,860,000 to nearly 31,400,000 and calls reached a new high of 177,000,000 a day. Four out of every five new applications for service were cared for but demand was so great that 1,150,000 people were waiting at the year's end. Average time for completing out-of-town connections has been cut to 1.8 minutes -20% faster than a year ago.

Consolidated net income of the Bell System applicable to A. T. & T. Company stock in 1948 was \$222,416,-000, or \$9.86 per share on the average per share investment of over \$134. American Company net income amounted to \$9.20 per share. Telephone plant investment rose to \$8,-619,000,000.

New financing since the war has increased the proportion of debt in total Bell System capital from about one-third to slightly more than onehalf. "The heavy construction program will continue to require large additional amounts of new capital," Mr. Wilson said, "and sound financing for the long run requires that the greater part of the new money come from the issue of stock through bond conversions or otherwise. These facts emphasize the need for earnings that will attract and safeguard additional equity capital."

While operating revenues were up 102% over 1941, the last prewar year, operating expenses have increased 148% in the same period. "The average rate of earnings of the Bell System since the war on the total capital invested in the business has been even lower than the subnormal earnings during the war, which were the lowest in the System's history up to that time, except for the worst years of the depression in the early 1930's," Mr. Wilson said.

Wage and other costs have continued to rise and Mr. Wilson declared it important that proper adjustments in prices for telephone service be made effective as promptly as possible. He said that rate increases pending, plus those already granted, average only 18% of revenues, and that telephone rates have increased far less than the cost of living and the rise in telephone wages and other costs of operation.

Regarding the anti-trust suit against A. T. & T. and Western Electric, the report says the charges are without foundation and that the companies will contest the suit to the limit.

Progress of Bell System research since the war has been "tremendous." During 1948 marked advance was made in installing equipment which enables customers to dial calls to nearby cities in the same manner as local calls. New equipment developed by Bell Telephone Laboratories employs an electric "brain" to complete

(Continued on Page 44)



Bartlett T. Miller



Frederick R. Kappel



Prescott C. Mabon

American Telephone and Telegraph Co. Announces Three Important Organization Changes

A CCORDING to organization changes announced recently by the American Telephone and Telegraph Company, Assistant Vice President Prescott C. Mabon has been appointed Assistant to the President and Assistant Vice President Frederick R. Kappel has been elected Vice President in charge of the Long Lines Department succeeding Vice President Bartlett T. Miller, who is now in charge of Bell System relations with the Federal government departments, and relations with other communications companies including connecting telephone companies.

The responsibilities of Mr. Miller's department will include advice and assistance to the licensee companies on regulatory matters under the jurisdiction of the Federal Communications Commission, matters involving general relations with other federal government departments and agencies, general Bell System agreements with other companies such as telegraph, electric light and power, oil and pipe lines, and railroad companies, and with government departments. All groups previously handling this work now report to Mr. Miller.

Mr. Miller joined the A. T. & T. organization in New York in 1946 as Assistant Vice President and was elected Vice President in charge of the Long Lines Department effective January 1, 1948. He was Vice President and General Manager of the New England Company before he went to New York. Previously he had served as Vice President in charge of personnel and public relations and as General Commercial Manager. He began his telephone career in Denver, Colo., in 1910 in the Traffic Department of the Colorado Telephone Company at \$14 a week.

Mr. Kappel had been Assistant Vice President of the American Telephone and Telegraph Company since January 1, coming to that post from the Northwestern Bell Telephone Company where he had been Vice President in charge of operations since. 1942. He entered the telephone business after graduation from the University of Minnesota as a groundman with a line construction crew in 1924.

Mr. Mabon, a native of Tarrytown, N. Y., was graduated from Harvard University in 1925. He joined the Information Department of the Southern New England Telephone Company as a copywriter in March, 1934, and the following year became General Information Supervisor. In July, 1939, he went to the American Telephone and Telegraph Company where he became Information Manager in December, 1940, the position he held until he was appointed Assistant Vice President in April, 1944. His appointment as Assistant to the President became effective on February 21.

TELEPHONE TEOPLE NOWS in the news

John J. McCarthy, at right, of Western Commercial, was interviewed by Mrs. Massachusetts (Mrs. Stanley Wojno) in a special broadcast over Station WACE at the recent three-day truck and trailer show in the Eastern States Coliscum. Mr. McCarthy was assigned to the show to acquaint individual operators and fleet owners with the advantages of mobile telephone service. In the center is Chris Martin, WACE

The Occasion: Jordan Marsh's "Women Who Work Series." The Dress: Turquoise and black self-jacketed print. The Model: Alma Johnson, *Topics* Assistant.





Further honors came to Dr. Daniel L. Lynch, retired Medical Director, at a Testimonial Dinner held by the Boston Branch of the Industrial Nurses Association recently at the Hotel Statler. Catherine Dempsey, Past President of the American Association, is shown presenting a framed testimonial to Dr. Lynch in appreciation of his guidance and assistance to the Association since its inception. At the head table, shown below were, I. to r., standing: J. A. Devlin, A. Chignola, Rt. Rev. Monsignor A. C. Dalton, M. Glennon, D. Knight, R. Berry. Seated: C. Dempsey, Dr. Lynch, M. E. Delehanty, E. Hodgson and Dr. N. G. Monroe.



Blue ribbon winner in the 4-H Club National Contest is Kay Ramsdell, Millis Operator. Kay was one of the four state winners for the year 1948. Her prize, a gold wrist watch, was awarded for excellence in the dairy foods division. Kay has completed many projects in her seven years in 4-H work and won many prizes, including a \$50 Bond in the 1946 State Contest.





TWO TELEPHONE MEN, Clarence A. Clapp, Met. Com'l Servicing Manager, and William J. Kearns, Roslindale Manager, met with other Boston businessmen members of the Consumer Division of the Red Cross to make plans for the 1949 Red Cross Drive for Greater Boston. Mr Clapp is seated fourth from the left, and Mr. Kearns is standing, third right. HONORARY MEMBER of the Thomas Sherwin Chapter of the Telephone Pioneers is William D. McCoy, President of the National Telephone Directory Company. Mr. McCoy was made an honorary member for his active interest in Telephone Pioneer work and his close relationship with the telephone industry for many years. At the special presentation were, left to right: James C. Fair, Association Vice Pres.; Mr. McCoy, Otto H. Schmidt, Sherwin Chap. Pres.; and James Flate, Sec.-Treas., the Sherwin Chap.





At one of two recent telecasts produced by Station WBZ-TV, Forecast Operator Evelyn F. May and Catherine Hunt, Liberty Chief Operator, demonstrated to the television audience how Metropolitan Boston obtains hourly weather information. Sharing the camera spot was Dr. Austin of WBZ's Weather or Not program. On the next evening, Public Information Supervisor John W. Chapman further explained our Company's weather service. HAROLD R. MORRIS, Vineyard Haven Wire Chief, gives some helpful hints and information to a visitor to the New England Sportsmen's Show held in Boston recently on tackle for the famous Martha's Vineyard Striped Bass Derby held late in September of each year. The booth was sponsored by the Golden Dot Fish Line Company.





Uncle Toby Started It

F a jolly little English toper hadn't appeared on the eighteenth century horizon, Everett H. Davison, retired Lincoln Night Operator, would be without his favorite hobby, for he collects the quaintly grotesque jugs known as Tobies.

Mr. Davison started his hobby a number of years before his retirement, but it was not until he became a gentleman of leisure that he began in earnest his hunt for the elusive Toby. He now has a collection of over twenty-five and is always on the lookout for more. The age of the Toby Jug doesn't matter to Mr. Davison, but whether it's antique or modern, it must appeal to him or to Mrs. Davison, his partner on foraging trips.

There's a sharp difference of opinion about the origin of the name "Toby Jug." Some authorities believe Laurence Stern's immortal Uncle Toby, the real hero of *Tristram Shandy*, was the model for the Staffordshire series first potted around 1750 by Ralph Wood. Others hold to the opinion that the Toby Jug was named for a noted eighteenth century drinker, Henry Eleves, nicknamed Toby Fillpot because he supposedly drank 2,000 gallons of beer out of a Mr. Davison is shown holding his two prize Bennington Tobies. For these he paid a total of \$20 after dickering with the antique dealer for an entire afternoon. Some of his collection is in the background.

plain stoneware mug. And still others believe that Ralph Wood was inspired by the poem "The Little Brown Jug" which had just been adapted from the 16th century Latin original by Rev. Francis Fawkes.

But however the jug acquired its name, there was no question of its acquiring fame. All the Staffordshire potters including Whieldon, Spode, Copeland and Enoch Wood joined Ralph Wood in their manufacture.

Staffordshire, Rockingham and Delft ware were the common materials for these early jugs. The convivial little cartoon figures were even equipped with a removable hat which could be used as a tumbler. Later the caps were incorporated into the jug itself and their corners became utilitarian spouts.

These early Tobies or "Fillpots" were all well modeled. Their colors were soft and the glaze brilliant, with the exception of some brown uncolored stoneware ones and the brown-glazed Rockinghams. This form of cartooning hero worship continued in England through the Victorian era when the colors became strong and even harsh. As the colors became more garish, the modelling grew correspondingly poorer, so that those from the Victorian age on are not highly prized as collectors' items.

(Continued on Page 45)

When Everett Davison retired from the Company his associates gave this Buckingham Guard Toby to him and it is one of his favorites. Others are Friar Tuck, Mr. Pickwick, the Beefeater Guard at the Tower of London, three German Tobies, and a Napoleon Toby. Mr. Davison and his wife proudly admire two of their prize antique glass pieces. When they don't find Tobies they sometimes come home with an additional glass piece. Mr. Davison shows a Sandwich glass butter dish, which took him many months to find, and his wife, also an ardent collector, holds a precious perfume bottle in the cone pattern.



THE FIRST New England demonstration of the revolutionary development of the Bell Telephone Laboratories, the transistor, highlighted a demonstration of the use of radio in the telephone business at Technical High School in Springfield recently.

Robert W. Stokes, Public Relations Methods Supervisor, graphically demonstrated the characteristics of this new electronic device which, for many uses, will replace the present-day vacuum tube.

Transistors incorporate a new scientific principle, and their use in modern communication and electronics became practicable in 1948 as a result of Bell Laboratory experiments and developments. Transistors have no filament, plate or grid, no vacuum, no glass, and require no warm-up period because they have no heating elements. They are about half the diameter of a cigarette and about a fourth as long.

Using a working model of the radio relay towers now beaming network television programs into New England from New York, Mr. Stokes demonstrated how microwaves are now used by the Telephone Company to transmit speech, music, and pictures through the air without the use of wires.



Speaker's delight! Enthusiastic members of his audience flocked around the stage to ask questions and get a closer look at his demonstration model after Robert W. Stokes, Public Relations Methods Supervisor, recently presented the first New England demonstration of the transistor at Technical High School in Springfield.



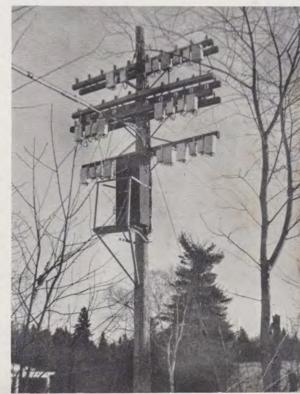
THE INAUGURATION of a President of the United States has always been a big event on the American scene. Every four years, press and radio newsmen and commentators flock to the nation's capital by the hundreds to help resident staffs describe every facet of the historic occasion for the millions of Americans unable to be there.

This year these traditional purveyors of news were joined by the television people, who for the first time in history brought the sights as well as the sounds of a Presidential Inauguration instantly to hundreds of thousands of television fans within range of 32 stations linked with the Bell System's Eastern and Midwestern network.

The job of setting up facilities for the extensive press, radio and television coverage was handled by the Chesapeake and Potomac Telephone Company and the Long Lines Department of the A. T. & T. Company.

Even prior to formal meetings of the telephone company's inaugural committees last year, C. & P. engineers made long-range estimates of communications requirements, including service for the Inaugural Headquarters Committee and special cable facilities at the Capitol, the White House and points between.

The Presidential Inaugural Committee was furnished 30 central office trunks and 125 main stations. It also had access to 43 outgoing and 41 incoming trunks connected to the Government Interdepartmental Dial System of almost 100,000 telephones. In addition, a sub-switchboard with 10 incoming tie-lines from the main board and five central office trunks was installed for the Inaugural Housing Bureau, which was also connected to its quarters at Union Station by direct lines. Below: These special suppression units are the first installation of the kind in our Company. When the Rockwood, Me., Office was converted to dial additional trunk circuits were made available between Rockwood and Greenville by means of M-1 type carriers. To prevent interference between carriers, special suppression units were placed on this Greenville cable pole.





Terrence Duffy, Pres., Coventry Town Council, made the first call over the new dial system. Watching: Lorenz Dahl, Jr., District Mgr.; Sanford L. Hammond, Suburban Propane Gas Corp.; Edwin W. Ray, Mgr.

A final check just before the cut. Front to back: Thomas Moore, E. I. Foreman; Joseph Phillips, Staff Assistant; Conrad E. Nelson, Robert Lambert, Repairmen.

Modern Dial System for Coventry, R. I.

GOVENTRY, R. I., for the second time in a decade took a big stride forward in its communications life last month when modern step by step equipment replaced its non-attended dial.

The new equipment will provide improved service for the customers in the rural sections of the Coventry system.

When the first private telephone system was set up in Coventry many years ago it served about 20 subscribers ranging over the western section. The plant was later bought out by the Providence Telephone Company and still later taken over by our Company. The change-over from magneto to non-attended dial took place on December 12, 1939.

At that time there were 230 stations in use. Today there are 652, an increase of 118 per cent.

Sydney J. Kennedy, President, Foster Town Council, received the all important first call which Mr. Duffy placed. With Mr. Kennedy is Eugene T. Havens, Business Office Representative.

This is part of the Valley exchange through which thousands of calls pass daily, many of which have their origin in Coventry. Chief Operator Doris Brennan watches Operators Marie Simas, Etta Parker, and Edith Roch.



These men took part in cutover activities at Coventry: James McMahon, Foreman; Arthur W. McGuiness, Wire Chief; J. Fred Scott, Dial Cutover Supervisor; Arthur A. Carter, Dial Conversion Supervisor; John P. Brennan, Cutover Supervisor; Clarence I. Ingalls, District Plant Superintendent; Samuel

Evans, Cable Foreman; Edwin W. Ray, Manager; Eugene T. Havens, Business Office Representative; Edward McLane, Equipment Installation; Thomas Moore, Equipment Installation Foreman; Joseph A. Phillips, Division Plant Inspector; Conrad Nelson, Installer; Lorenz Dahl, District Manager.





ABOVE: Waiting at the front door of the Harrison building to greet relatives and friends of the operators, was Evelyn F. May, Harrison Operator. Here, Evelyn's mother, Mrs. William May, records her voice on the Voice Mirror, while other members of her family watch intently.

RIGHT: Next stop on the tour was a trip through the Hancock Switchroom. Arthur Groebe, Metro. Plant, explains Linefinding equipment.

PARENTS' NIGHT

They knew where they were going February 8, the over five hundred and fifty parents and friends who accepted invitations of Local and Toll Operators to visit them at their 8 Harrison Avenue offices.

At the Open House held from 4 to 10 p.m., visitors recorded their voices and saw the switchrooms in addition to visiting the Tandem, Harrison Dial and Toll Boards, and the Forecast Room. At the conclusion of the Open House, refreshments were served to the visitors by Harrison hostesses.

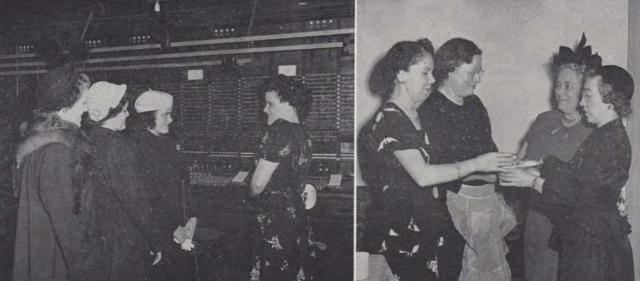
BELOW LEFT: Frances Devlin, Harrison Toll Operator, explains her work at the Long Distance Board to her sisters Mary and Alice, prospective operators, and to her mother, Mrs. Frances Maguire.

BELOW RIGHT: At the end of their tour visitors Lucille Todd and Anna Arsenault were escorted to the Retiring Room where hostesses Mabel Kelley and Beatrice Hackett served refreshments.



BELOW: Visitors to Harrison Local were shown the Forecast Room and Traffic people on a busman's holiday were no exception. L. to r.: Anna Millen, Liberty Night C.O.; Catherine Hunt, Liberty C.O.; Mildred Butterfield, Bowdoin Info. C.O.; Gertrude Glennon, Harrison Toll C.O.; Mary Crehan, Kenmore C.O.; Paul Eaton, Cent. Dist. Traf. Supt.; B. Clinton Taylor, Cent. Dist. Traf. Supv.; Margaret Connell, Capitol C.O., and John Alden, Harrison Traf. Mgr. Ann McCormick, Harrison Local, demonstrates equipment.







Vice President and General Manager Sanford B. Cousins, a new member of the Sherwin Chapter, brought the best wishes of management to the Life Members, and discussed the progress which has always characterized the telephone business.



Dr. Daniel L. Lynch, recently retired Medical Director, receives a Memory Book signed by over 1,000 Life Members. Making the presentation on behalf of retired employees is Harry Hewes.

HIGHLIGHTS

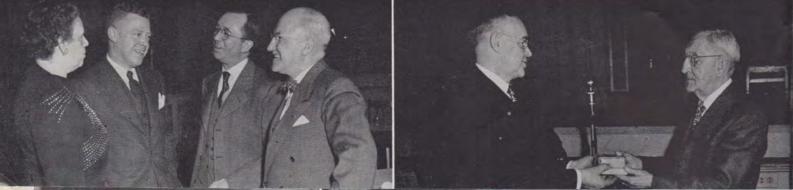
from the fifth and largest Sherwin Life Member luncheon at the City Club in Boston where 450 members and guests gathered on February 15



Above: These three Life Members seem to have enjoyed the luncheon and the party. They are Grace Larson, Braintree; Katherine Walsh, Quincy; and Mary A. Cain, Quincy.

Above: A present for the lady Life Member with the most years of service before she retired. Receiving her gift from George L. Vianello is Anna C. Graves who had 48 years' service.

Below: Rehashing the party are Elizabeth Barry, Vice President; Roger M. Atherton, Entertainment Chairman; Thomas Kennedy, guest; and James Flate, Secretary-Treasurer, Sherwin Chapter. Below: On behalf of the members George L. Vianello presents a gift to the Pioneer who travelled the greatest distance to attend. William F. Crowell travelled 97 miles from Greenfield.



The Doctor's Page



by GEORGE F. WILKINS, M.D., Medical Director

I t is estimated that at the present time, there are 600,000 persons in

the United States with mental illnesses severe enough to require their residence in mental hospitals. Because they are of a functional rather than an organic nature in most instances, mental diseases are difficult to properly diagnose and more difficult to satisfactorily treat. Psychotherapy in its various forms, including psychoanalysis, has produced some remarkable results in the treatment and cure of many types of mild mental illnesses and occasionally in the more severe forms of mental disease. However for the most part, those unfortunate people with the severe types of mental illness until recent years have been doomed to continue in this state for the remainder of their lives.

Insulin Shock

Of course, people who are mentally ill are also subject to all of the many organic and infectious diseases with which mankind is afflicted. Psychotic or insane individuals also develop heart trouble, high blood pressure, kidney trouble and the like. Many of them have diabetes. Most of us know that the drug insulin is used in the control of diabetes. Insulin, however, must be administered very carefully for if too much is given the diabetic patient will pass into a state of collapse known as "insulin shock." Several years ago it was observed that mental patients who sustained an insulin shock in the course of treatment of their diabetes frequently were very much better mentally following such a reaction. As a result insulin was administered to a few mentally ill, non-diabetic individuals in sufficient quantities to produce an insulin reaction with very definite mental improvement resulting in many instances. It was also found that other types of nervous disturbances, principally the depressed states, were benefited by small amounts of insulin and this type of treatment is still used today in many of these mild cases.

Other Drug Treatment

At about the same time that insulin was being used, the effects of another powerful drug were also being studied. This drug, when injected, produced an actual convulsion, and in selected cases, such a convulsion resulted in marked mental improvement. However, there are many drawbacks to the use of drugs in that the dosage is difficult to establish, and once injected, the resulting convulsions are hard to control. Frequently they are too severe and result in fractures and other undesirable complications. Search was therefore continued for something that would produce the same effect but which could be adequately controlled.

Electro-Shock Therapy

In 1938 it was discovered that small amounts of electricity could be used to produce a convulsive shock and that the results obtained were as good or better than when the shock was produced by other methods. This use of electricity is now known as electroshock therapy. It has the very great advantage over other methods in that the amount of stimulating current can be accurately regulated thus affording complete control over the length and severity of the ensuing shock.

At first electro-shock therapy was used cautiously and only in certain types of severe mental illness. The results however were so satisfactory that gradually it was tried in many other types of mental disease, also with heartening results in many instances. Today it is widely used not only in the treatment of many types of the major psychoses or insanity but also in many depressive states. There are many persons who have suffered depressive states and other nervous disturbances not severe enough to require hospitalization and not even severe enough to cause them to stop work who have been greatly benefited by electro-shock treatments. In competent hands there is little if any danger associated with its use and at present thousands of such treatments are being given each day in this country. It has been given at practically all ages and in the presence of many other diseases. There now appears to be only a very few organic diseases complicating mental illness in which electro-shock therapy should not be used.

Reasons for the Results not Understood

Just why the administration of a shock is beneficial in the treatment of mental illness is not clearly understood. Many theories have been advanced to explain it, but as yet they are still theories. The beneficial results seem to be due to the shock whether such a shock is induced by insulin, other drugs, or electricity. Many individuals with mental illness who have been benefited by shock therapy have remained well indefinitely. In others recurrences have taken place requiring further treatment. In many, shock treatment has unfortunately been of little help. However, even though shock therapy has its limitations, it constitutes one of the greatest single advances ever made in the treatment of mental illnesses.

The Editor's Page

Did You Know That

Three-fifths of all the telephones in the United States are now dial-operated?

The number of telephones in the Bell System has increased about 40 per cent in the last three years?

There are more telephones in the United States than in all the rest of the world combined?

More than 25,000,000 miles of telephone wire have been added in the United States since the end of the war? If all this new wire were strung out in a single length, a man striding along it at a brisk pace would have to walk more than 700 years to reach the end.

Party Line Problem

During a prolonged dry spell, a shrewd old cattle rancher got a call from a buyer who said he understood there were some steers for sale. "Well, now," dickered the rancher, "I'm not sure I want to sell. . ." "Ed, for Heaven's sake," broke in an agonized wail from the party line, "you sell them steers. You know you ain't got any grass!"

13-Time Winner

The Telephone Hour during 1948 was the best musical show on the air, in the opinion of newspaper and magazine radio editors and columnists polled recently for the 13th year by *Motion Picture Daily*.

Only Beginners

We pity the poor woman who had to jump out of her bath tub one day recently to answer her telephone. After several minutes of disjointed conversation with two children—while she stood there dripping wet—an adult female came on the line and asked if she was connected with a certain number. "No!" replied the unhappy bather. "I didn't suppose I was," the voice said, "but would you mind telling me what your number is. You see, I'm trying to teach the twins to dial their father's office, and I'd like to know how close they came." 20

Better Booths

A more comfortable, better lighted telephone booth has been designed by Bell Telephone Laboratories. Its new features include a ventilator which changes the air several times a minute, and a lighting system which concentrates four times as much light on the writing shelf and the telephone equipment. It has an improved floor of molded perbunan rubber which is resilient yet capable of absorbing hard wear and is finished in smooth steel, with a beige "hammered effect" baked enamel finish which tends to mask surface scratches and other marks. To date only a few preproduction models have been constructed. Manufacture is getting under way at Western Electric and delivery on a limited basis is expected to begin in the near future.

Discovers the Telephone

Jean Sibelius, the composer, used the telephone for the first time in his life on his 83rd birthday recently. From his native Finland he talked with Carleton Smith, director of the National Arts Foundation in New York, according to the newspapers. Sibelius' voice was recorded and later broadcast over an American radio network and by the Voice of America.

Rival Exchange

Despite cries of "heresy" and "traitor," when the Sunland-Tujunga Telephone Company completed installation of a dial system in Sunland, Calif., recently, the exchange prefix for this loyal Southern California community became—Florida!

The Whistler and the Dog

One Hollywood writer recently went through quite a bit to put through a single telephone call. It seems when he went to make this call he discovered that one of the other parties on his line had left the receiver off the hook. In the distance he could hear people talking and occasionally a dog barking but no one apparently was using the telephone or knew that the receiver was off. Shouting into the telephone got the writer nowhere, till suddenly he remembered that dogs have what is known as high-frequency pitch. He whistled into the telephone and listened. The dog had heard him and had begun to bark. Whistling again and again, he noticed the dog's barking coming closer and closer. Soon the dog was barking into the receiver off the hook. "What's that dog barking for?" he heard a woman say and then she picked up the telephone. "Madam," the writer pleaded, "will you please get that dog of yours off the telephone? I have an important call to make."

It's a Fact That

A 25 watt light bulb uses two and one half million times as much power as the average human voice. Many of us no doubt never gave any thought to the fact that a voice generates power, but the Bell Laboratories came up with this interesting fact recently: The average voice in conversation gives out 1/100,000 of a single watt. In another interesting comparison the Laboratories state it would take 500 people speaking continuously for a year to produce enough energy to heat a cup of tea.

"X" Marks the Year

All dogs born in France during 1949 must have names beginning with the letter "X," the French Kennel Club has decreed. This puts an even greater strain on dog lovers than 1948, when dogs names all began with "W." Here Xerxes! Here Xanthippe! Here Xina!

Far Away Places

American travel the world over by telephone these days is shown by the growth of overseas telephoning to the present total of about 55,000 messages per month. This is about eight times the pre-war volume of calls. This usage is widespread, with Europe or Africa involved in about 35 per cent of the calls, Central or South America connected in about 25 per cent and the Pacific area tied in with another 25 per cent. Hawaii, the United Kingdom and Alaska stand one, two, and three in concentration of calls.

Breathes There a Horse

An alert telephone operator in a Midwestern city recently reported to police that a subscriber's receiver was off its hook and that she could hear "heavy breathing, like someone in distress." An emergency squad discovered the unhooked telephone located in a barn, but no one was in trouble. Old Dobbin, a bit wheezy with age, was breathing into the transmitter while contentedly munching his oats.

Let There Be Light

Ever get up in the middle of the night to answer the telephone and stumble over the furniture before you reached the switch? Donald P. Crookshank of Cleveland, O., has invented a gadget so you won't have to go through that any more. His device consists of an automatic switch which you put under the telephone and connect to any convenient lamp. When the telephone rings, the vibration throws the switch and the light is turned on even before you've one eye open.

Bright Welcome

Then, too, this invention comes in handy in another way. Lots of people don't like to come home to a house all in darkness. All they have to do when they leave for home is telephone their residence-the bell rings-the lights go on-and they can saunter home just as if someone inside was expecting them. The switch can also be attached to the line leading to yard or garage lights for added convenience.

Misjudged

For years women have been charged with spending more for clothes than men. But a recent survey on clothing purchases shows that husbands average \$17-\$20 more than their spouses in yearly clothing expendi-tures, spending from \$128 in Port-land, Me., to \$159 in New York City, while the little ladies spend from \$111 a month in Savannah to \$139 in Minneapolis.

"Consider the postage stamp, my son. It secures success through its ability to stick to one thing till it gets there.'

JOSH BILLINGS

Perfect Salesman

Found at last is the man who answers the definition of an ideal salesman: he sells refrigerators to Eskimos. He is a dealer in Fairbanks, Alaska, who handles refrigerators and recently added several Eskimo housewives to his list of customers. While less energetic salesmen claim that summer is the best time to sell refrigerators, this lad recently rang up a sale on the cash register when the mercury registered 43° below zero. As promised, he made delivery the same day, even though the truck delivering the refrigerator froze up on the way to his customer's house.

On the Wall

Telephony reports that for those who do not have a place to set a combination handset, a wall shelf is now available. This shelf, 12 inches by 9 inches, is just large enough to hold the telephone and a note pad. A small compartment underneath provides a space to keep the directory. This shelf comes in brown mahogany, maple, walnut, white, natural birch or unfinished-for painting it yourself.

Underwater Plow

An unusual method was recently used in placing a telephone cable under the Minnesota River. Ordinarily a trench is scooped out of a river bottom, the cable is lowered into the trench and divers check to see that it has found its proper resting place. But this time a cable plow was "threaded" with cable and drawn underwater along the river bottom by steel cable attached to a winch on the bank of the stream. The cable was fed into the plow from barges.

New Civil Defense Head

Aubrey H. Mellinger, former president of the Illinois Bell Telephone Company, has been named Director of the Office of Civil Defense Planning by Defense Secretary James Forrestal. He will serve temporarily until Congress creates a permanent office. Mr. Mellinger retired as head of the Illinois Bell in 1946 after 41 years of Bell System Service. In Washington, Mr. Mellinger succeeds Russell J. Hopley, president of the Northwestern Bell Telephone Company, who returned to his telephone job recently after serving as temporary director since last March.

Record Day

A total of 139 ship-to-shore telephone calls-the largest for any vessel during a single day-was completed with the Queen Elizabeth, Cunard liner, recently when the ship was fogbound outside of New York harbor.

A Story in Names

A new way of reporting the story about the new telephone directory was unearthed, rather laboriously, by John T. McCutcheon, Jr., of the Chicago Tribune. He had taken every word from names in the book. His phonetic type story ran: "Venn Thee Phon Peoples Said Ther New Book Was Gonner Bea Whopper Theys Werndt Kiddon. DeBouck, Holding 1,007,-232 Names, Hasto More Pages Than Last Dechambre's 2,060, Ashur Worlds Record. Legg Menn Begun Givin New Buchs Inda Loupe Yeska-Day. Zee Pages List New Numbers Fore Every Phone Inda Citti, Annal Taiche Affek Sept. 18 Withee New Dial Sistrump. Most Alla Names Fittin Just Wonn Line, Evan Konstadin Anagnostopoulos; Butt 'Jno' Ish Noe More-Alway 'John.'"

Television Highlights 1927

Bell Telephone Laboratories were first to demonstrate intercity television transmission by wire and radio.

1930

Laboratories set up telephone conversations in which the parties could see as well as hear each other.

1937

Motion pictures televised and transmitted over coaxial cable from New York to Philadelphia. 1946

Network television inaugurated between New York and Washington, using coaxial cable. 1947

Radio Relay system between New York and Boston inaugurated for television transmission. 1948

Cities in Midwest joined together by television networks of the Bell System.

January, 1949 Link between Philadelphia and Cleveland unites Bell System's Eastern and Midwestern television networks.

21

DO YOU WANT MORE INFORMATION?

Q How will the new five-number dialing system tie in with future plans for cross-country dialing, on long distance calls?

A The use of five numerical digits in the subscriber numbers is important primarily in connection with local area dialing. Five numerical digits will also be advantageous in the future in connection with national toll dialing as explained in the following.

The nationwide operator dialing of toll calls will require ultimately that each station have a number which is non-conflicting with any other number in the United States and Canada. When the necessary equipment is installed throughout the country, any toll operator need dial not more than ten digits (plus possible party letter) to reach any called party.

This ten-digit number will usually consist of a three-digit area code, a three-digit office code and a four-digit terminal number.

Area codes (usually one for each state, although Massachusetts will have two—one for Metropolitan Boston and a second for the rest of the state) will be distinguished from office codes by the use of a "1" or "0" as the middle digit and will not appear in the local directories.

The office codes will generally consist of either two letters and one numeral, or, for small places, of three arbitrary numerical digits. In the latter case there will never be more than four numerical digits shown in the local directory and the toll operator must consult her position bulletin or the route operator to obtain the arbitrary three-digit office code. However, when five numerical digits are shown in the local directory (as in Boston or when five digits are dialed on local calls as in Worcester) the toll operator will always consider the office code to be the first two letters plus the first numerical digit.

The presence of five numerical digits in a number will, therefore, make it unnecessary on the majority of calls for the toll operator to consult a bulletin or route operator to determine the office code to be dialed. This will improve the speed of setting up the call and reduce the operating time required.

Who can join the Telephone Camera Club and how?

A The Telephone Camera Club of New England was recently organized in Boston with the following officers:

President, Melvin D. Getchell Secretary-Treasurer, Laura J. Levesque

Publicity, Robert S. Blake

The aims of this Club are the enjoyment, mastery and furtherance of photography through cooperation, effort and good fellowship.

Regular meetings of the Telephone Camera Club are held on the third Monday of each month at 6 P.M. at 245 State Street, Boston, in Conference Room D.

Membership is open to all telephone employees, both active and retired.

Yearly dues are \$1.00.

Programs are planned to cover all phases of photography, including black and white, movies and colored

EMPLOYEE INFORMATION SUPERVISORRoom 11250 Oliver Street

Boston 7, Mass.

	Date19
I should like more information	concerning
•••••••••••••••••••••••••••••••••••••••	
Department	Division
Name	Business Address

slides. Members are requested to bring in prints for exhibit and discussion.

Persons desiring more information regarding the Club should contact Miss Levesque either at 8 Harrison Avenue, Boston, Massachusetts, or by telephone, SHerwin 3-9800, Extension 2789.

Q What are the general qualifications for a District Building Foreman.

A good District Building Foreman should be safety minded, take personal interest in the health of his people, see that they are trained to work safely and in accordance with accepted methods, and plan their work to prevent accidents. He should have sufficient job knowledge to plan his own job, the work and assignments of his subordinates, and to supervise their work as to quantity, quality and the use of proper methods, tools and equipment. He must prepare, maintain and analyze all required records and reports. He must have the ability to secure effective personnel and public relations and to get along with others. He must be dependable and exercise good judgment. He should know the wage objectives and progression schedules of his subordinates and be familiar with and properly administrate the working conditions applicable to his group.

Q Are only men under 50 years of age appointed Cable and Maintenance Supervisors or Service Foremen, and if so, what are the reasons?

A There is no Management policy, nor has there ever been one, which stipulates an age limit for the appointment of a Foreman.

Q I should like more information concerning Service Representative work; the duties and qualifications necessary for the job.

A The Service Representative is the principal point of business contact for customers of our Company. She handles all telephone, office and (Continued on Page 33)



Spotlight On Service

Editorial Cites Operators' Intelligence and Reliability in Time of Crisis

W HEN fire was reported recently in the Whitcomb Hardware Store in Fair Haven, Vt., threatening the town's business district, Chief Operator Margaret Raynes had to think fast. The town's fire alarm siren which had been broken during a recent sleet storm was out of commission and away for repairs. Mrs. Raynes set to work immediately and called each of the department's 22 volunteer firemen individually, and then placed calls for help to several neighboring communities.

Her quick thinking and fast work enabled the Fair Haven fire fighters and the Rutland, Poultney, Castleton, Vt., Whitehall and Granville, N. Y., companies to prevent the fire from spreading into Fair Haven's compact business section and reaching nearby homes.

The following night Assistant Chief Operator Madeleine Gosselin and Supervisor Ann Scanlon of the Rutland Central Office were called upon to aid in the safe landing of a Dartmouth College student, flying in a snow squall. Several residents in the Cuttingsville and Mount Holly area, hearing the plane as it was flying low over the area and fearing that it was in trouble, were concerned about the plight of the pilot in his search for the landing strip at the Rutland Airport. They called a Cuttingsville Operator who relayed the information to the Rutland exchange.

Madeleine and Ann set to work at once and after making several inquiries were able to contact airport authorities and arrange for lighting the field in time for the young pilot to make a safe descent.

"These events," a recent editorial in the *Rutland Herald* commented, "again have proved the intelligence and reliability in time of crisis of our telephone operators.

"There are many other instances," the editorial went on, "in which the telephone operator plays a leading part, which the public seldom hears of. When a desperate need for a doctor arises, it is usually the telephone operator who locates a physician and speeds him to the place

Supervisor Ann Scanlon, left, and Assistant Chief Operator Madeleine Gosselin, Rutland, Vt.





Chief Operator Margaret Raynes Fair Haven, Vt.

where help is needed. The operators have time and again given help to the police and fire departments, when minutes were important.

"The operator must be patient in times of distress. Recently, when an ice storm and flood water crippled the telephone system, hundreds of operators worked overtime getting calls through over patchwork systems.

"The telephone operators are an important part of community life."

Another Alert Operator

As she was returning home from the movies late one Saturday evening recently, June Knowles, Operator in the Skowhegan, Me., exchange, smelled smoke and then saw flames bursting from a window. She rushed to a nearby house, aroused the occupants, summoned the fire department and notified the tenant that his place of business was on fire.

The \$20,000 fire destroyed the building which housed equipment and automobiles of the Height Chevrolet Company, Skowhegan. But by Mrs. Knowles' alertness, the adjacent telephone stock room and other nearby structures in the business district were saved.

March Wear and

No need to beware the Ides of March doldrums if you're wearing these strictly "Spring Tonic" clothes we've assembled for you. Best of all, you can make them yourself using the colors and fabrics you like best at the price you can afford—and they'll really fit because they're tailormade for you. Fabrics are a spring story in themselves. Pickings are fine whether your choice is an iridescent cotton, a heavy Donegal tweed, a geometric silk print, or one of the new wrinkle-free synthetic fabrics. As a help to better home dressmaking activities, we've collected five leaflets ranging from choosing the fabric to pressing the finished product. You may have these leaflets by writing to *Telephone Topics*, Room 112, 50 Oliver Street, Boston, enclosing a stamped, self-addressed envelope. All styles shown on this page are made from Simplicity Printed Patterns and Vogue Patterns.

Above: Sewing and knitting combine to make this exciting silk polka dot dress. This modified shirtwaist style dress with its mandarin collar and unpressed pleat skirt is made from Vogue Pattern No. 6419. Knit the waist-length jacket of soft cashmere in a color to match the fabric background then line with the fabric. Directions for knitting the jacket are included in the five leaflets offered.



Left: Weskits make an attractive "change of face" for any basic dress. Far left is Simplicity Pattern 2633 which includes both the dress and the weskit. It's made in striped wool jersey, but a variety of colors and fabrics can be used. Weskit with a "junior executive" manner is Simplicity Pattern 2710. Here it's shown in navy flannel, trimmed with bright brass buttons and worn with a plaid skirt and snowy white blouse.



Jumpers still reign as a fashion favorite for Juniors and this one, styled with gently sloping shoulders, is a wonderful foil for a series of pretty blouses in pastel crepe or cotton, partly because of its low, rounded neckline. The becoming blouse shown with the jumper is also included with the Simplicity Pattern 2705.

F Lenten mealtime lassitude has you in its clutches and you're desperately looking for entrees which will add verve to a meatless meal, here are a variety of recipes which will replace that "stumped" feeling with renewed hope. These fish and shellfish dishes are highly nutritious providing nearly all the animal protein needed each day to help build and repair body tissue. In addition, fish is a valuable source of iodine, calcium, iron, copper and phosphorus-and also supplies essential vitamins. So pack up your Lenten blues and perk up your listless menu with these selections for your Lenten table d'hote.

Lenten Fare

SHRIMP BISQUE

- 1 5-oz. can shrimp
- 4 cups milk
- 2 slices onion
- 1 bay leaf
- 1 cup finely diced celery
- 3 tbls. chopped parsley
- 1/3 cup butter or margarine
- 1/3 cup flour
- 3/4 tsp. salt
- ¹/₈ tsp. pepper ¹/₄ tsp. Tabasco

Drain shrimp and chop, reserving 8 whole shrimp. Scald milk with onion, bay leaf, celery and parsley; remove bay leaf and onion. Melt butter, stir in flour, salt, pepper and Tabasco. When well blended add scalded milk slowly, stirring constantly over low heat until mixture boils. Add chopped shrimp, and cook for an additional 5 minutes, stirring constantly. Pour into serving dishes and garnish with whole shrimp floating on top of bisque. Yield: 4 to 6 servings.

BAKED STUFFED FISH

1 fish (3 to 4 lb.) 2 tsp. salt Dash paprika 1 recipe Rice Stuffing 1 tbls. melted butter or salad oil

Clean fish. Cut off and discard head and tail. Split down center, clean. Remove backbone and other bones if possible. Rub cavity with salt. Stuff and fasten opening with toothpicks. Lace with heavy thread. Place on greased oven-proof platter or baking pan and brush with melted butter or salad oil. Sprinkle lightly with paprika. Bake in hot oven (450° F.) 30-40 minutes, or until wellbrowned. Garnish with quartered lemon. Yield: 6-8 servings.

RICE STUFFING

- 2 cups rice cereal
- 3 cups soft bread crumbs
- 2/3 cup finely chopped celery
- 1/4 tsp. salt
- $1/_2$ tsp. thyme
- l egg, slightly beaten
- 2 tbls. lemon juice
- 1/4 cup melted shortening

Crush rice cereal slightly and mix with bread crumbs, celery and seasonings. Beat together egg, lemon juice and melted shortening; add to crumb mixture and toss lightly. Yield: 31/2 cups stuffing.





Service Anniversaries



Gertrude Fountain, So. Div. Ser. Obs., 35th



Mary J. Maguire, Providence Traffic, 35th



Grace Martin, Crystal Traffic, 30th



Archer F. Reid, Lynn Plant, 30th



Joseph McCormack, Central Plant, 25th



Anna M. Vereker, Chelsea Traffic, 45th



John Louis Gilroy, Lowell Plant, 25th



Chas. H. Lancaster, Skowhegan Plant, 25th



Dennis J. Riordan, Met. Plant, 25th

James Howart, Cent. Plant, 25th





Lena Shaw, St. Johnsbury Traffic, 35th

Bennett B. Hammond, Met. Plant, 25th





Mary DeRobbio, 30th, Eleanor Mackey, 25th, So. Tra.

George L. Walley, So. Plant, 40th





Wadleigh B. Phillips, Cent. Disb. Acctg., 35th



Ethel M. Egan, Brockton Traf., 25th



Blanche Gelinas, Manchester Traffic,



Phebe Folsom, Oakland Traffic, 30th



Dana H. Ash, Concord Dist. Mgr., 25th



Ethyl Pheney, Lewiston Traffic, 40th



Mary E. Masterson, E. Greenwich Tr., 30th



Philip A. Mack, Met. Plant, 40th



Fred M. McDonald, Met. Plant, 45th



Mary E. Cray, Springfield Rev. Acctg., 25t



Archie W. Bowley, Rockland, Me., Plant, 35t



Arthur A. Crowley, Met. Plant, 40th

Reta B. Shephardson, Met. Rev. Acctg., 35th





Alfred L. Tardy, Lewiston Plant, 35th

Service Anniversaries



Richard T. Foley, Central Plant, 25th



James W. O'Donnell, Secretary's Office, 25th



Marjorie Dellert, Western Commercial, 30th



Joseph A. Campbell, Springfield Plant, 45th

General Office

Associate Editors

William L. Williams, Plant Lois C. Beals, Traffic Frank L. Cobb, Engineering Joseph H. deVicq, Directory Eugene R. McLaughlin, Com'l. Donald J. F. Sabin, Accounting

Shower for Miss Donovan

Florence M. Donovan, of the General Traffic Engineering Department, was recently tendered a shower at the Latin Quarter by her friends and co-workers. Miss Donovan, who will become the bride of James Downing of Cambridge, received gifts of luggage and lingerie and an orchid corsage.

Promoted

Helen V. Regan has been promoted from Messenger to Clerk in the of-fice of the General Traffic Engineer.

Newcomers

General Traffic welcomes Mary E. Flanagan and Anastasia H. Doherty, both of whom have been transferred from Boston Toll to the office of the General Traffic Engineer and Eileen M. Meagher and Jeanne M. Roberts, two new messengers.



HORACE P. MOULTON, who has been on retainer, was recently ap-pointed Counsel. In addition to as-sisting the General Counsel, he will be in direct charge of the rate cases and will act as the Legal Department's representative in planning the program for rate relief.



THOMAS P. DILLON, former Right of Way Agent in the Metropolitan Division Plant Department, has been appointed Assistant Claims Attorney. He succeeds Robert C. Rourke.



WESTWARD, HO!

Horace M. Nelson, who has been transferred to the Western Division as Acting District Servicing Manager, was feted before his departure by his associates in the General Commercial Engineer's Office. Attending the party were: Harris McIntyre, J. Stenberg, Lois Moran, Constance Attridge, Charles Rowley, Genevieve Regan, Mildred George, Edward Terrill, Donald Campbell, Philip Gowdey, Norman Bruce, Walter Phillips, David Rost, Lillian Rogers, Lewis Fowler, George Burrows, Walter 28

Caswell, Daniel Lucey, Claire Glossa, James O'Connor, Joseph Cassidy, Joseph Crotty, Harold Johnson, John Crowley, Marie Kerwin, Paul O'Neil, Margaret Brennan, William Blandy, Mary Mulligan, Harold Donovan, Warren Upton, George Morley, Mary Grogan, Evelyn Anthony, Harry Keefe, Louis Reder, George Hutton, Robert Salomon, Hugh MacDonald, John Mulrooney, Marjorie Plummer, Fred Holden, Rosanna Kirlin, Webster Howard, Lawrence Dawson, Francis Mead, Harvey Poole, Howard Munroe, Russell Martin.







WARREN C. UPTON, former Tariff Engineer, has been appointed Market Engineer succeeding Webster E. Howard.

WILLIAM H. BLANDY, former Toll Rate Engineer, has been appointed Exchange Rate Engineer succeeding Mr. Campbell.

DONALD R. CAMPBELL, former Exchange Rate Engineer, has been appointed Tariff Engineer succeeding Mr. Upton.



EDWARD R. TERRILL, former Acting Div. Commercial Engineer, Western Div., has been appointed Toll Rate Engineer, succeeding Mr. Blandy.



WEBSTER E. HOWARD, former Market Engineer in the Commercial Department, has been appointed Staff Analyst in the General Accounting Department. He reports to Jeremiah J. Brennan, Assistant Comptroller.

Miss McVarish Married

On Sunday, February 13, Ruth Ann McVarish of the General Accounting Department was married to David A. Taylor at St. Ann's Church, Somerville. From her friends and associates Miss McVarish received a purse of money, a combination toaster and waffle iron and a bouquet of flowers.



CLARA JONES FETED

Charles Ryan, who has been on re-

John W. Gordon, former General

Commercial Assistant, has been ap-

pointed an Assistant to the General

Counsel and is assigned to work with

tainer, was recently appointed At-

torney in the Legal Department.

Associates and friends of Clara Jones of the Watertown Dining Service said goodbye to her at a farewell party at Blinstrub's February 4, the eve of her retirement from the Company after 23 years of service. Mrs. Jones received a gift of money, the presentation being made by Raymond C. McDermott, General Dining Service Supervisor. Several in the party group are pictured above.

Recent Changes

Archie W. Favour in legislative matters.

Franklin A. Shurtleff, former Metropolitan Division Commercial Supervisor, has been appointed Public Relations Supervisor succeeding John J. Carver who has been transferred to the Commercial Department.



JOHN J. CARVER, former Public Relations Supervisor, has been appointed General Commercial Assistant succeeding John W. Gordon who has been transferred to the Legal Department.



GORDON S. STANLEY has been appointed Assistant Comptroller. He will be responsible for coordinating all activities in connection with the assembling and presentation of accounting data required for regulatory purposes and for analyses of current results. In addition, he will be the Accounting Department representative in planning the over-all program for rate relief.

> Give to your Red Cross



MEETING THE FUTURE

Pictured above are the telephone people who attended a recent planning conference of the General Accountant's Supervisory Staff. They are, left to right, seated: John C. Neeley, Anna E. Murray, Loren C. Dutton, Dorothy G. McCallum, Edward C. Michaud, Mary A. O'Neill, Alice V. Sullivan. Standing: Alexander P. Dallas, William A. Donahue, John J. Mooney, Warren S. Pratt, Arthur W. Eklund, Jr., Castle Reed, Waldemar H. Thomae, William R. Adams, Henry L. O'Brien, Leo V. Curran, Warren P. Eldridge and Lewis S. Stockman.





NEAL P. MITCHELL, former Wire Chief at Gloucester, has been ap-pointed Supervising Service Foreman at Salem.

Miss Burroughs Engaged

Anne Burroughs, Operator at Laconia, N. H., has announced her engagement to John Stanley of Concord

Miss Merrill Engaged

Gertrude Merrill, Supervisor Laconia, N. H., has announced her engagement to Robert Libby. A dinner was given in her honor January 21, at the Laconia Tavern by her friends in the Traffic Department. The girls presented her a sum of money.

Transferred

Mary R. Burke has taken the posi-tion of Service Order Clerk at the Manchester Business Office. She was formerly employed in the Traffic Department, Manchester.

Three Leave

Elizabeth O'Rourke, Teller at Lawrence, has resigned to attend school. Evelyn B. Larson, Stenographer at the Central Division Commercial Office, and Lucille M. Toussaint, Service Representative at Berlin, N. H., have both resigned to take up home duties.

Central Division

Associate Editors

Harold M. Robinson, Plant George E. Merrill, Com'l.

They Had Loyal Rooters

The Salem Revenue Accounting bowling team recently met Manchester, N. H., Accounting at the Metro Bowling Alleys in Peabody. John Whalen kept score for Manchester and Jim Coon for Salem. Many loyal rooters followed their respective teams. The final score: Salem 1332, Manchester 1150.

Newcomers in Central Commercial

Central Division Commercial welcomes the following newcomers: Vir-ginia O. Daniels, Cashier at Berlin, N. H.; Mary C. O'Neil, Cashier at Marblehead; Barbara Lee Ward, Service Offer Clerk in the Lynn Business Office.

Oscar E. Stanton, Traffic Margaret Cassidy, Rev. Acct. Ethel M. Lawrence, Disb. Acct.

Miss Dana Engaged

The engagement of Phyllis Dana to David W. Wilcox has been an-nounced. Miss Dana is a Service Representative in the Lowell Business Office and Mr. Wilcox is a Commer-cial Representative in the Lowell Servicing Section. Plans for a Fall wedding are being made.

Salem Engagements

Three recent engagements in the Salem Business Office are those of Helena M. Hannon, Service Representative, to Richard F. Daley, Plant Department; Arlene M. Larrabee, Service Order Clerk, to Ralph W. Doble of Beverly; Gloria E. Gamans, Service Representative, to Warren K. Thurston of Topsfield.



ALBERT J. PORTER FETED

Albert J. Porter, former Supervisor of Supplies for the Central Division, was the guest of honor of his associates and friends at a dinner held at Lowell recently in honor of his recent appointment as Division Supervisor of Buildings, Motor Vehicles and Supplies for the Eastern Division. The party group is pictured above.

Dinner Party for Prospective Bride

Laurette Gregoire, Operator at Manchester, N. H., Local, was recently surprised at a dinner at the Derryfield Country Club in honor of her approaching marriage to Richard Walsh. She received many gifts from her associates, including a Sunbeam coffee maker and toaster, lamp tray and a sum of money. Yvonne De-Grandmaison, Toll Assistant Chief Operator, was in charge of the party.

Married

Corinne St. Clair, Service Representative at Littleton, N. H., was married to Vernon Huber at St. Raphael's Church, Somerville.

The reception and wedding breakfast were held in the Glass Room of the Hotel Bradford, Boston. Following the reception, the bride and groom left for a honeymoon at a ski resort in Montreal, P. Q. On their return they will reside in Medford.





PARKER E. ELDRIDGE, former Division Staff Assistant, has been ap-pointed Wire Chief at Gloucester, replacing Neal P. Mitchell.

New Officers for Manchester Associates

The Manchester Revenue Accounting Associates recently elected officers for 1949. They are as follows: President, Charlyne Connolly; Secretary, Antonia Pouliopoulos; Section Representatives, Ann Mooney of Reports and Accounts, Dorothy Carrigan of Toll Recording and Rating, Marie Newgebauer of Toll Billing, and Jeannette Halde of Toll Sorting.

New Officers at Salem

The Salem Revenue Accounting Department had its annual election of officers and dinner at Seaview in Beverly recently.

The newly elected officers are: President, Anne Connelly; Vice President, Oliver Wedgwood; Secretary, Ruth Higgins and Treasurer, Mary Carnevale.

Parting Gift

Nancy L. O'Rourke, Teller in the Salem Business Office who recently resigned, was presented a gift from her associates at Salem before her departure.



Pictured to the left are some of the active and retired members of Haver-hill Local Union No. 11, I.B.T.W., who attended the Local's annual banquet and installation at Comeau's Coach Room in Haverhill.



WILLIAM F. PUSHEE, former Salem Chief Repairman, has been appointed Salem Wire Chief, replacing Walter H. Hamond, new Lynn Supervising Service Foreman.

Accounting Newcomers

The Central Division Disbursements Accounting Office welcomes the following newcomers: Margaret Toomey who was transferred from the Chicago Accounting Office and Nannette DeBilio.



EVERYONE WAS THERE

More than 175 persons were present at the recent annual installation banquet of Local 19, I.B.T.W., including union international President Jeremiah Coughlan and a substantial list of management representatives. John Kinnarney of Framingham, chairman of the banquet committee, introduced past president of the union William L. Ross, as toastmaster for the evening. Mr. Ross, in turn, introduced 27 guests and members, sitting at the head table, some of whom gave brief talks.





A dinner party was given recently for Gertrude Merrill by the Laconia, N. H., operators at the Laconia Tavern. Miss Merrill, who is leaving the Company to be married, was presented a purse of money. Those present were, front row, left to right: Clara Grant, Frances Gardner,

Anniversary for Mary Bartlett

Mary Bartlett, Service Representative at Marblehead, was entertained recently at the Towne Lyne House in Lynnfield by her associates in the Marblehead and Salem Business Offices in honor of her 25th anniversary.

Mary was given a brown corde bag and a musical cake made especially for the occasion. She received her service emblem from Robert A. Hamilton, Salem Manager.

Goodbye, Shirley

Shirley Wade was given a farewell party by her associates in Marblehead and Salem when she resigned as Service Representative at Marblehead. She was presented a travel alarm clock.

Shirley is now in Washington, D. C., where she has accepted a position in an office of the State Department.

Miss Zula Engaged

Almeda Zula, Teller in the Lawrence Business Office, has announced her engagement to Vincent J. Foderaro. Helen Wallace, Miss Merrill, Georgianna Goodwin, Dorothy L. Shaw and Freda DeLong. Back row, left to right: Edith Sansom, Lois Learned, Gloria Champagne, Anita Guyer, Claire Bedard, Patricia Dame, Elva Wiren, Winnifred Hubbell, Phyllis Chernewski, Barbara Tefft, Lydia Libby, Nancy Morrison and Beatrice Lane.

Joan Grattan Leaves Joan Grattan, former Service Rep-

resentative at Lynn, has resigned to take up home duties.



ALBERT E. CROCKER, former Storekeeper at Manchester, N. H., has been appointed Division Supplies Supervisor, replacing Albert J. Porter who has been transferred to the Eastern Division.



WHAT'S AHEAD

Pictured above are the supervisors who attended the annual conference of the Division Disbursements Accounting Department at the Hotel Bellevue, Boston. The supervisors discussed plans for the ensuing year. Front row, left to right, they are: John F. Farrell, Gwenffrud L. Hamer, Joseph A. Tyo, Noretta M. Hart, Robert T. Westermark, Edward C. Michaud, Verda M. Johnson and Mary T. Burke. Back row: Joseph P. Timmins, William T. Mc-Carthy, Wadleigh B. Phillips, Robert H. Douglas, Michael T. Connell, Andreas M. Turner, James D. Hart, Henry J. Hill and Donald J. Sabin.



Eastern Division

Associate Editors

Oscar A. Kaler, Plant Richard J. Davis, Com'l. Lucille Pike, Disb. Acct.

Elizabeth C. Kemp, Traffic Ruth M. Ballard, Rev. Acct.



SAFETY FIRST

How to keep safe and prevent accidents was the topic of discussion when the Portland District group pictured

Associates of Frances I. Foss, District Planners Office, Bangor, recently gave a party for her at the Pilots

Party for Miss Foss Grill in honor of her approaching marriage. Present were: Mary Eileen Goggin, Dorothy Connors, Margaret

Abbott, Elisabeth Cody, Frances Brown, Lynn Ceaser, Frances Foss and Gayle Eastman.

foremen. The conference was conducted by Charles H.

Fairweather, Division Safety Supervisor, who is seated to the left at the end of the table.

A party was held recently for Sidney E. Nason, former Repairman at Lewiston, Me., in honor of his retirement after more than 32 years of service. Mr. Nason was presented a purse from his fellow workers and Mrs. Nason, a corsage and bedspread.





Pictured to the left is the dinner party given for Hugh C. Nutter, former Local Testman at Rumford, Me., before his transfer to Toll Test at Gardiner, Me.



To Continue Studies

Corrine Hardy of the Farmington, Me., Traffic Department has resigned to continue her medical studies at Winthrop. Miss Hardy was presented a gift of money by her co-workers.

In Appreciation

Management gave a party recently for the Bangor, Me., Traffic employees in appreciation of the good service given by them in 1948. Movies were shown by Paul K. Palmer.

Lisbon Falls Traffic employees were given a dinner party by Charles Dumas, contractor and owner of the Dumas Construction Company, in appreciation of the good service he received in 1948.

Three Engaged

Three girls in the Skowhegan Traffic Department have announced their engagements. They are: Mary Staniski, Della Carpentier and Patricia Hughes.

Telephone St. Bernards

The Swiss are planning to make life not only easier but also a great deal safer for mountain climbers. They are accomplishing this by installing wireless telephones at stations on remote mountain crags and crevices where unlucky climbers are apt to have accidents. As a rule when anyone is injured high up on the mountain peaks, it means that some other member of the party must make the long, slow descent into the valley to summon aid. The new apparatus is a great time saver for it will make it possible to dial quickly any telephone in the valley for help. Two-way conversations are possible over this mountain telephone service and eight of these stations have already been installed.



"Leave it to Hawkins to get tied up at the busiest corner in town!"



GOING UP

At a dinner party at Poland Spring, Me., Irene Paturel was entertained by her friends at the Lewiston Office in honor of her promotion to General Observers' Supervisor in the Eastern Division. The party group is pictured above.



TURKEY WITH FIXINGS

Rosella Moody, Operator in Lincoln, was the hostess at a party given in her home recently for the entire Operating force. Mrs. Moody served a turkey dinner with all the fixings. Shown in the picture, seated: Sevilla Thibedeau; seated at the switchboard, left to right, Gladys MacNevins and Amy McCarthy; standing, left to right, Mrs. Moody, Ethel Flanders, Eleanor Keith and Norman Furrow.



DELMAR D. SHAW has been appointed Traffic Manager of the following offices: Biddeford, Kennebunk, Kennebunkport, Old Orchard Beach, Portland, Sanford, Wells, York and North Berwick.

Do You Want More Information?

(Continued from Page 22)

mail contacts with a specified group of customers and maintains the basic records of their service. In the performance of her duties she:

Not only takes orders for new installations, additions, rearrangements and removals of telephone service but also analyzes customer communication requirements and recommends the service best suited to his needs. Posts all order requests and completions to customers' records.

Deals with customers making inquiries or expressing criticisms concerning all departments regarding equipment, methods, policies, rates, regulations and services. Represents the Company to customers and customers to other departments.

Applies by mail or telephone various collection steps which generally follow a definite schedule but require judgment in the evaluation of credit information. Deals with customers making inquiries or requesting adjustments in connection with charges on telephone bills. Has authority to make adjustments within certain limits and is responsible for the associated clerical work.

Contacts and makes arrangements as necessary with employees of her own and other departments in connection with the above duties. This requires a general knowledge of the functions, routines and procedures together with an understanding viewpoint of the problems of all departments.

These responsibilities entail two types of work-negotiation and clerical. For negotiation work, a girl must have those qualifications which will visibly express the friendly service which is so desirable in our business. Her voice must be pleasant: her self-expression must be in simple and straightforward language; she must meet the requirements of good manners in politeness and courtesy; she must listen attentively so that she will be able to hear the customer's story through and understand his request; she must be able to reason logically in order to be able to explain our Company's policies to the customers in a reasonable manner: and she must be alert and responsive so that she will convey to the customer the impression that she is personally interested in what he has to say, and in helping him if she can.

It goes without saying that she must like to deal with all kinds of people and be able to get along with them, for her contacts include not only those with her customers, but those with fellow employees and employees of other departments. She must have emotional stability and composure under pressure. Her appearance, poise, and dignity should at all times denote competence.

Clerical aptitude, of course, is essential. Just as an employee must maintain the necessary records to support her job in the other departments, so must the Service Representative care for the incidental clerical work accurately and completely, and follow through on orders, adjustments, and other associated work.



FOR ANOTHER YEAR

At the annual banquet of the Portland Revenue Accounting Department held this year in the Mayfair Room of the Lafayette Hotel Philip Whittier, Master of Ceremonies, announced the re-election of Emma Bothel as President of the Association. The other members elected were: Mary H. McCabe, Secretary; Ola S. Keniston, Treasurer, and Irene E. Hansen, Ellen Brooks and Beverly Robillard, Representatives. Pictured above is the group of guests who attended.





DEBORAH SMITH, former Business Office Supervisor at Manchester, N. H., has been appointed Business Office Supervisor, Back Bay, succeeding Barbara R. Brown who is taking an extended leave of absence.

Accounting Engagement

Patricia Shannon and Philomena J. Rizzo of the Revenue Accounting Department at Watertown are receiving the best wishes of their friends upon the recent announcement of their engagements.

Miss Lordan Married

Mary Lordan of the Toll Billing Unit was married recently to Edwin Welsh at St. Clement's Church, Somerville. Following a reception at the Hotel Sheraton, the couple left on a trip to New York. Mary was given a shower by her associates at the home of Mary Deegan in Somerville.

Belmont Newcomers

Belmont Traffic welcomes newcomers Janet M. Millen, Louise E. Harnum, Marie F. Kelly, Marguerite J. Fairs and Janet G. Moore.

Metropolitan Division

Associate Editors

George M. McCourt, *Plant* Joseph A. Guay, *Com'l*. Earle M. M.

Court, Plant Catherine Van Tassel, Traffic y, Com'l. Theresa A. Lewis, Rev. Acct. Earle M. MacLeod, Disb. Acct.



Grace K. Carley and Ethel L. Mc-Donough, Roxbury Information Traffic Operators, were interviewed by Radio Station WJDA. The interview consisted of questions pertaining to type of switchboard used for Information, areas served and reasons how the operators give such prompt and almost instant numbers to the customer. The broadcast was sponsored by the Hendries Ice Cream Company.

Miss Hentz Engaged

Mrs. Dorothy B. Hentz recently announced the engagement of her daughter, Helen Marie, of the Record Engineers Office, to Irwin Talbot of Riverside, R. I. Back from Florida

A shower for Barbara R. Brown, Supervisor at Back Bay Business Office, was held at the Hotel Sheraton prior to her marriage to Gordon B. Seavey. Congratulations are being extended to the couple who recently returned from a wedding trip to Fiorida and Cuba.

Wedding Bells

Elisabeth Ann Coan, Lincoln Traffic, was married recently to Kenneth R. Seabury of Carlisle at St. Joseph's Rectory. Betty was chosen "Bride of the Week" on Station WLAW, Lawrence. She was presented gifts from her associates the day she resigned.



WHAT NEXT?

Pictured above are the supervisors who attended the annual meeting of the Metropolitan Disbursements Accounting Department at the Hotel Vendome. The supervisors discussed plans for the coming year.

Transferred

Kathleen B. Quigley and Ruth E. Doolan have been transferred from Kenmore to Capitol Traffic. Gene Butko has been transferred to Lowell. Promoted

Kenmore Traffic extends congratulations to Jean Lynch, Frances Boylan and Virginia M. Morse, recently appointed Runner-up Jr. Supervisors.



GOODBYE, MR. LITTLEFIELD

Associates of John H. Littlefield, Chief Repairman in the Chelsea Central Office, met recently to honor him 34 on the occasion of his retirement after 44 years of service. District Plant Superintendent Bernard J. Hagan is shown presenting Mr. Littlefield a check on behalf of his associates,



Round the Country for Harry Powers

Harry A. Powers, retired employee now living in St. Petersburg, Fla., saw those "faraway places" before he settled down under the Florida sun.

Mr. Powers, a Chief Repairman in Melrose before his retirement after 40 years of service, traveled to Denver, Colo., to visit his son shortly after his retirement. He saw the Rockies, Buffalo Bill's museum and grave on Lookout Mountain, Central City and Red Rocks Park.

He spent a summer on the Damariscotta River in Maine, going up and down the river in his sailboat.

Now from the South we've received a letter from Mr. Powers who is looking up his fellow Pioneers.

Miss McCartby Married

Marie P. McCarthy, Metropolitan Disbursements Accounting Office, became the bride of Robert B. Kelley recently in St. Agatha's Church, Milton.

She was the recipient of many gifts from her associates in the office, including a sum of money from the Met-Acco Club.

To Become a Nurse

Roxbury Information extends best wishes and success to Patricia A. Kelley who resigned recently to enter St. Margaret's Hospital nurses' training course.



ROBERT E. WISEMAN, former Floor Switchman at Roxbury, has been appointed Malden Dial Wire Chief.

It's a Girl

Congratulations to Mr. and Mrs. Pierre Beaudet on the recent birth of a daughter. Mrs. Beaudet was formerly Jean Cook, Roxbury Information Traffic.



CARLTON S. MASON, General Conversion Supervisor, has been appointed Chairman of the Metropolitan No. 4 Coordination Committee and will assume all of the duties and responsibilities relative to this project formerly handled by Arthur A. Young, Metropolitan Plant Supervisor.



TRIBUTE TO MR. DOHERTY

William L. Doherty, Station Repairman in the Dorchester District, was honored by his many friends and associates at a dinner party at the Morrisette Post American Legion Hall in West Quincy on the occasion of his retirement after nearly 39 years' service. As a parting gift he was presented a television set. Seated at the head table, left to right, are: William W. MacDonald, Mr. Doherty, William F. O'Meara, James H. Flanagan, Jr., James J. Sullivan and Theodore L. Glynn. Standing, left to right, are: Joseph T. Fitzmaurice, John H. Keating, Joseph M. May, Walter LeMott, Kenneth Chisholm, Allan P. Cull and Percy W. Ela.

In the group pictured to the right are payment agents in the South Shore District who are being briefed on the most efficient way of handling and reporting payments received in their agencies. This meeting was held at the Neighborhood Club, Quincy.



News from a Retired Employee

L. Jessie Hunter, former Chief Operator, keeps busy on her farm. She has three kittens and other pets, has good luck with her plants, looks healthy and happy and wishes to be remembered to all her former telephone friends.

Reading News

Reading Traffic girls held a Valentine party recently in their rest room. Raymond A. Mack entertained with vocal solos.

Nancy A. Cicciarella became the bride of Louis Pasquale recently at St. Joseph's Church, Wakefield.

Reading Traffic extends a hearty welcome to Joan M. Wellings and Catherine A. Mullens who have joined the force recently.



RETIRES AFTER 41 YEARS' SERVICE The South District Plant, Commercial and Traffic group recently gathered to say goodbye to Percy Cobb, former Accounting Contact Clerk, before his retirement after more than 41 years of service. Shown above are, front row, left to right: R. M. Riley, M. F. O'Toole, W. W. Mac-Donald, Mr. Cobb, J. A. Buckley, E. M. MacDonald. Second row: R. F. Cronin, F. R. Sweeney, J. F. Harkin, R. M. Brown, K. M. Powers, A. V. Hannigan, E. J. Murphy, W. J. Mullen, Jr.



Harry W. Wood, recently appointed Metropolitan Traffic Personnel Assistant, was honored by his Malden associates at a party held recently at the Myles Standish Hotel.



Traffic employees who work during the summer months at the Hull Office recently got together for an annual re-union at Blinstrub's Village.



DANCING AT THE CITY CLUB

Members of the Alexander Graham Bell Post No. 299, American Legion, entertained their friends at an informal dance recently in the main ballroom of the Boston City Club. Music was supplied by one of Boston's leading society orchestras.



GOODBYE, MISS FLEMING Friends and associates of Helen E. Fleming, former Senior Cashier at the Brookline Business Office, met recently at the Hotel Beaconsfield, Brook-line, to say goodbye to her before her retirement. She was presented a bouquet of money and a table radio.



Roxbury Information Traffic entertained Mary A. McGarty at a dinner party at the Tremont Plaza. Mary has resigned from the Company to take up home duties following her recent marriage. She was presented a gift of silver.



DORCHESTER DANCES

Pictured above is a group of Dorchester Dial Traffic girls and their friends who danced to the music of Danny Livingston's Orchestra at a mid-winter 36

dance held at the Morrissette Post in Quincy. The committee in charge of the dance included: Frances Goodfellow, Marie Rooney and Katherine Whalen.



FREDERICK T. LYONS, formerly Supervising Splicing Foreman in the Newton-Brookline District, has been appointed Construction Supervisor on the staff of the Metropolitan Plant Supervisor.

Welcome to Medford

The Medford Business Office extends a cordial welcome to Veronica Madigan who has been transferred from the Somerville Business Office.

Miss Donovan Transferred

Eleanor Donovan, Service Representative, has been transferred to the Somerville Business Office. Before leaving the Medford Office Eleanor was honored by her associates with a party.

Shower at Roxbury

The Roxbury Information Traffic girls held a surprise bridal shower at the Rio Casino for Mary E. Connolly in honor of her approaching marriage to William Ganey. Mary was pre-sented a money bouquet.

TRIBUTE TO JAMES O'CONNELL

Pictured is a group

Commercial Depart-

Higgins at a party

held recently at

casion of her recent

sonnel Office.

James P. O'Connell, former Commercial Representative for the Newton Business Office, was recently feted at a dinner at the Hotel Beaconsfield in honor of his retire-ment after 40 years of service. Mr. O'Connell was presented a set of small garden tools, a console radio and a table model radio. Guests seated at the head table included Eugene J. Campbell, Edward J. McGinnis, Alice Shaw, James A. Williams, Ethyl Boyd, Mr. O'Connell, Mrs. O'Connell, Francis A. Poole, Jr., Alice Brosnahan, Roger M. Atherton and Henry L. Maurer.



Carroll B. Carter, former West District Const. Supv., who recently retired, is shown accepting a parting gift from John C. Dalton, No. Met. Div. Const. Supt., who made the presentation on be-half of Mr. Carter's many friends.





"Sometimes I wish Gordon had never been promoted from his old desk back by the window!"



FOTO FANS Pictured above are members of the Telephone Camera Club of New England at one of their recent meetings in the Conference Room at 245 State St., Boston. Guest speaker was R. D. Barth, a representative of the Ansco Corporation, who lectured on Ansco color slides.



ONE WORLD

Laura J. Levesque, Supervisor of Personnel Activities and Hobbies, is pictured above as she presents Douglas Overton, American Vice-Consul to Japan, books for the Rikkyo College in Tokyo, Japan. At a gathering of hobbyists at Miss Levesque's home Mr. Overton made an appeal for scientific, technical and educational books for Japanese colleges. The arts and literature of Japan, he said, were destroyed during the recent war.



ALLEN T. MORTIMER FETED

Allen T. Mortimer, former Manager of the Everett Business Office, was recently guest of honor at a gathering at Chickland. Mr. Mortimer, who had been Manager of both the Everett and Malden Business Offices, now manages only the Malden Office due to the expansion of service in both cities. Frank P. Desmond, former Bangor Manager, is the new Manager of the Everett Office.

Camera Club Meeting The next meeting of the Telephone Camera Club of New England will be held at 245 State St., Boston, in the Conference Room, March 21, at 7 P.M. John Stearns of Lawrence will be the speaker.



A group of Metropolitan Employment friends of Mary Nolan feted her recently at a dinner party in the Oval Room, Fox and Hounds Club, on the eve of her resignation from the Company to be married.



LEO F. WILLIAMS, Acting Supervising Splicing Foreman in the Dorchester-Quincy District, has been promoted to Supervising Splicing Foreman in the Brookline-Newton District.

Stamp Club Meeting

The next meeting of the Bell Telephone Stamp Club of New England will be held at 245 State St., Boston, in the Conference Room at 6:30 P.M., March 14. Harold J. Reid of Roxbury will be the speaker.

Coin Club Meeting

The next meeting of the Telephone Workers Coin Club of New England will be held at 245 State St., Boston, in the Conference Room, March 28, at 6:30 P.M. Henry M. Cutting of Medford will speak.

Special Notice

Pioneer Lounge, Historical Display and Hobby Exhibition Rooms will be open from 5-8:30 P.M. the following days:

> Monday—March 7 Wednesday—March 16 Wednesday—March 23 Wednesday—March 30

For further information about hobby meetings, call Laura J. Levesque, Ext. 2789.

LADIES NIGHT Thomas Sherwin Chapter, Telephone Pioneers At the Copley Plaza Hotel, April 6, 1949 The Time: 6 P.M. The Price: \$2.75 per person For tickets apply to Secretary of the Chapter, Room 207, 125 Milk Street, Boston No tickets and no cancellations after April 1. A Red-Haired Boy Mr. and Mrs. George M. McCourt recently announced the birth of an 8-pound, red-haired boy, Edward G. McCourt. Mr. McCourt is a Staff Assistant, Personnel, Metropolitan Plant.



GEORGE PIEPER, GUEST OF HONOR

George F. Pieper, Jr., until recently District Plant Superintendent in Malden, was guest of honor at a dinner party held at Rotary Hall, Malden, on the occasion of his appointment as Superintendent of Equipment Installation, Western and Southern Division. Above are, standing; left to right: Harold F. Reed, Edward T. Bowser, Merrill H. Field, Walter E. Baker, Thomas W. Lally, John J. Bateman, Dominic A. Travalini, Otto M. Drevitson, John D. Healy, B. Kendall Way, Augustine W. Ottiano and James C. Fair. Seated, left to right: Edward L. Hagan, Delia L. Connolly, Mrs. Pieper, Mr. Pieper, Aiden J. Edwards, Catherine A. Melly and Otto H. Schmidt.



SWING AND SWAY

More than one hundred Boston Toll Traffic girls and their friends attended a semi-formal dance held recently in the Princess Room, Hotel Somerset. Music was furnished by Jack Hennessey's Orchestra.



GOODBYE, MR. COLUMBUS

Louis J. Columbus, Plant Buildings employee at the Milton exchange, who is retiring after 27 years of service, was recently feted by more than 150 friends and associates at a dinner party in Quincy. Guests at the head table were, left to right: Frank Columbus, Mrs. Gandy, Joseph J. McLaughlin, Mrs. Columbus, Mr. Columbus, J. Leo O'Brien, Miss McKeon and Alexander S. Edmonston.



THOMAS J. WYNN, formerly Supervisory Assistant, General Commercial, has been appointed Acting Manager. Roslindale, during the absence of William J. Kearns who has been loaned to the 1949 Red Cross Fund for Greater Boston.



"With certain extra precautions I'm allowed to smoke in the house now."

To the right are the payment agents and telephone people in the South Shore District who were tendered a dinner by Manager Tristram A. Mackinnon.





A MATTER OF SAFETY The entire force of the Back Bay District recently attended Safety Meetings and movies in that District. Several

meetings were held over a two-day period to complete the talks by supervisors and representatives from the Division Office.



A PLAQUE IN MEMORIAM

At the annual banquet and installation of officers of Local No. 24, I.B.T.W., two sons of John F. Donovan, Sr., late President of Local 24, were presented a plaque by Chairman James A. Bagley to honor the memory of their father. Pictured to the left are the guests at the head table. To the right, Bernard and John Donovan are shown receiving the plaque.



Southern Division

Ernest R. Noke, Plant Ernest F. Clark, Com'l.

Marguerite M. Lambert, Traffic Mary E. Clancy, Rev. Acct. John J. Sheehan, Disb. Acct.



Recently engaged were: Marion Batty to John Primiano; Vivian Bouffard to Raymond Leahy, and Mary Pontes to Gilbert Rene.

Evelyn Stone was married to Edward Alves.

New students are Rose Ranieri, Antoinette Lami and Whilemena Mc-Soley.

Shower at Bristol

Bristol Traffic friends of Catherine Hammill held a shower for her re-cently at the White Rail Riding Club. She received many gifts.

Party for Mrs. Masterson

A party was held in the East Greenwich rest room in honor of Mary E. Masterson who was celebrating her 30th service anniversary. Each girl presented her an anniversary card containing a dollar bill. The table was decorated with a large cake with her name and marked "30th Anniversary."

Newcomers at Woonsocket

Claire Carroll and Dolores Lemay have been welcomed to the Operating force at the Woonsocket Office.





LLOYD S. COOPER, JR., has been appointed Assistant Dial Wire Chief at the Washington Street Building and will be in charge of Panel Offices and Switchboards. He will report to James J. Kelly, Wire Chief.

Party for Two

Traffic girls in the New Bedford District held a party for Ruth Diggins who was married January 29 and for Octavia Bento who has recently entered nurses' training.

Change in Agents

Lillian S. Joyce, former Agent at Wellfleet, has been transferred to the Company-operated office at Provincetown. Helen D. Smith has been appointed the new Agent at Wellfleet.

Pawtucket News

The following engagements have recently been announced: Rosalyn B. Carey to John Dempsey; R. Elaine Cosgrove to James V. Dalla Torre; Claire T. Perry to Frederick J. Wil-kinson, Jr.; Ruth A. Higgins to Joseph A. Culling, Chica Dalla Torre; A. Cullion; Claire Dailey to James Murby; Irene Plociak to Edward Krzyzek.

St. Mary's Rectory was recently the scene of the wedding of Dorothy Ann Donnelly and William Edward Robinson.

Kathryn Moody, Night Chief Operator at Pawtucket, was recently presented an overnight case, a purse and a bouquet of roses by Maude Bassett in behalf of the married women in the office. Miss Moody has left to train for the Pawtucket dial cutover in the spring.

Recently chosen new members of the Sunshine Committee were: Margaret Highfield and Mercedes Kennedy. Theresa Murtha was reelected. Those girls will join Grace LaPorte, Mary Conway and Phyllis Flynn who are remaining on the Committee.



Shower for Miss Wright

A shower was held recently for Carol Wright of Central Informa-tion, Providence, at the home of Corrine Sormanti. Carol received many gifts from her associates at Coated information Central Information.

GOODBYE TO THE CHIEF

Friends and associates of Mabelle Reynolds, former Chief Operator at Gaspee-Dexter, said goodbye to her at a party at the Sheraton Biltmore recently on the occasion of her retirement. Miss Reynolds was presented a purse of money.



GOODBYE, MR. TURNER

Carlton G. Turner, former Service Head Lineman at Rockland, is shown above in a farewell handshake with Joseph E. Creney, Wire Chief, as he prepared to leave the 40

Company after 36 years of service. Mr. Turner was presented a purse of money from his associates. Looking on are Carville Hands, Manager, and Harold B. Holt, Service Foreman.



WILLIAM V. GOODWIN has been appointed Assistant Dial Wire Chief the Washington Street Building and will be in charge of Crossbar Offices, Power Plant and Frames. He

will report to James J. Kelly, Wire

Shower for Two

the "Ranch House" in Johnston. Each girl was presented a corsage and several gifts.

Norma Burns and Anne Perrin were recently honored at a shower held at

Chief.

Mrs. Harrington Feted

Leah Harrington, former Operator at Mansfield, was presented flowers and gifts at a 4 o'clock tea given in recognition of her recent retirement from the Company after 26 years of service.

As she completed her final day at the switchboard, she was presented 26 red roses by the operators. During the tea M. Elizabeth Coughlin of Easton, Chief Operator, gave her a radio on behalf of her exchange associates. Mrs. Harrington also received numerous other gifts and bouquets.

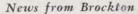
Bon Voyage

Florence M. Davol, Chief Operator, was the guest of honor at a dinner party given her by the Tiverton operators at Sunderland's Dining Room. Florence, who left for an ex-tended trip to California, was presented a traveler's clock and a corsage.



TEA FOR LEAH

Leah Harrington, Mansfield Traffic, who recently retired after 26 years of service, was guest of honor at a tea held for her at the Mansfield Office. In the picture above, are, left to right: Pauline Harvey, Cora Mae Valentine, Katherine Whaley, Emily Peterson, Gladys Sheaff, Eleanor Pescosolido, Amelia DiMarzio, Pauline Jackson, Ruth Poirier, Mae Cole, M. Elizabeth Coughlin, Chief Operator, presenting gift to Mrs. Harrington, Jeanne Tripp, Geraldine Blanchette, Katherine Lodico, Phil Todesco.



Congratulations are being extended to the following girls on their en-gagements: Frances H. Bibbo to George L. Moses and Mary J. Martini to William D. Hurd.

Newcomers recently welcomed are: Margaret T. Langley, Janet C. Whe-land, Helen L. LaSalle, Muriel J. Blenis, Lettie M. Beal, G. Louise Melanson. Their instructors were Helen C. Smith, Jennie J. Walsh and Marguerite McDonald.

Dorothy S. Brightman, Lorraine A. Provost, Josephine A. Brennan, and Irene V. Ware have just completed toll training with Instructors Mary A. Astore and Virginia F. Longe.

A welcome is extended to Pauline Mathison who has been transferred to Brockton from Plymouth.

Welcome Back

The operators at the Tiverton Office welcome Irene Santerre who has returned after several weeks of illness.



HIS LAST MEETING

Frank L. Nelson, retiring District Construction Supervisor, is shown receiving a leather billfold at his last meeting with the R. I. District 2 Public-Personnel Relations Committee. Left to right are: Joseph Kenny,

Engaged The following girls of the Provi-dence Revenue Accounting Association became engaged during the past few months: Martha J. St. Germain to Anthony Davids and Mar-garet Ryan to Peter Ryszkiewicz.

Hanover Engagement

Barbara C. Henderson, an Operator at the Hanover Office, has announced her engagement to Henry Gunn of New Haven, Conn.

New Bedford Traffic Items

Janice Simmons became the bride of Roland S. Sweet at St. Joseph's Rectory, Fairhaven, recently.

Anne Gillis was married to Leslie Mandly recently at St. James' Rec-

tory. Lillian Delano, Jr. Supervisor, was married to Frank Birtwhistle, Equip-ment Installer, at the North Congre-gational Church in Fairhaven. The couple will honeymoon in Lake Placid, N. Y.

A new social committee was elected recently. Phyliss Kaharl is chairman, Cecile Charbonneau, vicechairman, and Eva White, secretarytreasurer.

Dist. Pl. Eng.; Clarence Ingalls, Dist. Pl. Supt.; Mr. Nelson, A. R. Molloy, Chief Accts. Supv.; Lorenz Dahl, Jr., Dist. Mgr.; F. Bradford Faxon, Com, Personnel Supv.; Fred-erick T. Mills, Dist. Traf. Supt.; Francis A. Barrett, Division Manager.



PIONEERS STEP OUT

Members of the Alexander K. McLellan Chapter No. 40, Telephone Pioneers, got right into the party spirit for their Supper Dance held recently at the Falstaff, See-

There to entertain them were: Ann Berberian, soloist, accompanied by Betty Dalton at the piano; Dorothy Wynn, soloist; Barbara Dwyer, piano selections; Anthony Fontes, who sang several duets with Miss Berberian.



OFFICERS FOR A YEAR

Pictured above are the newly elected officers and representativas of the Providence Revenue Accounting Association. The officers are: President, Eleanor Rolfe; vice president, Catherine Murphy; secretary, Mary Clancy; treasurer, Shirley Johnson. Representatives are: Elizabeth Balentine, Edna Soltysiak, Barbara St. Jacques, Teresa Gilmartin, Annie Ward, Florence DeBerardis, Phyllis O'Leary and Anne Watters. Miss Gilmartin was not present when the picture was taken.

E. Providence News

Jean Luch, an Operator at East Providence, has joined the WAVES. She was honored at a luncheon in the Princess Room of the Crown Hotel. She will begin her training in Illinois.

Helen Galligan and Mary Wilkinson were given a double shower at the Farm. They were presented money and flowers.

Helen Galligan was married to Neil Stoddard in St. Margaret's rectory, January 22.

rectory, January 22. Mary Wilkinson was married to Clyde Svie, January 10, at Sacred Heart rectory.

The following operators in East Providence have announced their engagements: Mary Kennedy to Arthur Shanley of Riverside: Hazel Hart to John Vincent of East Providence; Anne Masterson to George Holt; Nancy Kern to Edward Riley of East Providence; Thelma Newcomb to Stephen Tinderhugats of East Providence; Norma Astby to Paul Solletto of East Providence; Isabel Paiva to Lionel Marot of Providence; and Barbara Rocha to Francis O'Brien of Providence.

Another Daughter

Josephine Walker of Chula Vista, Calif., the former Josephine Upham, Rockland Operator, has announced the birth of her second daughter, Alexandra Upham Walker.

Miss Aldrich Married

Frances M. Aldrich, a member of the Providence Revenue Accounting Association, was married February 19 to William F. Sweeney, a member of the Providence Plant Department.



MR. BABCOCK'S LAST DAY James A. Babcock, formerly of the Division Plant Supervisor's Office, is shown above receiving a purse of money

from George W. Russell, Division Budget and Reports Supervisor, the day before his retirement after 32 years of service. With him are his office associates.



SERVED FOR 38 YEARS

Pictured to the left are several of the guests at the testimonial dinner given for W. George Patton, former Local Testman at Newport, R. I., before his recent retirement after 38 years of service. John Shaw, Manager, acted as toastmaster. Frank R. Seaver, Wire Chief, presented Mr. Patton a wallet and a purse of money from his associates.



HELLO AGAIN!

At a banquet in the ballroom of the New Bedford Hotel the New Bedford Office staged a grand reunion of all its employees from 1900 to the present. Six long-term employees of the office were the guests of honor. They were: 42 Grace Griffin, 46 years' service; Florida Rutkowski, 30 years; Mae Temple, 30 years; Anastasia Silveira, 25 years; Mary McKenna, 25 years, and Mildred McKenna, 25 years. Five of them received handbags as gifts, and Mrs. Griffin received a wallet and a Life Membership Certificate in the Pioneers. They are pictured above with Walter Rankin, District Traffic Supt.



Western Division

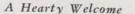
Associate Editors

Carl A. Smith, *Plant* Cecilia I. O'Donnell, *Com'l*. Michael F. (

Plant Alfreda D. Sinclair, Traffic mell, Com'l. Ruth M. Simpson, Rev. Acct. Michael F. Coyne, Disb. Acct.



Miss Dolan Engaged The engagement of Josephine K. Dolan, Worcester Service Representative, to Thomas F. Reney, Jr., was announced recently.



Recent newcomers in Western Division Business Offices are as follows: Vivian J. Jillson at the Montpelier Business Office; Sophie R. Tucci and Ruth F. Allan at Springfield; Lorraine M. Proulx at Southbridge; Jeanne M. Tussier at Worcester; H. Frances O'Connor and Shirley Goldstein at Pittsfield.

St. Albans News

Emma Turner Casteglione retired recently from the St. Albans, Vt., Office after 28 years of service. About thirty girls from the Traffic and Commercial Departments gathered at the Edgewater Pavilion at St. Albans Bay in honor of the occasion.

Irene Guyette, Junior Supervisor, has celebrated her 25th anniversary with the Company. Her associates held a party for her at the Edgewater Pavilion. Miss Guyette received many gifts.

Newcomers at the St. Albans Office are Shirley Cutting and Janet Shepard. Their instructor is Madeline Codding.

ard. The Codding. Recently married were: Elaine Hamel to George Sheets, Jr.; Charlotte Phillips to Lawrence Westover; Doris Hemond to Howard Morse.

They Passed!

The following recently completed examinations in the Western Division: Edward J. Cove, Station "A"; Herbert Klaucke, Service Head Lineman; John C. Leary, Facilities Assigner; Lawrence A. Callahan, Local Testman; Henry A. Windover, "A" Central Office Repair SxS-Dial; Henry J. Magne, Cable Splicer; William P. Woods, Cable Splicer; William P. Woods, Cable Splicer; William P. Magne, Cable Splicer; James E. Mc-Leod, "A" Central Office Repair-Manual; Robert A. Budri, Cable Splicer; Edward V. McTigue, Facilities Assigner; Donald O. Sessions, Cable Splicer; Dwight H. Kelton, Line Foreman and Melbourne A. Surette, Installer-Repairman.



BEAUTY ALL AT SEA

The ladies above in the Gay Nineties froufrou were members of a Gay Nineties Beauty Skit given at a recent party of the Springfield Central Office. Left to right the ladies are: Eleanor R. Harrington, Kathleen O'Donoghue, Felicia B. Dobrowski and Mary S. Reidy.

Miss Cotrupi Transferred

Stella T. Cotrupi was recently transferred from the District Construction Department at Rutland to the Business Office as Service Order Writer.



MARGARET M. MCDONNELL, formerly Chief Operator at St. Johnsbury, Vt., has been appointed Chief Operator in Brattleboro, Vt.



SERVICE AT AN END

Frank Vogel, employed in the Installation-Repair Department at Springfield, recently retired after completing 42 years of service. He was presented a portable radio by his co-workers. Pictured above, left to right, are: James Naughton, Vertran Jones, George Hicks, George Campbell, Mr. Vogel, Charles Ainsworth, Edward VanSlett and Rufus Davis.



HONOR AT ITS BEST

Allen K. Burrows, former Manager at the Worcester Business Office, who retired after 40 years' service, was honored by over 200 fellow employees at a dinner at the Town Club. Charles Bauer, toastmaster, presented Mr. Burrows a purse from his associates. Pictured above are several of those who sat at the head table with Mr. Burrows.



W. EVERETT GREEN, Vt. Dist. Traf. Supt., now has 24 Montpelier offices reporting directly to him.





JOHN P. GIBLIN, JR. has been ap- ALBERT E. LELAND has been ap-

pointed Traffic Manager in charge pointed Traffic Manager in charge of 26 offices in the Burlington Area. of 22 offices in the Rutland Area.



GOING AND COMING

St. Johnsbury, Vt., said goodbye to former Chief Operator Margaret M. McDonnell and hello to Myra S. McCrillis, new Chief Operator, at a dinner party at the Darling Inn, Lyndonville, Vt. Miss McDonnell has been appointed Chief Operator at Brattleboro, Vt. Mrs. McCrillis was formerly a Senior Supervisor.



Despite a severe snowstorm thirty members of the Pittsfield Council of the William Denver Chapter, Pioneers of America, got to the Telephone Building for a meeting re-cently. To the left are several of those who attended.



STEAK FOR LOCAL 4

Local No. 4, I.B.T.W., of Springfield recently held its annual banquet and installation at the Red Barn in 44

Chicopee. Three hundred members enjoyed a steak dinner. Jeremiah Coughlan, President of the International Brotherhood of Telephone Workers, was the principal speaker.

Year of Achievement (Continued from Page 10)

the calls, while automatic apparatus gathers information for billing.

Other important current research developments include a completely new type of amplifier called the transistor, a new method of carrying more conversations on short toll cables, improvements in radio relay systems and a new "Alpeth" tele-phone cable covered with tough plastic as a substitute for lead.

New long distance dialing networks now enable operators to dial calls straight through to distant telephones in some 300 cities; the result is faster and more accurate service.

With the recent linking of East Coast and Midwest networks for television transmission, programs can now be broadcast simultaneously from the Atlantic to the Mississippi by 32 television stations in areas where 40,-

000,000 people live. Rural telephones have increased 65% since the war; during this period the Bell Companies have installed rural telephones three times faster than ever before.

During 1948 the Company's stockholders increased by 42,400 to a new high of 765,800. Shares outstanding increased by 1,862,981 to a total of 23,350,963. About one in every 60 families in the United States shares directly in the ownership of the Bell System.

Mr. Wilson concluded by empha-Mr. Wilson concluded by empha-sizing the importance of the many new and improved facilities being incorporated in the telephone plant. He expressed confidence that "the American people understand the need for maintaining on a sound financial basis the essential public services performed by the Bell System" and said the System looked forward to providing a service better and more valuable than at any time in the past.

The Telephone Hour

March 7 **Robert Casadesus**

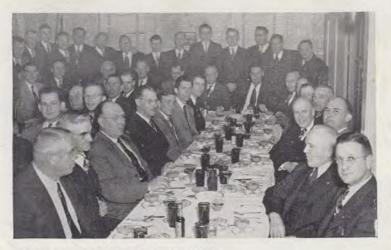
March 14 Ferruccio Tagliavini

> March 21 Jascha Heifetz

> > March 28 **Ezio** Pinza



"The way I understand it, Peterson TAKE A WANT AD MISS WIL-SON-you want a raise or else!"



NORTHAMPTON INSTALLATION

The Northampton Telephone Men's Club held its annual banquet and installation of officers at the Florence Inn. There were fifty members and guests present. William A. Sheridan was installed as President; John Carver, Treasurer; Roger D. Burnham, Secretary.



NEW OFFICERS

Pictured above are the new officers and committee members of the Springfield Revenue Accounting Association for 1949. First row, left to right, are: Barbara Carmody, Treasurer: Mae Hassett, Vice President: Jean Riedel, President: Chris Carranza, Secretary. In the second row are: Barbara Riedel, Effie Miller, Irene Czapienski, Mary Lewenczuk, Mary Sullivan, Evelyn Lacivita, Marjorie Goodreau and Mary Geriheen, all committee members.

Uncle Toby Started It

(Continued from Page 14)

From England these jugs were carried all over the world and soon Japan, Germany and even America were turning out almost as many Tobies as England.

The most famous American ones are made in Bennington, Vt., and are of a mottled gray-brown which sharply differentiates them from similar English ones.

They also differ in that the arms of the jolly toper are so closely placed to the body that they sometimes give the appearance of not being there.

Tobies range in price from a low of \$20 to a high of \$100 or even more and in size from tiny miniatures to over a foot high flagons.

Collecting Tobies requires a Hawkshaw nature to ferret out the disappearing jug, a sixth sense to avoid faked antiques, and a native flare for dicker and barter. Mr. Davison combines all three successfully as his collection shows. He has been known to outbargain and outwait an antique dealer for an entire afternoon after he's discovered what he wants.

And if Toby Jugs become too scarce Mr. Davison has two other hobbies to keep him busy—he collects antique glass and grows prizewinning roses in his garden.

Advertisements

Employees, both active and retired, wishing to advertise anything for sale, rent or exchange, may do so in *Telephone Topics* without charge.

MISCELLANEOUS COLORING, specialize in wedding and baby pictures. Prices reasonable. Satisfaction guaranteed. Call James T. Kelley, COmmonwealth 6-9665. M-2

FOR SALE

COOPERATIVE APART-MENT at 10 Park Vale Avenue, Allston, 5 rooms, tile bath, glassed in sun porch, 4 spacious closets. Price \$4400. Call ALgonquin 4-4934 or Marlboro 1459-W for appointment. M-2 CAPE COD 5-room home in Arlington, Massachusetts. Builtin tile bath with shower, oil steam heat, concealed radiation, warm garage, sun porch, over 11,000 sq. ft. of land. \$9,800. ARlington 5-7857-W. M-2

COTTAGE TYPE HOME, 5 rooms, bath, extra lavatory, modern kitchen, stainless steel sink, wired for electric range, large sunporch used as living room, garage, laundry in basement, hot water heat, fuel oil, good location on bus line. Telephone Marlboro 1459-W or 386 for appointment. Price \$8500. M-2

TWO OCEAN FRONT lots at Priscilla Beach, Plymouth. Wonderful view, private beach. Ideal for boating and swimming. Call WAtertown 4-0058. M-2

WHITE LYNX fox jacket with scalloped bottom. In perfect condition. Call Bridget Servillo, Providence, GAspee 7-0588. M-2

DIVAN and CLUB CHAIR, upholstered arm chair, living room table, lady's mahogany desk. Call SHerwin 3-9800, extension 3425 or PArkway 7-9123. M-2

WASHING MACHINE with motor, \$15; BC-348 radio in good condition, \$45; Zenith 5 tube auto radio, needs repairs, \$10. Call EVerett 7-0717. F-2

SONOTONE hearing aid reasonably priced. Call Fred B. White, MYstic 6-2822. F-2

U. S. STAMPS, singles, blocks, mint, used, covers, priced 10 per cent below Gibbons. Sell or swap your duplicates. Special: 108 different foreign catalogue value over \$3 for only 65c. Send self-addressed envelope to George DeLys, 20 Powell Ave., Springfield 8. F-2

NORTH Kennebunkport, Me., Cape Cod house with garage attached barn, 106 acres, 1/2-mile frontage overlooking Route 1, oil heat, in excellent condition, 5 rooms and bath downstairs, 3 unfinished rooms, two stair ways. \$6800. Mrs. Murphy, AVenue 2-5934. M-2

REFRIGERATOR, 12 cubic feet, 2 doors, in good condition. Motor recently overhauled. \$80. Call Mr. Palmer, SHerwin 3-9800, extension 3767. F-2

LAFAYETTE combination radio, recorder, record player, and PA system in portable carry case. \$45. Call Mr. Palmer, SHerwin 3-9800, extension 3767. F-2

WANTED

3-4 ROOM apartment, preferably unfurnished, Boston or vicinity, for veteran and brideto-be, both Telephone employees. Call PArkway 7-6220-M. M-2 4-ROOM apartment, unfurnished, heat, hot water and bath, in Cambridge. Rent up to \$55, 1st or 2nd floor, 2 large bedrooms. Call HIghlands 5-2275. M-2

IN METROPOLITAN Boston 3 or more unfurnished rooms for employee, wife and baby. Rent not over \$50. Call EVerett 7-8467. M-2

3-5 ROOM apartment in vicinity of Malden, Melrose or Medford, Call MAlden 4-3466. M-2

APARTMENT for employee, wife, 2 children. 5-6 rooms. Preferably in Medford, Somerville, vicinity. Call SOmerset 6-4790. M-2

4-6 ROOM apartment, unfurnished, in greater Boston for employee and wife. Call SOmerset 6-2681 after 6 P.M. M-2

DENTAL STUDENT and Telephone employee wife desire 3.5 room unfurnished apartment in vicinity of Boston, preferably Dorchester. Please call Dorothea West, SHerwin 3-9800, extension 3831, or AVenue 2-9676 after 6 P.M. F-2

TELEPHONE EMPLOYEES, young business couple, need 2-3 room unfurnished kitchenette apartment. Call evenings MYstic 6-4910. F-2

VETERAN and bride-to-be desire 3-4 room apartment, preferably unfurnished, in vicinity of Somerville. Call SOmerset 6-0851 after 6 P.M. F-2

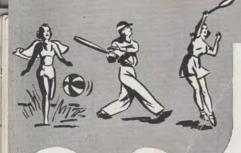
3-4 ROOM unfurnished apartment in vicinity of Roslindale or West Roxbury by veteran and bride-to-be. Call PArkway 7-1196-M or PArkway 7-5596-R. F-2

FOR RENT

ON PLUM ISLAND BEACH a five-room cottage with spacious porch, fireplace, shower, hot and cold water, completely furnished for comfortable living including combination stove, electric refrigerator, private garage. Rent \$75 per week. For further information call Salem 5870 after 5 P.M. M-2

AT BASS RIVER, 3 miles from Hyannis, deluxe heated housekeeping cottages with living room, kitchen, two bedrooms, inside shower, linens furnished. 200 yards from beach. Miss Ruth Wells, 2050 Broad Street, Cranston R. I. Telephone HO 5774. M-2

ON CAPE COD, summer cottages with all modern equipment, near golf, swimming, summer theaters. Large and small cottages by week, month, or season. Robert R. McNutt, Cotuit, Mass., Box 643. Telephone Osterville 598. M-2



Equipment Installation

Associate Editor C. Leo McKenney



THE MEN BEHIND THE POWER

Pictured above are the telephone men who installed the power equipment at 185 Franklin Street. They are, first row, left to right: John DeCaro, Foreman, John Conroy, William MacDonald, Oscar Bouchard, John Gorham, John Bennett and James Hanson. Second row: Claude Daley, Thomas Guiney, Thomas Dawes, James Bryant, Robert Norton and Edmond Goyette. Third row: Francis Slason, John Mackinnon, Joseph Cabral, Jr., Ernest Manera, Robert Radville, John Collins and John F. Doherty. Fourth row: Francis Gormley, Joseph Feeney, Joseph Hayes, Joseph McLaughlin, Robert Ryan, Leonard Lenzen, Edward Desmond, John Bryant, George Brodeur and David Jeannette. Fifth row: Richard Scott, Joseph Trainor, Jr., John Horton, Edward Histen, Jr., Sprague Baker, Jr., James Wolfe, Robert Field and Charles Hannon, Supv. Foreman.



Power Plant for Franklin St.

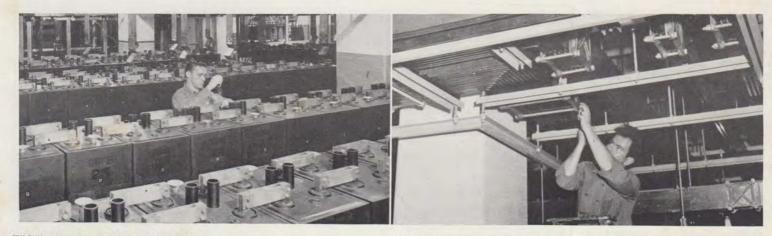
Over six hundred equipment men are busy at 185 Franklin Street, Boston, installing the new No. 4 Toll and Toll Tandem equipment which will make it possible for Boston operators to dial toll calls directly to any part of the United States. Of the six hundred, thirty-eight are installing the power plant, which is the largest of its kind ever installed in the Bell System.

The power plant is the heart of the network of thousands of circuits of many kinds which the new office will contain. From there flows the battery current to operate the myriad crossbar and multi-contact switches, relays, signal lamps, vacuum tubes, selectors and talking circuits. From there, too, come the ringing current and all the variety of tones, buzzes and interrupted current which are used for signalling. Its ten charging generators, if operating simultaneously, would have an output sufficient to light sixteen thousand forty-watt bulbs.

Power men have the plant ready, except for minor odds and ends, to hook up with the crossbar equipment and switchboards being erected on upper floors of the building.



To the left is pictured part of the power board for the new Franklin Street Toll Office. One set of switches on the board has a capacity of 6000 amperes. The blank paratus to be installed in the future.



TESTING AT FRANKLIN STREET

Pictured to the left is a small part of the massive array of storage batteries which will provide battery current for the new Franklin Street No. 4 Toll and 46

Toll Tandem equipment. William MacDonald is checking the specific gravity of the electrolyte. To the right is a view of the heavy copper bus-bars carrying battery current from the power plant in the basement to equipment on upper floors of the building. John Doherty is tightening a clamp.

Connecting Companies

Associate Editor Percy W. York



Mr. and Mrs. Irving E. Seavey



General Store and Telephone Exchange

Going Strong at 83

Irving E. Seavey, Manager of the Sherman Mills Exchange of the Katahdin Farmers Telephone Company, is vital proof that age is no detriment. Mr. Seavey, age 83, recently completed forty-five years of service with the Katahdin Company and is continuing as Exchange Manager. He was born in Meddybemps, Me.,

He was born in Meddybemps, Me., in 1866 and went to Sherman Mills while a young man. When the Katahdin Farmers Company was organized in 1904, he became Manager of the Company's exchange in that town. The switchboard was installed in Mr. Seavey's general store, where it is still located. When the exchange was first started, there were about 120 customers who received service only during the hours when the store was open. There are now about 300 customers receiving twenty-four hour service.

In addition to managing the telephone exchange and the general store, Mr. Seavey has held every public office which the voters of the town could give him and also served two terms in the State Legislature. At 83 he still takes an active part in town affairs and looks forward to many more years of telephone service to his community.

Telephone Teams Slug It Out with Ice Storms and Blizzards

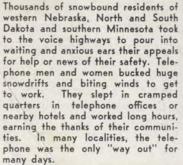
An Oklahoma newspaper reporter, shivering in near-zero cold, called it

"The Great Ice Age of January '49." In the Dakotas and neighboring states, January was the month of the "Blizzard of '49."

By whatever name, January storms added up to a major Bell System disaster, measured in terms of both service interruptions and damage to telephone plant. The havoc covered the vast middle regions of the country from the Canadian border to the Gulf of Mexico, knocking out an estimated 75,000 telephones and eight to ten thousand long distance circuits, and isolating over 500 exchanges from the toll network. The five-state Southwestern Bell

The five-state Southwestern Bell Telephone Company, with a total estimated damage of \$10,000,000, was the hardest hit. Heavy damage, though less in degree, was sustained by the Northwestern Bell Telephone Company, the Illinois Bell Telephone Company, the Michigan Bell Telephone Company, the Wisconsin Telephone Company, the Southern Bell Telephone and Telegraph Company and the A. T. & T. Company's Long Lines Department.

In Northwestern Bell territory an early January blizzard was followed by two ice-sleet-and-wind storms later in the month. And for telephone people, the significant thing was that when residents of the region needed telephone service it usually was there. Most calls got through.



In the Southwest, there was likewise a series of storms. Sleet, wind, flood —and most of all, ice—ravaged telephone plant from Hannibal on the Mississippi to Pecos near the Mexican border. Sleet and rain built up on sagging telephone lines until the massed weight of ice snapped wires, poles and crossarms by the thousands. Nature's combined effort knocked out 4,800 toll circuits, silenced 53,000 telephones and isolated some 200 communities. Plant wreckage included 24,000 downed telephone poles, 36,000 broken crossarms and more than 200,000 breaks in toll wire alone.

To speed restoration of service in the Southwest, telephone men came with their trucks and tools from all parts of the Southwestern Company territory, from the Long Lines Department and from neighboring Bell System companies—Illinois, Southern and Mountain States. They worked from dawn to dark, seven days a week. They slept in short naps, ate on the run. Sometimes they could scarcely stay upright on the ice crust and their trucks stalled on slippery highways. But one way or another, they got where they were needed and did the job.



IN MEMORIAM

- CLIFFORD F. BAKER, formerly of the Plant Department, Brockton. Died January 6.
- JOSEPH A. BIANCO, Plant Department, Boston. Died January 16.
- ETHEL M. BUTLER, Traffic Department, Boston. Died January 28.
- WALTER E. CHANDLER, formerly of the Plant Department, Boston. Died January 13.
- JOHN F. FAIR, formerly of the Commercial Department, Roxbury. Died January 14.
- CLARK M. GROVES, Plant Department, Pittsfield. Died January 31.
- MARGARET L. MALONE, Traffic Department, Worcester. Died February 1.
- EUGENE L. MASON, formerly of the Plant Department, Providence, R. I. Died February 1.
- MARY W. McGOUEY, Traffic Department, Boston. Died January 22.
- CLARENCE S. QUINN, formerly of the Commercial Department, Boston. Died February 8.
- WILLIAM G. TAYLOR, Equipment Installation Department, Boston. Died January 16.

No Place like Home

"Count the American Telephone and Telegraph Company among the blessings of America," wrote a Cleveland, O., publisher who returned from a three-week flying trip to Europe so enthused about life in America that he wrote an article on how glad he was to be home. "You recognize these blessings the first 35 minutes after you place a local call in Europe. And to get a long distance call-well, that's a production. It took me five hours to get Paris from Marseilles, and only an hour and a half to fly the distance." Service like that would be a shock to a man used to making calls in a country where local calls are a matter of seconds and the average long distance call goes through in about two minutes.

Telephone Leader

The United States, with only about six per cent of the world's population, has nearly three-fifths of its telephones. Of the 6,000,000 telephones gained in 1947, more than 3,250,000 were added in the United States, which at the beginning of 1948 had 34,867,000 telephones in service-one for every four persons. (Since then 3,000,000 more have been added in the U.S.) Sweden has the next highest telephone density with one for every five persons.

It's a Woman's World

The role of women in nearly every respect is a major one as concerns the telephone. They make and receive most of the five local telephone calls made each day in the average American home. They likewise make and receive a large percentage of the calls in offices and in other places of business. They perform practically all of the operating at switchboards in central offices and most of that at private boards. They also do most of the work of assembling telephone instruments and handle a large part of the inspection duties. About three-fifths of the 670,000 employees in all Bell System companies are women. In our Company, there are 24,690 women and 12,784 men. Of all employees engaged in assembly work at Western Electric's Hawthorne Works, where most telephone sets are produced, 90 per cent are women; so also are 60 per cent of those engaged in manufacturing and inspection there.



Juvenile Self-Confidence

When a sewing course was introduced into little Tommie's class, he refused to participate, deeming the exercise beneath the dignity of a nine-year-old gentleman.

'George Washington sewed," pleaded the teacher, "and he was a brave soldier. Do you consider yourself better than George Washington?"

"I don't know," reasoned Tommie; "time will tell."

AAA

Enough

A man with six children is better satisfied than a man with a million dollars. The millionaire wants more.

ΔΔ

Wrong Number

A young physician and his wife had considerable difficulty teaching a new maid to answer the telephone properly. In spite of repeated instructions she persisted in answering "Hello," instead of "Dr. Jones' residence." After many practice sessions, everything seemed to be all right. Then one morning the extension in the bedroom rang, and the maid, busy making the bed, grabbed the phone and blurted: "Dr. Jones' bedroom."

A A A

Not Sawed

Lady: "Did you notice the pile of wood in the yard?"

Tramp: "Yes, lady, I seen it." Lady: "You should mind your grammar and say you saw it.'

Tramp: "Lady, you saw me see it, but you ain't seen me saw it.'

AAA

Better'n Dead

Uncle Jake, the town character, was 80 years old.

"Don't you hate to grow old?" he was

"Heck, no," says he. "If I wasn't old I'd be dead.'

ΔΔ

Jammed

"How are you getting along?"

Young Engineer: "Fine, I have been promoted."

"You have, how's that?"

"I used to be a 'drop' engineer; now I'm a sandwich engineer. The boss used to come around and say to me, 'Drop whatever you are doing and take this work.' Now he comes around and says, Sandwich this in between whatever you are doing.' '

Order

A doctor who was superintendent of the Sunday School asked:

"Willie, what must we do in order to get to heaven?"

"We must die," said Willie.

"True," replied the doctor, "but what must we do before we die?"

"We must get sick and send for you."

A A A

Preparation

Two little girls were discussing their families. "Why does your grandmother read the Bible so much?" asked one.

"I think," said the other little girl, "that she is cramming for her finals."

AAA

No Wonder

After a visit to dancing school, a mother advised her small daughter that she should not just dance silently, like a totem pole; talking to her partner was also a part of the social picture.

On a later visit the mother saw that, each time the music started, the same little boy tore across the floor, bowed to her daughter and swept her away to the music.

On the way home, the mother asked why the same lad had chosen her for every dance.

"Oh, him!" her small daughter explained, "I'm telling him a continued murder mystery.'

A A A

Nice Trip

Tony Martin: "In this business, one day you're making love to Lana Turner. Rita Hayworth, Betty Grable or Linda Darnell, and the next day you're a hasbeen."

Alan Young: "Yeah, but look where you has been.

AAA

Retort Courteous

The great big beautiful car drew up to the curb where the cute little working girl was waiting for the bus. A gentleman stuck his neck out and said, "Hello, I'm driving south."

"How wonderful," said the girl, "bring me back an orange."

AAA

Daff ynition

A hick town is one where, if you see a girl dining with a man old enough to be her father-he is.