

B. J. Stearns

TELEPHONE TOPICS FEBRUARY 1954



TELEPHONE Topics

FEBRUARY, 1954

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TELEPHONE TOPICS is published monthly for employees of the New England Telephone and Telegraph Company and Connecting Companies, Room 1607, 185 Franklin Street, Boston 7, Massachusetts.

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VOLUME 47

No. 9

THE COVER

This was one of those blue, yellow and white days after a snowstorm. The trees and the countryside are buttered with a snowy white icing. The highway is almost unmarked by the wheels of progress. The scene of this living Grandma Moses landscape is the village of Waits River, Vermont. The kodachrome is by Robert Holland.

What's your Public

TELEPHONE men and women did a highly successful job in 1953 in getting the Telephone Story across to the public.

No one has a better opportunity to talk telephone to the "man in the street" than we people who *are* the Telephone Company. In all our departments we're all members of the same team. And each one of us gets a bigger satisfaction from our telephone job when we're able to answer a customer's questions about the telephone business satisfactorily.

That's our mutual role in Public-Personnel Relations for 1954—to work together so our customers will be properly informed about our services.

First of all we must make, and keep, our service good. Then, by learning the facts about the various phases of telephone activity, we, as telephone people, can educate the public to realize that telephone service is good and ever improving. We can show that the Telephone Company and we as its employees have a vital interest in community affairs, that we are good neighbors, and that the price of telephone service is fair and reasonable.

Watch Telephone Topics for more information.

THIS IS *YOUR* PROGRAM
BE A PART OF IT!

THIS IS Y

Be a

*role in
Relations ?*



OUR PROGRAM

part of it

(watch telephone topics for more information)

*This is one of a series on "Businesses
We Serve"*



THE family budget has a hard struggle for existence in these inflationary days, and many a frantic housewife has wished she possessed a magic touch so she could have Janie's dental work done and still pay the rent and feed the family properly. One of her best budget helpers is the super market. Super markets such as the Stop & Shop chain, which operates over one hundred super markets in Massachusetts and Connecticut, offer Mrs. Budgeteer everything from staples like prepackaged meat, oranges, sugar, potatoes and bread, to luxury items like avocados and fresh strawberries in December, or convenience items such as tooth paste, nylon stockings, vitamin pills and razor blades. And they do it at lower prices. Of course, Mrs. Budgeteer pushes her little wagon and is her own salesman most of the time, but judging from the way super markets have multiplied, the little woman, in fact, rather enjoys it!

Stop & Shop Inc. wasn't even thought of back in 1919 when its present management took over the 27 Economy Grocery Stores. In fact, it took almost twenty years before the name appeared. Along the way the Economy chain added the Rose T. Company stores, the Arrow Markets, Rood & Woodbury of Springfield, M. Brown Stores, the Gray-United group, and the DeWire Chain.

That brings us to the year 1935. In 1935 the chain heard about a revolutionary market merchandising plan which was getting underway in the mid-West—a kind of self-service department store for the food industry. The Economy people decided to try the new idea and opened the Foodmart in a rented section of the R. H. White Warehouse in Cambridge. It created a sensation to put it mildly.

The Economy people opened others and each time that they did they called them "Stop & Shop." Gradually the chain made the shift from the "service" Economy Stores to the "self-service" Stop & Shop Stores until in 1947 the chain was officially incorporated as "Stop & Shop Inc." A very few Economy Grocery Stores still remain.

Today, in addition to its super markets, Stop & Shop has its own bakery near North Station in Boston, maintains warehouses for each of its three main divisions—meat, grocery and fruit (latter includes vegetables), and has self-service bakery shops in North and South Stations in Boston and the Everett M.T.A. Station. In 1953, it added 12 new stores, including the Brockelman Bros. chain of nine stores, and remodeled several others. 1954 promises still further expansion and remodeling. Stores and store locations are fluid. They have to be. Stores move to where new centers of business are. Constant improvements in store fixtures and in traffic methods (improved checkout systems and store layouts) call for steady remodeling and new building.

While Stop & Shop is a going and growing concern, it does have its problems. The chief one is a traffic problem. Like the Telephone Company it has peak loads. Its peaks occur on the weekends. Supermarket operators aren't looking for a better mousetrap, but they are interested in the fellow who can solve the check-out booth bottleneck. Motorized booths, expeditors who put your order on the moving booth belt, bundle boys who package your order and page boys who wheel your order to your car have helped, as well as the growing popularity of Thursday night shopping—but there's still a line on Friday night! *(Continued on Page 4)*



To many Stop & Shop shoppers, the checker IS the Stop & Shop. She is carefully trained for her job, a responsible one, for it involves combination of accuracy, public relations.



Loaves of bread make their hour-long cooling trip to the cutting and wrapping machine in Bakery. Batter for bread is mixed at 5:00 a.m., and bread is wrapped by 2:00 p.m.



A typical shopper selects a fresh bunch of celery to add to her order. The average family spends about \$17.50 a week for food, but an order can run from 8¢ to \$200—and has!



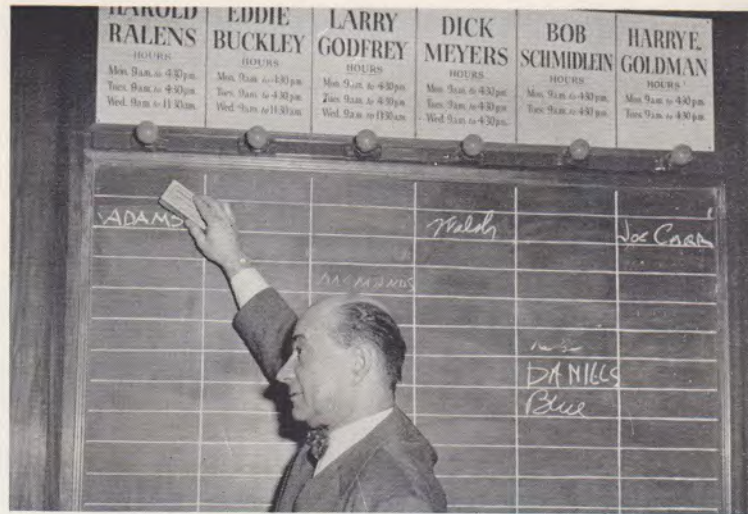
Meat cutter Dan McKinney at Memorial Drive, Cambridge, store takes hip off a rump of round for round steak. Meat is pre-packaged but may be cut to order.



Memorial Drive fruit clerk Arthur Luca-rotti places an order with fruit buying department for the next day's supply of fruit. Perishable items are ordered daily.



Shown at the new two-position 701A PBX are Chief Operator Margaret McGerity, Marion Rowe at Chain's Gen. Office.



Unique green-light blackboard aids salesmen. As they come in they write their names on blackboard under name of buyer they wish to see. When buyer is free he presses button on his desk lighting green light in waiting room. Then, the salesman, who is topping the list goes in. When salesman finishes, he crosses name off list.



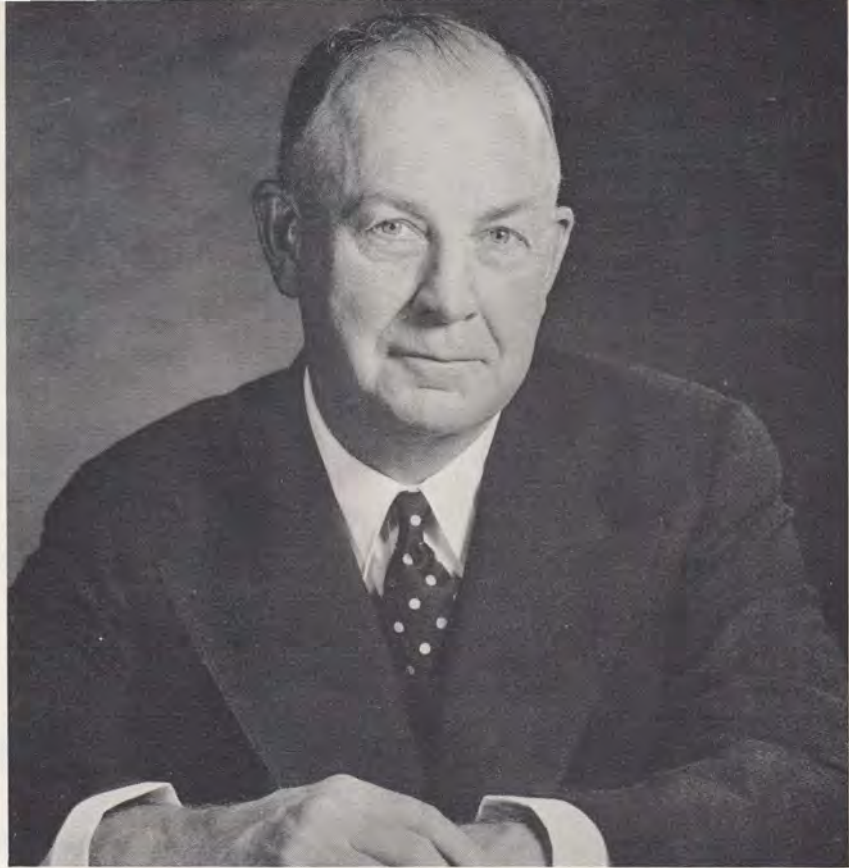
Busy members of Stop & Shop's Store Service Department are James Canales and Phyllis Gallagher. Store Service is department through which funnel all store complaints.

Chain super market operators cooperate closely with farmers, stock raisers and other food producers in solving the problem of moving surplus foods rapidly. Focal point for these massive movements are such organizations as the Super Market Institute and the National Association of Food Chains. An example of this cooperation occurred just last year when drought conditions caused the stock raisers to kill off young cattle. The chains ran special beef promotions explaining through ads, booklets and through meat department personnel how to prepare appetizingly the bland-tasting yearling steer beef. The food chains saved the stock raisers from disaster and passed on to the consumer the savings realized from a surplus product.

A super market chain such as Stop & Shop would find it extremely difficult to operate without the telephone. Here are some of the ways the telephone proves itself indispensable in this business. The telephone keeps buyers informed of sudden changes in the market so that they may govern their purchases accordingly. Price changes are quickly telephoned to key stores in each area and these stores in turn alert surrounding stores by telephone. Speed is essential since food chains operate on a narrow profit margin. Because of their perishable nature, products such as meat, fruit, vegetables and baked goods are ordered daily by telephone. Changes

(Continued on Page 32)

A.T. & T. PRESIDENT



Cleo F. Craig

Preview Telephone Progress in 1954

BELL Telephone Companies added nearly two million to the number of telephones in use in this country and furnished better service to users generally, Cleo F. Craig, president of American Telephone and Telegraph Co., said in a year-end statement.

In November the 50 millionth telephone in the nation was installed in President Eisenhower's office. At year's end some 41,350,000 telephones were served by Bell System companies.

While new demand for telephones slackened slightly toward the end of the year, the Bell Companies foresee that people in this country will continue to want more and more telephone service, Craig said. The Companies spent together about 1.4 billion dollars for new construction to meet the demands and to improve service in 1953, and they plan to go right ahead on a similar scale during the coming year.

"We have had a busy year and expect another in 1954. The telephone construction program in 1954 will continue to be heavy. Last year we made substantial progress toward giving all our customers the kind of service they want, when and as they want it, but there is still much more to be done. More than 430,000 people are waiting for telephones, and more than a million party line customers want individual lines, or lines that they would share with fewer other people. On top of this is the continuing new demand for service," Craig said.

A considerable proportion of Bell scientific, engineering, manufacturing and operating endeavor this year has

been devoted to military and defense communication projects, Craig said. In addition to communications for the armed forces and defense industry, full scale production of "Nike," a new anti-aircraft guided missile recently unveiled by the Army, has been started by Western Electric, manufacturing and supply unit of the Bell System. This, the first guided missile system to defend American cities against air attack, was developed by Bell Telephone Laboratories.

Initial steps were taken toward laying the first transatlantic telephone cable, a project which telephone engineers have studied and worked toward for a quarter of a century. To build the cable and place it in service will take about three years.

Television stations of the national networks, joined together by telephone company coaxial and microwave facilities, more than doubled in number to enable some 100 million people to watch network programs in nearly all parts of the country.

The range within which telephone users can dial their own calls was enlarged in a number of metropolitan areas, and customers in two more communities by year-end were able to dial their own long distance calls to many parts of the nation. These exchanges are Valley outside of Pittsburgh, and Birmingham, a suburb of Detroit. Similar service will be extended to a score or more communities during the coming year. Long distance service in general was of increasingly high quality, with nearly half of such calls being dialed straight through to their destinations by operators.

January 15, 1954

Mr. John J. Moynihan, Co-Treasurer
Worcester Telephone Workers' Tornado Relief Fund
33 Elm Street
Worcester, Massachusetts

Dear Sir:

In accordance with your instructions, I have made an examination of the records of the Worcester Telephone Workers' Tornado Relief Fund.

All contributions shown to have been received were deposited with the Central Massachusetts Telephone Workers' Credit Union. All payments made to tornado victims were checked to signed authorizations of the Fund Committee and to cancelled checks of the Credit Union.

As a result of my examination I feel satisfied that the accompanying statement of Cash Receipt and Expenditures is a true presentation of the activity of the Fund.

Very truly yours,

J. Henry Anderson
Certified Public Accountant

January 15, 1954

**TELEPHONE
PEOPLE
PROVE
THAT**

even TORNADOES



Worcester Toll Operator Estelle E. Rasimas and her children, Kenny and Nancy, had all their furnishings destroyed in tornado. The Relief Fund supplied the money so that Estelle could reestablish her family in the Great Brook Valley Housing Project.



Young "J. B." grins appreciatively in his play pen as proud father John B. Hostage, Worcester Customer Representative, watches. John's losses were minor and all but a small percentage was covered by insurance. The check Fund provided helped replace J. B.'s play pen, a tornado casualty.



This is all that remained of Rutland Chief Operator Annie Hopps' home the day after the tornado had passed. Annie will soon have a new three-room home to move into. Insurance, gifts from townspeople will pay for fifty per cent of her new home. The Fund has provided the other fifty per cent.



Telephone Workers' Tornado Relief Fund Committee Members are shown, l. to r.: John O'Coin, Robert Kennison, Mary Mara, John Moynihan, standing, Fred Cairns, George Maguire, Jr., John Hennessy. Absent when the picture was taken were Committee Members Grace Laverty and Malcolm Johnson.

have silver linings



Top: Retired Plant man Louis Houghton suffered one of the largest losses. His house was lifted completely off its base. His insurance was inadequate and only covered 35 per cent of the loss, but the Fund took care of the other 65 per cent, and John Moynihan, right, even helped him select a contractor to repair his home. He is shown receiving his last check from George Maguire and Mr. Moynihan, Co-Treasurers of Fund. Bottom: Facilities Assigner Harold E. Wiles is shown putting the finishing touches on a poster he designed.

POLLYANNA would have found the silver lining in the June 9 tornado that gouged its way over Central Massachusetts, but it's doubtful that anyone else would have seen it. Yet, hundreds of New England Telephone employees spun a silver lining out of the dark cloud of disaster for the thirty-three active and retired employees who had the misfortune to live in that storm cloud's way.

This story is a public accounting of that silver lining. A black and white itemized balance sheet showing moneys taken in and paid out. A public accounting of stewardship. Yet it's a different kind of accounting, for it's the accounting of the Worcester Telephone Workers' Tornado Relief Fund, a business venture born of disaster and raised by the kind and generous spirit of hundreds of New England Telephone and Telegraph employees from all states who proved they had the telephone "family spirit" by rallying to the aid of their fellow workers—and to the sum of \$27,541.47! So, you see, this is a rare thing indeed. It's a balance sheet with a heart.

The fund had its birth in a number of places at about the same time, but the Worcester operators were probably a shade ahead of others in collecting a fund and clothing for their associates. Then Hartford Traffic sent in a collection, and close on its heels came Worcester Local 3, IBTW, to join with the others. A week after the tornado the present Fund, combining all previous collections, was set up with the Company's approval—and contribution. All departments were represented on the Committee appointed to handle the fund. Serving on the Committee were: John A. Hennessy, Local 3 IBTW President, Chairman; John J. Moynihan, Plant, and George J. Maguire, Jr., Engineering, Co-Treasurers; Mary M. Mara, Traffic, Secretary; Grace

(Continued on Page 8)

WORCESTER TELEPHONE WORKERS' TORNADO RELIEF FUND

*Statement of Cash Receipts and Expenditures for the period from
July 7, 1953 to January 14, 1954*

RECEIPTS

Employee Contributions	
Maine	\$ 2,236.60
New Hampshire	309.50
Vermont	261.00
Rhode Island	1,112.75
Connecticut	136.00
Massachusetts:	
Metropolitan	\$ 4,217.03
Central	4,299.45
Western	12,469.14
New England Telephone and Telegraph Company	2,500.00
Total Received	\$27,541.47

EXPENDITURES

Disbursed to Tornado victims	\$27,497.87
Expense of Audit	40.00
Expense of Display Cards	3.60
Total Expended	\$27,541.47

Laverty, Traffic; Robert Kennison, Commercial; John O'Coin, Commercial; Malcolm Johnson, Plant; and Fred Cairns, Supply Department.

The Committee made its plans for publicity for the new fund. It secured the services of Harold Wiles, Facilities Assigner in Worcester Plant, himself a tornado victim, to design posters to be displayed in offices throughout the Company. Committee representatives of each department contacted employees in their respective departments to act as local publicity agents for the new fund. They also publicized the existence of such a fund to the active and retired employees who had suffered tornado damage, asking them to submit the amount of their damage on specially prepared questionnaires to the Committee. Thirty-three questionnaires were received and each case was investigated by a subcommittee.

In the meantime, permission had been obtained to have contributions to the Fund placed on payroll deduction. The Central Massachusetts Telephone Workers' Credit Union was chosen as the depository for the Fund. All contributions were personally acknowledged in long-hand by Mary Mara, the fund's secretary, and each contributor received a signed receipt with the acknowledgment from Treasurer George Maguire. At the beginning, George and Mary even contributed the stamps for mailing these acknowledgments. Later they acquired stamps from each of the

departments in Worcester. The only expenditures from the Fund were for a professional audit (\$40.00) and for material for posters (\$3.60).

The committee decided to disburse the money on the basis of amount of loss over and above that covered by insurance. Since they had no idea how much money would be coming in to the Fund, they couldn't disburse the funds in lump payments to the thirty-three beneficiaries. Instead, they started making disbursements in August. By the end of December all thirty-three beneficiaries had received checks covering the entire amount of their losses not covered by insurance. This, of course, was exclusive of luxury items such as electronic equipment or antiques which could not be justifiably replaced by the Fund. So enthusiastic was the response by employees to the request for funds that there even was enough money to make the final payment to an employee who had come to work for the Company in July—after the tornado! Payments ranged from a low of \$25 to a high of \$2,100, per person, with an average payment being \$850.

The Fund is now closed but the good it has done will never be forgotten by those who were the recipients of it. As one of those who received help put it in a thank you letter to the committee "the wonderful spirit and helpfulness of my fellow workers will never be forgotten and will remain impressed on my memory as an outstanding example of the Golden Rule: 'Do unto others as you would have others do unto you.'"

Make the Most of Your Life Insurance

IN SOME AREAS IN OUR COMPANY AN INSURANCE COUNSELOR IS AVAILABLE FOR PERSONAL ADVICE. ASK YOUR SUPERVISOR.

It's strange how little most people know about their life insurance.

Take Henry Barton, for instance. When Henry retired last month, he and his wife hitched up their new trailer and headed for Florida. They'll have enough money coming in to live comfortably the rest of their lives—but there was a time, a few months back, when Henry was pretty concerned about how to fit his life insurance premiums into his new budget. A short talk with his agent gave him a happy solution: Henry no longer has to pay premiums, yet he still has almost as much life insurance protection as before.

Was there something special about Henry's policies that made this possible? Not at all. Henry's agent merely showed him how to take advantage of the *paid-up insurance* provision found in most individual policies. It's a benefit that's often recommended when family responsibilities have lessened.

In Henry's case, for example, the agent knew that Henry had purchased his policies back in the early 30's to protect Mrs. Barton and their two youngsters. Now that Mr. Barton is older, and the two children grown and married, Henry simply doesn't need as much life insurance. By converting his policies to paid-up insurance he can forget about future premiums. Of course, this reduces the amount of each policy, but Mrs. Barton will receive nearly 65 per cent of the original face values when Henry dies. And, as she pointed out, "Not having to pay premiums is like adding several hundred dollars a year to our income."

"Lapsed" Doesn't Mean Lost

If the Bartons had needed more income, Henry could have made another choice. At his request, his life insurance company would have placed one or more of his policies on an annuity basis and paid him a regular income for the rest of his life. This income benefit is one of the reasons why you no longer have to "die to win" with life insurance. In fact, life insurance companies paid out more money last year to living policyholders than to families of policyholders who died.

Another common misconception about life insurance is that your policy lapses without value if you miss a premium. Except for Term policies with no cash value, this just isn't true. If you have a Straight Life policy or one of the other permanent plans, and have owned it long enough to build up a cash value (usually two years), your policy will continue in force—at least for a while. Many a destitute widow has been relieved to learn that her husband's lapsed policy, which she thought worthless, was still good because of something called *non-forfeiture* values.

The paid-up insurance that Henry Barton selected is one of these non-forfeiture provisions. Another is called *extended insurance*. It continues your policy in force

for a specified period without further premiums; if you die during that time your family will receive the full amount of the policy. Your company may also offer another benefit known as *automatic premium loan*. This means that if you miss a premium, the company will pay it for you. The amount becomes a loan against your policy's cash value. You can repay it when you wish.

You have the privilege of specifying which of these provisions you want applied in case a premium isn't paid. If you don't make a choice, your policy states which one will automatically go into effect. Check and make sure it's the one you want.

Gear Your Life Insurance to Your Needs

Perhaps the question that life insurance agents hear most often is, "What's the best kind of policy for me?" Maybe you've wondered about it, too.

Actually, it's a question that no one can answer with 100 per cent accuracy. As one agent put it, "First tell me when you expect to die." Blunt as this may seem, it's true. The man who bought a 5-year Term policy and died four years later made an excellent choice; he paid minimum rates and his family received maximum protection. On the other hand, if he had died 13 months later, his family would have received nothing. In that case he should have purchased Straight Life—or practically anything but 5-Year Term.

Obviously, no one should try to outguess the future. The important point to remember is that no two individuals or families have exactly the same wants and responsibilities—so their life insurance needs are bound to differ, too. There simply is no standard formula. The right policy for you may be all wrong for your next door neighbor, and his choice probably wouldn't be correct for the family across the street.

Basically, there are two rules for buying life insurance. First, know *why* you're buying it. Policies differ because they are intended to serve different needs. If you have your aims clearly in mind, you'll at least be started on the right track. Second, unless you're an expert, don't try to arrange your own program. Find a good agent, tell him what you want to do and ask for his recommendations. His training and experience will be invaluable in tailoring a plan to *your* requirements.


Life Insurance Covers Many Situations

Remember, too, that life insurance today can be
(Continued on Page 48)





The happy young business man is George M. Loughran, Production Supervisor of the "4-U Memo Company," stamping a name on one of his Company's notebooks and preparing to rake in profits for this Junior Achievement group sponsored in Providence by the Telephone Company.



JUNIOR ACHIEVEMENT INC.

INDUSTRY's thriving in Rhode Island. Early last winter 28 new companies began ambitious operation there and one in particular—the *4-U Memo Company*—is receiving enthusiastic support and close supervision from Telephone people.

The twenty-eight companies are manned—and womanned—by some 400 Junior Achievers, high school juniors and seniors aged 15 to 21, who are part of Junior Achievement, Inc., a national program aimed at teaching young people how American business works under the private enterprise system.

Each company has a sponsor obtained by a local committee of business leaders. In Providence the Telephone Company is sponsoring the *4-U Memo Company*, manufacturer of personalized memo books. Telephone people serving as counsellors for the eleven boys and girls who make up the company are Laurence Rogers, Chief Advisor; Frank D'Alessandro, Production; John Hutchinson, Accounting and Treasury Matters; and Helen Carpenter, Sales and Personnel.

Members of the *4-U Memo Company*

Three shots of production going full blast at the "4-U Memo Company," top: Advisors John G. Hutchinson, Jr., and Frank P. D'Alessandro check work by Irene Charkjian, Diane Chentko, Patricia Perreault, John W. Dower, Virginia Wisk and John Fagan. Conferring at the desk are Bette L. Wescott, Treasurer, and Diane Hawksley, Sales Mgr., "4-U Memo Company."

Center: Standing in back are Helen M. Carpenter, Sales Advisor; Lawrence B. Rogers, Chief Advisor; John G. Hutchinson, Jr., Business Advisor; Frank P. D'Alessandro, Production Advisor. Front: John W. Dower, President; Diane Chentko, V.P.; Bette L. Wescott, Treasurer; Virginia Wisk, Secretary; Diane Hawksley, Sales Mgr. Seated: Irene Charkjian, George M. Loughran, Patricia Perreault, John Fagan. Not shown in the picture are Company members Beverly Roberts and Nancy Bergquist.

Bottom: Advisors Carpenter, Hutchinson and D'Alessandro help Irene Charkjian, Diane Chentko, Patricia Perreault, John W. Dower, Virginia Wisk and John Fagan.



sold stock at fifty cents a share for working capital. (Shares have been authorized up to \$200.) With the money they obtained they bought their materials and are now assembling and selling personalized memo books. They keep their own books, make stockholders' reports, declare dividends (if all works well) and next May they will liquidate their holdings. They assess themselves income and excess profits taxes. They pay rent to Junior Achievement, Inc., for the space and machinery they use in their business. They punch a time clock and pay themselves scaled-down wages. Workers of the 4-U Memo Company earn 15¢ per hour. They even have a minimum wage law.

The plan on which the Junior Achievement, Inc., movement is based was initiated in 1919 by the late Horace A. Moses, Chairman of the Strathmore Paper Company, Theodore N. Vail, former president of the A. T. and T. Company, and the late Senator Murray A. Crane of Massachusetts. It was incorporated on November 29, 1926. It now has national headquarters in New York City and operates 72 business centers in 58 communities from Boston to San Diego.

For anyone who's interested: The 4-U Memo Company is ready to fill orders. Books are 25¢ each, five for \$1.00, and lots of 100 for \$20.00.

Theoretically its Telephone advisors devote two hours a week to their Junior Achievers. Actually it has developed into much more time and infinitely more fun than they had expected. Mr. Rogers is Manager—Providence No. 2; Mr. D'Alessandro is Record Engineer in the State Engineer's office; Miss Carpenter is Chief Operator—Providence Toll No. 1; Mr. Hutchinson is Reports and Accounts Supervisor in the Disbursement Accounting Office.



in the pink

YOU OWE IT TO YOUR FAMILY, to your job, but mostly to yourself to keep fit. Good health is an aid to personal success.

Good physical condition means lots of pep for your job—and some left over at the end of the day.



You look and feel — and work — like a million when you're IN THE PINK.

SLEEP PAYS OFF

Sleep will do you the most good if you have a comfortable bed, fresh air, and regular hours.



When you turn in, try to forget your worries: go dead-to-the-world — for about eight hours.

STOKING UP

Healthful eating means just the right amount of many kinds of food.

Common causes of stomach upsets are badly chosen and poorly cooked foods, overeating, getting too tired, worry, and bolting the food.

To avoid stomach troubles, take time enough to eat slowly and chew thoroughly, and make every meal a pleasant one. The dinner table is no place to try to settle family problems.

Drinking plenty of water is also a sound health habit. Water with meals is O.K. Just don't use it to wash down unchewed food.

A GOOD "FIGGER"

"Normal" weight for you depends on your age, sex, height, and body build. If you're in good health, you don't need fancy diets to reduce or to gain weight.

To gain weight, eat fat meat, dairy products, bread and potatoes. Drink



whole milk, get plenty of sleep, and avoid nervous strain.

If you're overweight, eat less. Stick to meats and vegetables, and go light on the bread and potatoes. And beware of the schemes that promise to take the pounds off fast. If you want to lose a lot of weight, see your doctor first.

ON SCHEDULE

Elimination without laxatives is best. Encourage it with:



- exercise
- regularity
- plenty of water
- fruits and vegetables
- sleep and relaxation

If you can't get back on schedule without "dope," see a doctor.

KEEP CLEAN

Your skin controls body temperature and gets rid of body wastes. Just keep it clean with soap and water. Don't use solvents, or harsh scouring powders. Before eating or going home from work, scrub your hands, arms, and face.



On the job, report any unusual skin irritation. Use the protective equipment provided.

RIGHT DRESS

Cotton clothes are best for hot weather. But for hot jobs many people prefer wool clothes because they absorb perspiration quickly.



In cold weather, wool or part-wool clothes, plus activity, will keep you warm. In any case, dress according to the weather, and avoid overexposure.

TROUBLE-MAKERS

See your dentist twice a year. Don't wait for a toothache to remind you.

Keep your teeth in repair and clean them twice a day. Use a firm toothbrush vigorously. It's the *brushing* that cleans.

TWO FOR A LIFETIME

You wouldn't take a mint of money for your eyes. So give them . . .

- good light to read and work by
- corrective glasses, if necessary
- protection against injury

If your eyes smart or are inflamed, if your head aches often, have your eyes examined at once.

Let no one but a trained person take dirt or cinders from your eyes.

When they hit the 40's, many people notice that they can't see close work as well as they used to. If that happens to you, have your eyes checked — and don't delay.



FOOT COMFORT

Treat your feet right. Wear shoes and stockings that fit, keep your shoes in repair, and wash your feet and change your socks every day.



Corns and calluses may be caused by poor posture or badly fitted shoes. It's dangerous to trim corns yourself. Get expert advice if your arches hurt.

SOMETHING WRONG

Headache is a sign of something wrong: eye troubles, fatigue, indigestion, constipation, organic disease. Hard drinking and over-eating too can cause it.

Aspirin and pills may give relief for the moment, but it's better in the long run to find the cause. If you have headaches often, see your doctor.



PREVENT COLDS

If you're IN THE PINK, you'll have fewer colds.

Overheated rooms, poor ventilation, drafts, constipation, worry and fatigue make you an easy victim.

At the first sign of a cold, get extra sleep, drink extra water and fruit juices.



You can't "cure" a cold, but you can do a lot to prevent one:

- wear the right clothing for the weather
- keep your hands clean and away from your face
- eat the right foods and drink enough water
- get plenty of sleep

If you feel feverish, call a doctor.

SUMMER HAZARDS

To sidestep one summer hazard, get your suntan in short doses, and use a coating of sunburn oil or ointment.



To prevent sunstroke, stay out from under the sun when it's scorching hot. If you can't because of your job, wear a hat.

You can avoid heat exhaustion with daily baths, loose, light clothing, plenty of rest, fruits and vegetables. Go light on alcohol and ice-cold drinks.

To replace body salts lost in heavy perspiration, drink salt water, take salt tablets, or use more salt on your food.

When you're on vacation, watch out for poison ivy, and make sure the water supplies are safe.

HAVE FUN



but see next page

The old saying about "all work and no play" has a lot of truth in it. Maybe you like to collect stamps, read, bowl, fish, dig in the garden. A hobby that you can take active part in adds up to good health.

LIMBER UP

One way to keep young is to get some exercise every day. Suit the type to your age, sex, and physical condition.

Baseball and basketball are fine for young fellows. Maybe brisk walks are enough for others. In any case, choose a type you enjoy.

STRUT YOUR STUFF

People can tell a lot about you from the way you stand and walk.

A man who stands tall, keeps his head up, back straight, and stomach in, shows confidence, vigor. Strut your stuff, and you'll have the best posture in the world.



DANGER IN DELAY

Every minor injury can become a major one. Remember that — and save yourself a lot of grief.

For every wound, however small, get first aid at once. Don't put your fingers or a handkerchief over the wound.



If you're at home, apply an antiseptic to an open wound, and cover a wound or a burn with a sterile dressing. Keep a clean dressing over it.

See a doctor for all puncture or other serious wounds. And follow company rules on the reporting and further care of injuries.

KNOW HOW

It's a good idea to KNOW first aid. Such knowledge gives you power to save life and suffering.

First-aid courses offered by the American Red Cross and other agencies teach you what to do when people are injured and — as important — what NOT to do.



WARNING SIGNS

KNOW you're in good shape. No matter how you feel, a complete physical checkup once a year, is good life insurance.

STOP

- when you notice steady loss of weight . . .
- when you have chronic cough, frequent headaches or constipation . . .
- when you are tired all the time, in spite of plenty of sleep . . .
- when you notice any signs of internal bleeding . . .
- when a wound or sore doesn't heal right away . . .

STOP

. . . and see your doctor at once for a thorough physical examination.



Operation Debenture

Largest Corporate Financing Transaction in History Completed Successfully

ABOUT 99 per cent of the American Telephone and Telegraph Company's 1,250,000 share owners used or sold their subscription rights to buy the Company's new issue of debentures. The issue consisted of \$600-million twelve-year 3¾ per cent convertible bonds.

Handling the operation—the biggest of its kind in history—was described by financial writers as "one of the great wonders of the capital system."

To handle the issue, A. T. & T. set up counters in public offices in New York, Boston, Chicago and San Francisco to serve share owners who preferred to transact their business locally in person or by telephone. Treasury people in other cities, too, were involved in handling inquiries by share owners.

About 1,125 Bell people worked directly on the issue. Sixty-five of these were re-assigned regular Treasury em-

ployees and some 100 additional supervisory personnel were "borrowed" from other telephone company locations. The rest of the team was "temporary." They dealt directly, over the counter and by telephone, with share owners. They examined subscriptions, arranged for processing rights transactions, deposited payments and delivered debentures.

The statistics of the issue are astronomical. Incoming mail: 850,000 pieces. Incoming telephone inquiries: 25,000. Replies to communications: 27,000. "Face-to-face" contact with share owners: 65,000.

As for results, over 410,000 subscriptions were received, representing more than \$596,000,000 of the \$602,543,700 offered. The issue was almost 99 per cent subscribed.

A total of 112,000 subscribers requested the Company to hold their debentures until the first conversion date. The new debentures can be converted into A. T. & T. stock beginning February 9, 1954, the conversion price being \$136, payable by surrender of \$100 principal amount of debentures and payment of \$36 in cash.



DANCE

BALLERINA

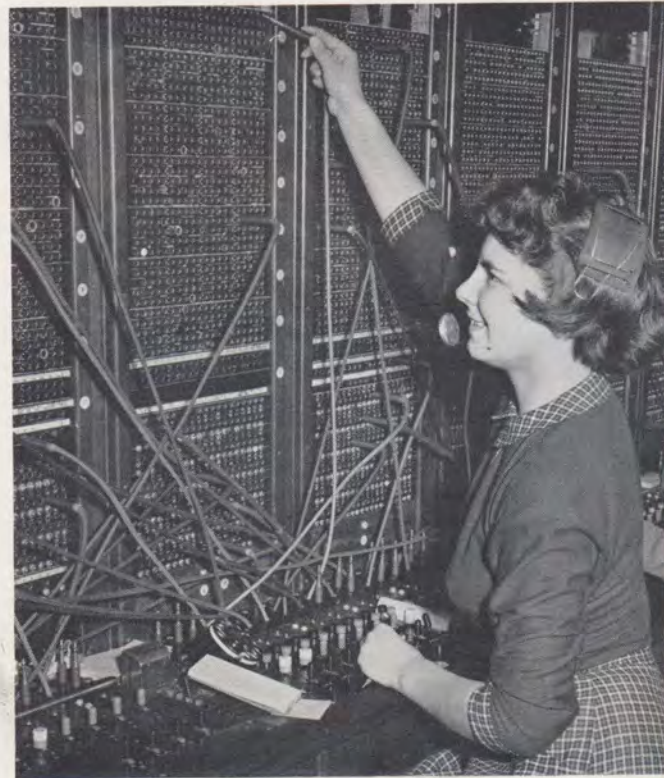
DANCE

NANCY Jean Brown became an Operator in Warren, R. I., last September. Coincidentally, she earned her first \$5 as a dancer for a Telephone Company party in Bristol, R. I., when she was only eight years old.

Nancy is a pretty and vivacious girl of seventeen whose unusual grace of motion coupled with a sunny disposition make her a natural entertainer. Her interest in things theatrical began early. Perhaps it was because her mother was a dancer and the fact that her grandfather produced plays might have had something to do with it. She began studying dancing when she was seven, and it has been one of her prime interests ever since. At St. Mary's Academy and later at Bay View Academy in Bristol, she was a popular actress in school plays as well as a feature dancer on special occasions. Her first appearance on television was on the "Front and Center" Talent Show five years ago when she was one of four picked from a possible five hundred to appear on the show.

She does tap and toe dancing although her specialty is ballet and she likes to originate her own variations. Her favorite is a butterfly dance done to "Dance of the Flowers." In this, the flowers are asleep and the ballerina as a butterfly awakens them in pantomime.

Nancy Jean takes lessons twice a week and admits that her practicing is spasmodic although she sometimes gets up after she has gone to bed at night to work on a new step that she just must get.



The graceful hands of the dancer became the hands of the Operator—quick and sure—and graceful, too.

General Frank Merrill, New Hampshire Commissioner of Public Works and Highways, and Customer Representative William D. Mooney watch Governor Hugh Gregg send the first message over the new private line TWX network.



Highway Hookup

From now on New Hampshire motorists — traveling salesmen, businessmen, truckers and vacationers alike—need not face the uncertainty of unexpectedly encountering storm-slicked roads made treacherous by ice or rain, or running into inconveniencing detours. From now on they'll be able, with a single telephone call, to learn the road conditions in the area they plan to be traveling in time to put on skid chains or to avoid the area altogether by choosing a different route.

Since December 19 eleven key offices of the New Hampshire Highway Department are connected by a private line teletypewriter network, an installation arranged for by Concord Customer Representative William D. Mooney. These teletype machines are in eleven locations throughout the state—four of them in Concord and the others in divisional headquarters in Lancaster, Littleton, Lakeport, Lebanon, Dover, Manchester and Keene.

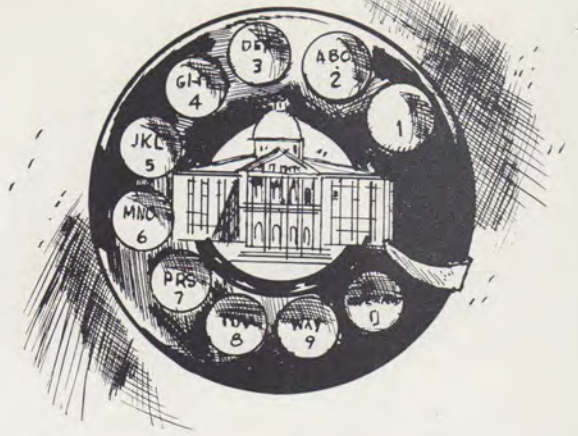
Each division reports several times daily the weather and road conditions in its area. When ice and snowstorms start, all divisional headquarters will have at all times the latest information on them. One of the pri-

mary advantages of the new system is that when it is essential to transmit bulletins rapidly, an operator can quickly punch out the message and it will be simultaneously recorded on the other ten machines. In fact, it isn't even necessary to have anyone on the receiving end of the call: the machines are equipped with "unattended service," thereby switching on automatically.

New Hampshire being the home of some of the world's most enthusiastic skiers, its residents can be thankful that they needn't place a toll call to their favorite resort. Merely by making a local call to the nearest Highway Department office they can find out the number of inches of accumulated snow.

The teletype network, the first in New England for a Highway Department, is accessible also to the Motor Vehicle Department, the State Police and the Forestry and Recreation Commission. According to Public Works and Highway officials, the system is not only efficient, but economical, resulting in an annual saving to the Department of almost \$1,000.

New Dial System for Massachusetts Capitol

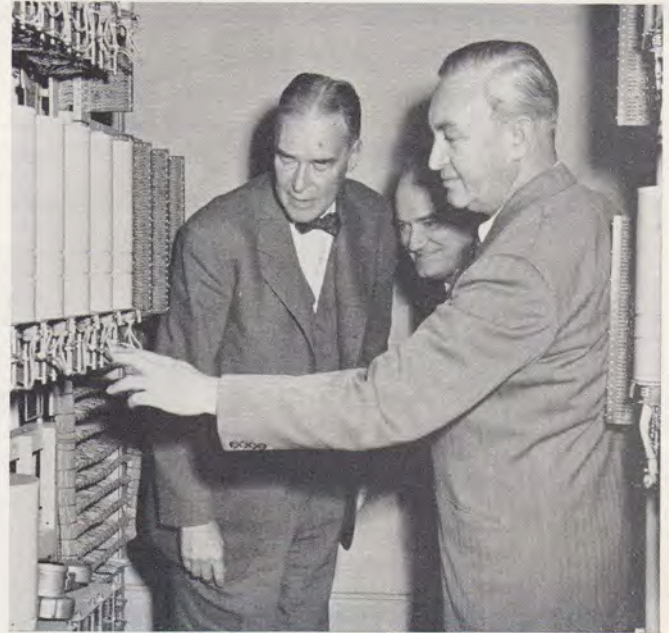


THE newly expanded dial system at the Massachusetts State Capitol on Beacon Hill was the center of interest on January 18 when his Excellency Governor Christian A. Herter, Massachusetts General Manager Hugh W. Macdonald and other officials made an inspection tour of the new location of the official PBX and the new equipment recently cut into service.

The Governor complimented Mr. Macdonald on the efficiency of the cutover and the neatness with which the equipment was installed. This new location and installation will provide better protection for this vital communication center, as well as providing for expansion and better working conditions for the operators.

Accompanying Governor Herter and Mr. Macdonald on the tour were William P. Brennan, General Superintendent—Metropolitan; Harold A. Fasick, South Metropolitan Division Commercial Manager; Carl A. Sheridan, State Commissioner of Administration and Finance; and Timothy F. Desmond, Communication Analyst for the State.

The new nine-position multiple switchboard is equipped for 800 stations, 100 two-way trunks, 35 ninth level trunks and 50 tie lines. Special features include toll diversion, audible flashing recall, switchboard clocks, toll ticket boxes and plastic designation strips. The dial equipment has 82 line finder selectors, 42 connectors, and a 24-volt power plant for miscellaneous equipment.



Gov. Christian A. Herter goes behind the scenes and sees the equipment room at the State House. With him are General Supt.—Metropolitan William P. Brennan and Hugh W. Macdonald, General Manager—Mass.



On the tour were: Malcolm S. White, State House Supt.; Thomas F. Williams, Met. PBX and TWX Supv.; Carl A. Sheridan, State Com. of Admin. and Fin.; Gertrude M. Keefe, C.O.; T. F. Desmond, Com. Anal.; J. J. McCarron, F. J. Doherty, Com. Eng.



This group of telephone people recently completed the installation of new equipment for the Massachusetts official PBX which has been relocated. They are shown with Timothy F. Desmond, 2nd left, State Communication Analyst.



Met. Staff Presents 1954 Program

At their first conference together in six years Division Managers, District Managers, Managers, and Staff personnel of the Metropolitan Area gathered recently at Boston's Sheraton Plaza Hotel.

Here at the invitation of Division Managers Harold

They Footed Many Holiday Bills

Business wasn't "as usual," it was way above normal at the Boston Credit Union during the past busy holiday season.

In comparing the volume of business during the current and the prior years' twenty-seven business day periods from mid-November to the day before Christmas heavy increases were shown in the number and the amount of disbursements made. A total of 9,560 withdrawals from the share accounts indicated a 10% increase over the same period last year and the total amount of \$566,847 withdrawn from share accounts reflected a 31% increase.

A total of 61 automobile loans granted during the same period shows an increase of 61% and the total amount of \$30,768 so loaned is 75% greater than last year. Although the increase in personal loans granted is not appreciable, a total of 1,482 such loans, granted for a total of \$293,167 resulted in an 8% increase in the amount loaned.

A total of 1,765 Register Checks sold during the same

A. Fasick and James A. Williams, Staff members presented their plans for 1954 and showed how they might be helpful to District Managers and Managers in attaining their objectives for the year.

Bryant M. Patten, Metropolitan Commercial Supervisor, introduced the speakers: W. M. Hoggan, Met. Commercial Personnel Supervisor; H. M. Hook, Met. Commercial Methods Supervisor; M. S. Handford, Met. Commercial Results Supervisor; A. F. Ripley, Met. Public Telephone Manager; A. M. Doyle, Met. Commercial Training Supervisor; and H. S. Scott, Met. Commercial Force and Expense Supervisor.

William P. Brennan, General Superintendent—Met., cited the need for continued co-operation departmentally and interdepartmentally in order to meet the ever increasing demand for telephone service.

Other speakers were Walter L. Dignam, General Supervisor—Met.; Franklin A. Shurtleff, Commercial Operations Engineer—Massachusetts; and Donald R. Campbell, Met. Commercial Engineer.



period reflects a 23% increase over last year.

Members' withdrawals from savings exceeded the loans granted by approximately \$200,000. As small an amount as 25¢ may be deducted from an employee's pay each week for credit to a savings account. It is surprising how amounts systematically saved through the Payroll Deduction Plan quickly accumulate to provide what's needed most for occasions such as Christmas, Easter and vacations.

Any Plans for Easter?

At least once in every lifetime Easter should be spent in New York for the seasonal excitement of Fifth Avenue's fabulous Parade which features at least as many radio, stage, screen, and TV stars as it does fantastic hats. Round out the week end with dinner dancing at the Roosevelt Grill Room and, perhaps, your favorite Sunday night TV show.

The Thomas Sherwin Pioneers are sponsoring an "Easter Parade to New York" with the Service Bureau making reservations and arrangements. All Telephone people, their families and friends, are invited to join at reduced rates. The four-day "trip A" will leave Boston

and Providence Friday, April 16, return Monday, April 19. Three-day "trip B" will leave Saturday, April 17, return Monday, April 19.

Special rates include transportation, hotel accommodations at the Hotel Roosevelt, Social Hour with refreshments on Saturday afternoon, tickets to a TV show Sunday evening. Additional special arrangements can be made for the Roosevelt Grill Room Saturday evening.

RESERVATIONS ARE LIMITED. For details call or write Service Bureau, Room 610, 185 Franklin Street, Boston 7. SHerwin 3-9800, extension 4831.



Cape Cod students at Hyannis, front: Barbara Taylor, Wellfleet; Estelle Souza and Catherine Silva, Provincetown; Nancy Wiinikainen, Barnstable; Neal Rogers, Carole Bonnell and Joan Davis, Orleans. Back: William Larkin, Wire Chief; M. Ursula Wing, Chief Operator; Richard White, Barnstable; Henry Chase, Yarmouth; Bill Crowley, Chatham; Ted Tibbals, Orleans; Robert Rose, Wellfleet; Barbara Pierce, Barnstable; Henry Hautanen, Provincetown; Robert Larson, Yarmouth; and Telephone Company Manager Edward G. Cross.

RESULT OF A TOUR: They might graduate to the Telephone business.

A DELEGATION of students from Cape Cod's High Schools were guests of the Telephone Company for a tour of the Plant, Traffic and Commercial offices in Hyannis on January 13. Sixteen outstanding seniors and two juniors chosen by their own principals and guidance directors came from Wellfleet, Provincetown, Barnstable, Orleans, Chatham and Yarmouth.

The students, some of whom travelled as far as fifty-five miles, arrived to start their visit at 10 a.m. After a thorough tour of all departments the group split into three sections according to personal preference. Each

group, under the personal supervision of Ursula Wing, Chief Operator, Edward G. Cross, Manager, or William Larkin, Wire Chief, then concentrated on the department and work which interested it most.

A general discussion in the conference room where all problems and questions were aired closed the tour. The Telephone talk continued informally through a luncheon at Hyannis Inn before the students left for home.

But they didn't leave permanently. Of the group that got to know our Company better, five came back to file applications for employment after graduation.



Colonel Alexander Edmonston receives congratulations from Colonel Frank M. Foley, Senior Army Advisor, who had just presented him the Legion of Merit Citation—one Oak Leaf Cluster. Colonel Edmonston, Division Plant Personnel Supervisor, Equipment Installation, is now a member of the student detachment at the 1030th USAR School. He received the Oak Leaf Cluster because he "distinguished himself by exceptionally meritorious conduct in the performance of outstanding service as Commanding Officer, Korean Communications Zone, Long Lines Signal Group, 8226th Army Unit, in Korea from 1 July 1952 to 15 May 1953. . . . Colonel Edmonston's exemplary achievements and aggressive actions contributed materially to the signal mission in support of the United Nations' campaign for world peace, reflecting great credit upon himself and the military service." Mr. Edmonston first received the Citation for the Legion of Merit for his work during World War II.

AWARD OF HONOR

presented to

The Employees of
The New England Telephone & Telegraph Co.

For their outstanding support of the 300 Red Feather Services and USO included in the 1954 Red Feather Campaign.

Charles Devens
1954 Campaign Chairman

Getting Married?

Then you'll want to change your **BLUE CROSS-BLUE SHIELD** from individual to family membership. It's wise to change to family membership immediately. If you wait to make this important change it will make a difference as to when you will be eligible for maternity benefits.

SEE YOUR SUPERVISOR to give your wife or husband the same valuable protection you alone are now enjoying.



In Circulation . . .

TELEPHONE SAMPLER

THE recent highly successful Bell System advertisement entitled, "Woven into the fabric of the nation," a reproduction of a sampler depicting the telephone's vital part in the history and development of America, has been prepared in kit form for Bell System employees who might like to prepare their own samplers. A limited number of free embroidery kits, including the stamped design on linen, a full-scale color and stitch guide, and sufficient embroidery cotton to complete the design, are available. If you would like a kit, send your name and address to *Telephone Topics*, 185 Franklin Street, Boston 7, Mass.

How would you punctuate this sentence: "Nancy went swimming and lost her bathing suit"?
"I'd make a dash after Nancy."

ALWRIGHT ALREADY!

"Dere Frend
I have been ellected to wright a short story on the Telephone and Telegraph. I would be gratefull if you would send me some meteral on the history and life of the 'Telephone & Telegraph.'
Thank You."

Meteral scent as diwrected to youthful wrighter with wrequest that we may wread the wrighting.

DOGGONE!

A Bedford, Indiana, housewife was so elated recently over a telephone response to her newspaper ad reporting her dog was lost, that she forgot to ask the name and address of the caller. She had to advertise again to find out where to pick up the dog.

BUDDY, CAN YOU SPARE A DIME?

From now on there's going to be a dime beside the telephone in the Avon, New York, firehouse. Recently, six volunteers rushed to the fire hall in response to an alarm, but their faces were as red as the fire for they couldn't find out where the fire was because they lacked a dime to call the chief. It seems Chief George W. Studley sounds the alarm from his house after getting fire calls. As it turned out, the chief arrived at the station six minutes after the firemen and led them to a burning truck.

"I'll bet you wouldn't marry me," he said. She called the bet and raised him five.

PAWSIBLE REASON

"My dog just locked himself in the bathroom," firemen in Winnetka, Illinois, were startled to hear. Freeing children from bathrooms is standard procedure, but dogs? Illinois Bell employee Don A. Simpson summoned them to release his 100-pound German shepherd, Prince, from his confinement. Simpson explained that his son Jimmy, 10, had pushed Prince into the bathroom and closed the door. Apparently the dog, fumbling with the door knob, turned the lock bolt with his paws.

POKER MIGHT BE CHEAPER

"How much will it cost to make a four-hour night station-to-station telephone call to Buffalo, New York?" a customer asked recently. After getting the information, the customer added: "I'd better warn the operator not to cut me off if she doesn't hear anyone talking. I'm going to play a chess game by telephone."



*THE ABERCROMBIE TRICK AND MAGIC COMPANY, GOOD MORNING!



Lloyd B. Douglass holds the award from the National Safety Council presented to him recently. Charles L. O'Reilly, left, is Vice Pres. of the Mass. Safety Council. At right is Edgar F. Copell, President of the Mass. Safety Council, who also presented Life Saving Certificate.

L. B. Douglass Receives Two Awards

Lloyd B. Douglass, American Telephone and Telegraph Company Transmission Man at 185 Franklin Street, Boston, received the President's Medal and Certificate of the National Safety Council and the Life Saving Award Certificate presented for the first time by the Massachusetts Safety Council on January 14 in Boston.

Douglass saved the life of an 8-year-old drowning victim by manual resuscitation on August 19, 1952 at Buttermilk Bay, Buzzards Bay, Mass., and in recognition of this he has also been awarded the Certificate of Merit Award of the American Red Cross.

The Massachusetts Safety Council Award Certificate was one of the first four such certificates ever to be awarded under the Council's new plan for rewarding individuals in recognition of valuable assistance rendered in the saving of human life from accidental death.

The National Safety Council's President's Medal and Certificates are granted to persons ten years or older for the successful application of artificial respiration only.

TOPICS TRAVELOG

This is the first in a series of travel suggestions made with the advice of the Service Bureau for helping you plan your next vacation. Contact the Bureau for further information and reservations.

WHETHER your "two-weeks-with" come in the midst of a January nor'easter or when it's so hot the tar on the street melts, you can simply forget it all and take off for a place where it is always Spring—Bermuda, land of pink coral sand, quaint pastel stucco cottages, exotic flowers and ocean as blue as Jack Benny's eyes.

When to go. There is no "season" as such in Bermuda. Anytime is fine, although March, April and May are the most popular months (perhaps because the Easter lilies are at their radiant best).

Getting there. The cheapest, quickest way is flying, the round trip fare being \$113.85. If you like an air-sea combination, the cost is about \$152.00, including stateroom, meals and train fare to New York. These figures may differ from "budget trips" advertised by many tourist agencies, but remember they often don't include the little "extras" that often turn out to be necessities. Our figures are based on an average, not a minimum cost.



When you arrive on the Queen of Bermuda, which leaves New York every Saturday, you are met at the dock by old-fashioned horse-drawn carriages and the "newfangled" kind of taxi, the small English auto (the only motor vehicle permitted on the island). On the way to your lodgings you'll pass fields of tropic flowers and white-roofed cottages.

Where to stay. You have your choice of practically every kind of accommodation, from modest guest house to exclusive hotel. Average rate American plan varies between \$10 and \$16 per day. (Cheaper in certain months and in cottages or private tourist homes).

What's there to do? Sports of all kinds. Boats, horses, water skis, bicycles for hire. Dancing at hotels. No nightclubs as we think of them, but bars and restaurants with entertainment. Wonderful little shops where you can pick up cashmere woolens, china, silver, perfume (from their own factory) for a song. On your sightseeing tour by horse-drawn carriage or small English car don't miss historic St. George's, the unique tropical aquarium, Devil's Hole, marine gardens, Leamington Caves among many. Have a picnic lunch served on the beach. That you'll spend much of your time in the pleasantly warm water is certain.

All this and more is available for your recreation. But if your idea of fun is to just plain relax, Bermuda's still your dish of tea, because nothing is more conducive to rest than its leisurely pace of living.

Topics on Etiquette

Here are some etiquette tips for those of you who travel to Bermuda.

First of all, what kind of a wardrobe should you assemble?

If you're flying or traveling by train to the boat, wear a knit dress, a rayon foulard dress or a flannel suit. They're not only smart, but also you won't look like the wrinkled tourist! A small hat, a warm Spring coat, and a roomy handbag are musts. The length of your stay will govern the number of wash dresses (cotton or synthetic) you pack (better include a sunback; it'll look just as nice under the stars). Include a cocktail dress, sportswear to your taste, two bathing suits, and comfortable shoes. Tuck in your travel umbrella and plastic boots (the best way we know to encourage the sun to shine). As for the masculine wardrobe—it really doesn't matter too much, men. The girls say, "Just go!"

What should you know about cruise manners? Cruises are informal. A director, or a purser or chief steward, arranges many activities. If you would like to be included you have only to ask and you're in. Re: tipping? Well, there are two schools of thought. One advocates allotting an amount equal to ten per cent of your fare to be divided among those who serve you as follows: cabin steward 30 per cent; deck steward 20 per cent; dining room steward 30 per cent; stewardess ten per cent; bath steward ten per cent. Or, you may use this rule of thumb—a dollar a day for the cabin steward and a similar amount for the dining room steward with others tips gauged accordingly. Present your tip at the end of the cruise if it's a short one, or at the end of each week if longer.

What about tipping in resort hotels? The standard tip to a bell boy is twenty-five cents per bag. Page boys receive ten to twenty-five cents. Chambermaids are tipped one to two dollars a week at the end of each week. Doormen receive ten to twenty-five cents for any special service. The usual tip for dining room waiters is ten to fifteen per cent of the bill. In an American plan hotel, you may tip the waiter five per cent of each week's board. Headwaiters are usually tipped from one to five dollars a week.



Helen G. Reardon was retired on December 31 after 53 years of service as PBX Operator with Palmer, Dodge and Bradford Company in Boston. Miss Reardon started to work here in 1900 when she finished school and she recalls that her switchboard then had a battery in back which she had to fill with water each morning. Myrtle M. Long, PBX Visitor, is with Miss Reardon on her last day.

Safety Insurance

LET home appliance advertisements extoll the virtues of blankets wired for electricity—telephone linemen are far more interested in the features of their own *non-electric* blankets, the rubber variety they use to protect themselves against high voltage when working aloft.

That's where Western Electric fits into the picture—by subjecting linemen's insulating blankets to rigorous safety tests every year. Such blankets are used to cover power lines atop joint-use poles and thus protect linemen from contact with high voltage lines.

Now in operation in Western's distributing house shop in St. Louis is a new testing machine designed by W. E. engineers which gives the blankets a jolt of 16,000 volts of electricity for a full three minutes.

These safety blankets are one-eighth of an inch thick, three feet square and edged by grommet holes by which they are tied in place. In addition to the electrical tests, they are also cleaned and examined carefully for defects due to such things as cuts, splinters, oil deterioration and age cracks.

As a result of six months of operation with the new procedure, it is expected that 7,000 blankets a year will be tested at St. Louis and returned to the field as good as new to resume their task of safeguarding linemen on the job.

WALTHAM WATCH CONVERSION

THE CENTURY OLD WALTHAM WATCH COMPANY RECENTLY CONVERTED FROM MANUAL SERVICE TO THE SECOND LARGEST DIAL INSTALLATION IN WALTHAM WITH AN INITIAL CAPACITY OF 150 TELEPHONES.



Watching President Sachs make the first call over the new system are Leicester A. Coit, Mgr.; Joseph V. Christopher, Customer Rep.; Arthur W. Stanfield, Servicing Manager; William H. McMorrow, V. P., Waltham Watch Company.



Teviah Sachs, President, Waltham Watch Company; Robert McKenna, PBX Maintenance, and Charles McCauley, Maintenance Foreman.



At the important new switchboard are Anna McCarthy, PBX Training Supervisor; Mrs. Bornback, Waltham Watch's Chief Operator, and Mrs. Blackington, Operator, Waltham Watch.

BOOTHS — American and Continental

A COUPLE of telephone booths for comparison. The booth on the right is Western Electric's latest outdoor version and will soon appear along the nation's highways. The model shown has equal areas of glass and metal, but the panels and glass can be assembled as required. The metal is available in red, green or blue. The roof and frame are the silvery white of aluminum metal, and the word "Telephone" is translucent white on opaque background which may be black or in a color to match the metal panels.

The other booth is on a busy street in Lucerne, Switzerland, and was photographed last fall by Stanley Rushton, Plant Department, Lowell, who decided he'd have to show it to his New England friends before they'd believe it.



A comparison of European and American styles in telephone booths.



New Dial System for Famous Old Butler Hospital



Sprawling Butler Hospital

General H. R. Dean, Trustee of Butler Hospital, and Commercial Supt. J. J. Malloran pull the shims which cut the new system into service as R. W. Jordan, Mgr.; F. J. Duffy, Instal. Supv.; Dr. H. H. Baccock, Supt. and Physician-in-Chief, look on.

PROVIDENCE'S famous Butler Hospital, one of the top mental hospitals in the country, was founded in 1845 and has a telephone history dating back to 1880.

The Hospital wasn't its current size back when service was provided by the Providence Exchange of the Providence Telephone Company, the New England Company's predecessor in that area. Now it sprawls over 167 acres in the heart of the best residential section of the city. All repairs and renovations are done by its own staff and much produce is raised on its own farm.

Surveys made approximately a year ago showed the communications system was far from adequate to care for modern demands. As a result a new 701E PBX dial board was installed at the close of '53 replacing a 550C PBX with 4 trunks, 55 extensions and the customer's 25-year-old magneto switchboard which handles intra-hospital calls.

The new system thus combined the two separate switchboards into one unit making all extension users available to outside or exchange service as well as complete intercommunication within the hospital. The new dial switchboard is equipped with 6 Central Office trunks, 108 extensions, an auxiliary APBX at the undergraduate nurses' home with two tie lines to the main switchboard and five extensions.



NIKE

The name of the Greek goddess of Victory, Nike, was chosen to identify the guided missile developed by Bell Telephone Laboratories. One of the most famous statues of the mythological goddess, Nike of Samothrace or "Winged Victory," now stands in the Louvre in Paris. This statue was erected on the island of Samothrace to commemorate a Greek naval victory over the Egyptians about 306 B.C.



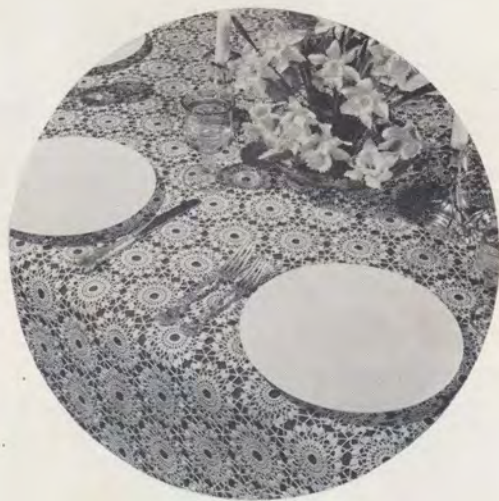


Tomorrow's Klein



Every family has its cherished heirlooms. Yours may be the highboy grandfather carved from Honduras mahogany, or grandmother's popcorn-stitch bedspread carefully preserved in blue tissue. The products of your knitting needles and crochet hooks can become tomorrow's heirlooms. To give you an assist toward heirloom fame we've acquired this assortment of modern and traditional patterns. We suspect you'll want to finish them quickly and put them to immediate use they're so attractive! Just send your request to *Telephone Topics*, including five cents in stamps to cover mailing costs.

Heirlooms



Service Anniversaries



Edna M. Chapman, Cent. Tr., 30



Ruth Getchell, Cent. Com'l., 30



Gladys V. Fallon, R. I. Traffic, 30



Arthur J. Millar, R. I. Plant, 25



Alice A. Kennedy, Cent. Tr., 30



Edna O. MacGregor, No. Met. Com'l., 30



Roland E. Moriarty, West. Plant, 45



George R. Leithead, Vt. Plant, 25



Wm. H. Robertson, R. I. Plant, 35



Harry Venuti, So. Met. Plant, 35



Albert N. Hardy, West. Plant, 35



Leon Veber, West. Plant, 35



Henry A. Johnson, Gen. Acctg., 30



Albert J. Porter, Maine Plant, 40



James E. Reardon, Vermont Pl., 30



Dorothy M. Reinhardt, Cent. Tr., 30



Madeline Cody, West. Tr., 25



Wm. A. Donahoe, Gen. Acctg., 40



C. Joseph Jalbert, R. I. Plant, 30



Mary Kelley, Western Traffic, 25



Madeline Johnson, Western Tr., 35



Nelson C. Hoxsie, Cent. Com'l., 30



Mildred M. Relahan, Me. Plant, 35



Norah K. Bagley, Me. Com'l., 25



Clara E. Johnston, Me. Traffic, 25



George MacKenzie, So. Met. Com'l., 35



Clifton Fogg, N. H. Plant, 25



Robert W. Murdick, West. Com'l., 30



Carrie Edgar, Cent. Traffic, 40



Agnes M. Weir, Cent. Traffic, 30



John R. Baxter, Clarence R. Mayon, Equipment Installation, 30



Harold A. Lee, No. Met. Plant, 40



Wm. D. Murphy, So. Met. Com'l., 25



Wm. A. Francis, N. H. Executive, 30

BOOKLET BULLETIN

Single copies of the following useful and informative booklets of permanent value are available from the sources listed at no cost.

POULTRY BUYING GUIDE. This booklet describes the various types and classes of poultry available to consumers through their local markets and tells what is meant by different grades. It also offers illustrated tips on choosing the style of processing that best fits your needs. 8 pages. Address: Poultry Branch, Production and Marketing Administration, U. S. Dept. of Agriculture, Washington 25, D. C.

IT'S DANGEROUS! Do you do much "dry cleaning" at home? Statistics show that many fires are caused by reckless use of inflammable solvents. Here is a booklet that describes the proper way to clean with such materials—before, during and after their application. Address: National Fire Protection Association, 60 Batterymarch Street, Boston 10, Mass.

HOW WE SEE. Your eyes are marvelously delicate, and they must serve you for your

lifetime. The first step in proper eye care is to understand how the eye functions and how to know when you are straining them or using them unwisely. This booklet also gives a pictorial test to help you determine whether or not your eyes need correction. 8 pages. Address: Better Vision Institute, 630 Fifth Ave., New York, N. Y.

HOW TO MAKE MOVIES OF BIRTHDAYS, HOLIDAYS AND WEDDINGS. If you have an 8 mm or 16 mm movie camera, or are planning to get one, you'll want these suggested story themes and how-to-do-it information on making home motion pictures for special occasions. The shooting scripts are simple and easy to understand. 8 pages. Address: Eastman Kodak Co., Rochester 4, N. Y.

THROUGH HISTORY WITH STANDARDS. Did you know that a king's arm used to be a standard of measurement? Henry I of England decreed that the ancient yard be the exact length of his arm! This and other fascinating facts are presented in sprightly cartoons in a 34-page booklet. Address: American Standards Association, 70 E. 45th Street, New York 17, N. Y.

INDIVIDUAL HOMES. Today's home styles are varied and interesting, whether rambling ranch or functional modern. Here, in full color, are representative contemporary designs for comfortable living. Exterior and interior views. Address: West Coast Lumberman's Association, 1410 S. W. Morrison, Portland 5, Oregon.

BETTER BOWLING AND HOW IT'S DONE. Here is a comic-book style publication that illustrates the best bowling technique, tells how the game is scored, lists bowling "lingo" and gives rules for observing bowling etiquette where groups are involved in team play. 16 pages. Address: Stowe Woodward, Newton Upper Falls, Mass.

PRESSURE CANNERS. Home canning of fruits and vegetables is coming back in popularity. In 6 pages a noted authority on this subject explains the methods of using pressure equipment successfully and safely and gives suggestions on the care of such devices. Illustrated. Address: U. S. Dept. of Agriculture, Washington 25, D. C. Request Home and Garden Bulletin 30.

On new assignments



Richard B. Billings from Mgr., Brattleboro, Vermont, to Com'l. Staff Supervisor, Vt. Area



G. Warren Butters, Jr. from Manager, Rutland, Vt., to Com'l. Staff Supervisor, Com'l. Operations



Anna M. Carroll from Chief Operator, Kenmore Office, Boston to Chief Opr., Bowdoin Info. No. 2



James H. Coon, Jr. from Chief Accounts Supervisor to Chief Toll Supervisor, West. Rev. Acctg.



Gerald F. Dixon from Com'l. Asst., Vt. Area, to Manager, Rutland Vermont



Peter J. Dobday from Traffic Senior Engineer, Gen. Tr., to Traffic Senior Engineer, Maine



Charles F. Fitzpatrick from Station Equip. Eng. to C.O. Equip. Engineer, New Hampshire-Vermont Eng.



William J. French from Plant Supt.—R. I., to Gen. Supv., Central Area—Massachusetts



Reginald W. Hanson from Special Asst., Financial Dept., to Administration Planning Engineer



Gordon C. Joyce from Gen. Supv., Cent. Area, to Asst. to Vice President (Financial)



Myles A. Kelly from Supervisory Asst., Cambridge-Arlington Dist., to Traffic Mgr., No. Area, N. H.



George F. Lawton from Manager, St. Johnsbury, Vermont, to Manager, Brattleboro, Vermont



Albert W. Mackie, Jr. from Tr. Supv. Asst. to Traffic Manager, Wickford Unit, Rhode Island



John F. Martel from Supv. Asst. to Accounts Supervisor, Metropolitan Revenue Accounting



Carlton S. Mason from Met. Plant Supt. to Plant Operations Engineer—Massachusetts



John J. McDonough from Manual Equip. Engineer to Central Office Equip. Engineer, Maine Eng.



John A. McKenna from Chief Toll Supv., Met. Rev. Acctg., to Asst. to Rev. Acctg. Supt.—Metropolitan



Clair Millett from Eng., Presque Isle, to Unit Engineer, Presque Isle, Maine



Anthony T. Minichiello from Eng. Asst., N. H., to Unit Engineer, Laconia, New Hampshire



Evelyn M. Moore from Chief Operator, Millinocket, Maine, to Chief Operator, Oakland, Maine



Edmund J. Murphy from Gen. Pl. Training Supv. to Gen. Organization & Training Supervisor



Wm. J. O'Donnell, Jr. from Staff Asst.—Construction, to Div. Plant Staff Asst., Western Area, Massachusetts



Cornelius W. Owens from Plant Operations Engineer—Mass., to Plant Superintendent—Rhode Island



David L. Pitt from Toll Supervisor, Met. Rev. Acctg., to Chief Toll Supervisor, Met. Rev. Acctg.



Kennedy Pope from Toll Transmission Apparatus Eng.—Mass. to Trans. Practices Eng., Gen. Eng.



Phillip F. Reidy from Splic. Foreman, Bangor, to Supv. Construction Foreman, Presque Isle, Maine



Margaret M. Rooney from Chief Operator, Belmont, Mass., to Chief Operator, East Boston, Massachusetts



Paul A. Sawyer from PBX Foreman, Bangor, to Wire Chief, Ellsworth, Maine



Edwin R. Sparrow, Jr. from Accts. Supv., to Accts. Supv. in charge of Serv. Orders, Mach. Bilg., Met. Rev. Acctg.



N. B. Stranahan, Sr. from Stockman, Montpelier, to Construction Planner, Burlington, Vermont Area Office



Harold N. Thornton from Senior Engineer, Equip. Eng. to Cent. Office Equip. Engineer, R. I. Eng.



Donald H. Willoughby from Unit Engineer, Presque Isle, to Utilization & Cost. Eng., Portland, Maine

Maine

ASSOCIATE EDITORS

Theodore Davis, *Plant*

Elizabeth C. Kemp, *Traffic*

George A. Wood, *Commercial*

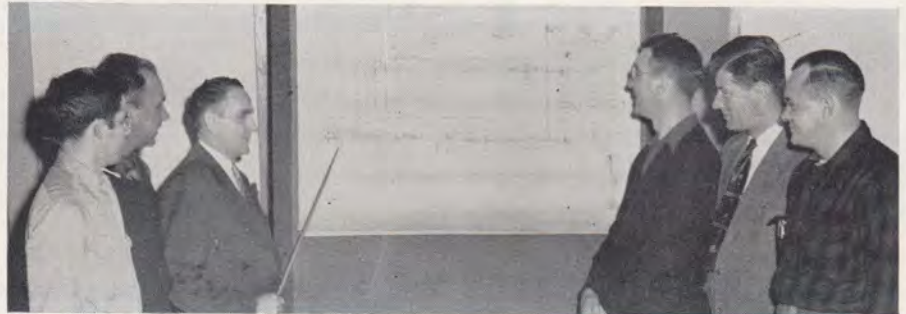
Charles M. Mullen, *Accounting*



GETTING ACQUAINTED WITH THE NEW JOB

Left to right: Gertrude Kilbride, Commercial Training Supervisor; George A. Wood, Commercial Operations Engineer; Donald C. Walton, Commercial Supervisor; Alvas F. Rand, Business Office Representative; Francis W.

Parker, Business Office Representative, and Wendell D. Joy, Commercial Representative. Mr. Rand and Mr. Joy are new employees and Mr. Parker was recently transferred to the Commercial Department from the Eastern Area Plant Engineering Dept., where he was Right-of-Way Agent. Mrs. Kilbride is the Instructor.



SCHOOL IN BANGOR

Attending an Installer-Repairman school held November 30 to December 11 in Bangor were,

left to right: Charles D. Gibson, Edward H. Vogell, Lawrence T. Stover (Instructor), Arthur L. Franks, Sherwood M. Peatfield and Garth S. Russell.

Resignation

Clarabelle Gooch Hawes of the Ellsworth, Me., Commercial Dept., has resigned from the Company to take up home duties. She has all the best wishes of the Department for good luck and happiness.

Plant Ratings Granted

The following Maine Plant men have passed examinations: C.O. Repairman, Man-

ual, Class "B," James S. Wiggin; Journeyman Splicer, B. Nelson MacLean; Toll Testman, John J. McGinnis; Installer-Repairman, Preston H. Mosher, Robert E. Mullen; Service Head Lineman, Charles R. Dougherty; Switchman, SxS, Randell D. Murch; PBX (Examination Only), Kenneth J. Duncan, Jr.; Local Testman (Examination Only), Frederick D. Fulton; and Local Testman, Frederick G. Boyce, Jr.



WALDOBORO GOES DIAL

Shown above is the Waldoboro, Me., switchboard just prior to dial conversion. At board: Mrs. McLain, Mrs. Campbell and Mrs. Ferry, Chief Operator. Standing: Mrs. Wincapaw, Mrs. Wallace, Mrs. Orff, Miss Spicer and Miss Partridge.



WORKING WITH PEOPLE

Left to right: R. H. Stevens, Chief Repairman, Littleton; Richard E. Babb, Service Foreman, Lewiston; H. O. Day, Service Foreman, Rochester; James W. Tuttle, M. V. Foreman, Portland; A. J. Grover, Service Foreman, Portsmouth; William T. Bean, Splicing Foreman, Portland; Joseph W. Walsh, Senior Testman, Portland, leader; Albert H. Kilgore,

Line Foreman, Farmington, leader; P. J. Coyne, Power Follow Through Inspector, Laconia; Roy E. Walker, Line Foreman, Portland; Guy R. Wing, C.O.E.I. Foreman, Portland; C. W. Fogg, Line Foreman, Laconia; Weston C. Boothby, Service Foreman, Portland, and Ronald T. MacGillivray, Supv. Switchman, Portland. These are the members of the first line Supervisors' group currently attending "Working with People" conferences in Portland.

Equipment Installation

ASSOCIATE EDITOR

Harold B. Smith



TRANSFER

Marie O'Hearn McCormick of the Equipment Installation Department has been transferred to the Michigan Bell Company. She recently be-

came the bride of John McCormick of Port Huron, Mich., formerly of the U. S. Navy. Marie was presented a purse of money and received many good wishes from her friends and office associates.

INSTALLATION AT PROVIDENCE

The work currently being done in Providence provides for the installation of 14-C program amplifiers and associated bridging and monitoring equipment to handle the increased demand for program services in the area. Also, the installation of sixteen additional NI Telephone carrier systems is in progress and the reassignment of the three NI Systems together with associated power plant and terminal equipment in various locations. This work is being completed under the supervision of Equipment Foreman Charles N. Gallipeau with a force of Equipment Installers. In the picture shown testing the NI Carriers are, left to right: Joseph L. Monahan, Clifton T. Anderson, Freeman L. Smith and Robert A. Carstensen.



Prevent Fires — Remove Causes

New Ratings Granted

The following Equipment Installers qualified for new ratings recently: W. S. Dunham, Step-by-Step, Class "A"; E. H. Swinder, Jare V. Elo, Geo. F. Miller, L. T. Grady, Chas. R. Goodwin and Leo F. Duggan, Step-by-Step, Class "B"; V. S. Phillips, Powerman, Class "B"; J. E. Caselden, Manual, Class "B"; Robert H. Swanton, A. L. Buckley, Jr., J. H. Keane, H. V. Reed, Jr., Wm. J. Riley, G. K. Johnston, J. F. Herlihy, J. A. Nelson, H. W. Boutilier, Robt. F. Johnson and Wm. E. Toner, Jr., No. 1 Crossbar, Class "B."

Newcomer

The Equipment Installation Office welcomes Elizabeth F. Doherty to the Planning Group.



PROJECT AT WORCESTER

The work now in progress at the Worcester Office consists of recabling the six complete office Units on the HMDF—from protector to connector terminal cross-connection basis, to protector to line terminal cross-connection basis. Also included is the installation of EB Carrier equipment. This work is being completed by a group of Equipment Installers under the supervision of Equipment Foreman W. R. Carlson. Above are the men working on the project.

In MEMORIAM

- JOSEPH C. AUGER of the Plant Dept., Worcester, Mass. Died Dec. 30.
 JANE A. BAGLEY of the Engineering Dept., Boston. Died Dec. 16.
 EDNA H. BROWN of the Traffic Dept., Winchendon, Mass. Died Jan. 3.
 BERTHA S. BUSWELL, formerly of the Commercial Dept., Rumford, Me. Died Jan. 5.
 WILLIAM COLEMAN, formerly of the Plant Dept., Lowell, Mass. Died Dec. 18.
 JOHN J. COLLINS, formerly of the Plant Dept., Worcester, Mass. Died Dec. 28.
 WALTER W. DENNEY of the Gen. Accounting Dept., Boston. Died Dec. 26.
 CHARLES J. DION, formerly of the Plant Dept., Springfield, Mass. Died Dec. 29.
 MARY E. DOHENY of the Traffic Dept., Boston. Died Dec. 27.
 RUSSELL L. DORE of the Plant Dept., New Bedford, Mass. Died Jan. 2.
 ANNA M. EMMERT, formerly of the Traffic Dept., Everett, Mass. Died Dec. 28.
 DORIS G. FOURNIER, formerly of the Traffic Dept., Waterville, Me. Died Dec. 29.
 WESTON A. GRAY of the Plant Dept., Portland, Me. Died Jan. 13.
 BERTRAM M. LICHTENSTEIN of the Plant Dept., Boston. Died Jan. 2.
 MICHAEL A. McDONALD of the Plant Dept., Malden, Mass. Died Dec. 30.
 JOSEPH A. McNEALY of the Plant Dept., Newtonville, Mass. Died Dec. 27.
 FRANK M. NICKERSON of the Plant Dept., Machias, Me. Died Jan. 3.
 HENRY M. OLSON of the Equip. Inst. Dept., Boston. Died Dec. 27.
 JAMES F. ROUVIE of the Engineering Dept., Boston. Died Jan. 3.
 WILLIAM F. SCANLON of the Equip. Inst. Dept., Boston. Died Dec. 25.
 KENNETH A. STURTEVANT of the Plant Dept., Lowell, Mass. Died Jan. 7.
 ARMAND D. VALOIS, formerly of the Plant Dept., New Bedford, Mass. Died Dec. 18.
 NATHANIEL R. WHITE, formerly of the Engineering Dept., Boston. Died Jan. 10.
 HAROLD W. WORTHLEY, formerly of the Commercial Dept., Boston. Died Dec. 28.

General Office

ASSOCIATE EDITORS

Thomas L. Williamson, *Plant*
 Joseph C. Paruti, *Com'l.*
 Evelyn P. Deane, *Traffic*
 Paul J. Eaton, *Accounting*
 Vida R. Butler, *Executive Office*
 Joseph deVicq, *Directory*



INTERDEPARTMENTAL CONFERENCE

The second of a series of interdepartmental conferences was held January 7 and 8 at the Traffic Department Mechanized Service Bureau at 125 Milk St. The purpose of these conferences is to explore the possibilities of mechanizing detailed engineering study processes. These conferences are under the supervision of C. E. Dynan, Traffic Cost Supervisor—General. He is assisted by E. J. Steptoe, Traffic Supervisor—General, and Eliot French, Traffic Supervisor—General, and H. O. Rose, representing the "IBM" Company. D. J. F. Sabin, Machine Accounting Methods Supervisor, spoke on the development of mechaniza-

tion in the Accounting Department. The members of the conference, gathered around the tabulating machine, are, front row: Edith White, Mr. Dynan, Natalie Choate, Florence O'Brien, J. C. Downey, Directory Distribution Sup.; W. M. Rankin, Area—Traffic Supervisor—R. I.; L. F. Leete, Traffic Operations Engineer, Maine. Back row: T. G. Landrigan, Operations Staff—Plant; F. M. Austin, Force & Expense Sup.—Mass.; E. J. Steptoe; E. French; E. L. Richardson, Traffic Operations Eng.—Mass.; W. D. Berry, Traffic Methods Sup.—Mass.; F. L. Mather, Jr., Traffic Operations Eng.—N. H.; R. E. Hendrie, Depreciation Eng.—Gen.; Mr. Rose and W. C. Dodge, Traffic Operations Eng.—Gen.

Always Alert—Always Safe



C. W. KING HONORED

Charles W. King, Commercial Staff Supervisor, was presented a purse of money from his many friends and a service certificate and a Life Membership in the Telephone Pioneers of America upon his retirement after 39 years of service. Shown left are the representatives of the General Office who made the presentation at his home in Kingston. Albert F. Ripley, Public Telephone Manager; Daniel F. O'Grady, Gen. Commercial Supv.; Charles W. King, H. Ray Wilson, Commercial Operations Engineer; Chester E. Roukes, Commercial Staff Supv., and Robert J. Pruy, Commercial Results Supv.

Appointed to Control Board

George C. Smith of General Accounting was confirmed by the City Council as a Tenant Interest Representative on the Quincy Rent Control Board. Mr. Smith was nominated by the City Manager. He is past president of the North Quincy Alumni Association.

Fear Fire??? — Fight Carelessness

Prevent Fires — Burns Burn

Smoking??? — Careful Please



HARRY KEEFE RETIRES

Three hundred friends and associates of Harry V. Keefe attended a dinner January 7 at the Somerset Hotel honoring him upon his retirement after 47½ years with the Company. For the past 8 years, Mr. Keefe was Gen. Comm. Engineer, a position to which he rose from a starting job as office boy. Dinner guests included many from all parts of New England and New York. Presentations to Mr. Keefe included gifts, a certificate of service, a life membership in the Pioneers and a memory book. Harvey B. Poole, Tariff Eng., was toast-

master. Those upon whom he called for remarks included Vice Presidents Erskine N. White and Charlesworth K. Neilson, Sec.-Treas. Clyde J. Heath, Asst. Vice Pres. Herbert J. Montague, Comm. Oper. Eng. H. Ray Wilson, Gen. Supv.—Mass. George A. Morley, Div. Mgr.—No. Met. James A. Williams, Gen. Com. Eng. Webster E. Howard and Credit Union Treas. John F. Couming. In addition, Helene C. Bate-man of the A. T. & T., N. Y., spoke briefly in appreciation of Mr. Keefe. At right, above: Mr. Keefe. At left he is pictured with his co-workers. Mr. Keefe is seated fourth right, first row. To his right are Herbert J. Montague and H. Ray Wilson, his immediate supervisors.

WORKING WITH PEOPLE

Pictured is a "Working with People in the Traffic Dept." discussion course with Helena Sherman, Traffic Methods Supv., leader. Seated, left to right: Florence M. Galligan, Dist. Inst., Brockton, Mass.; Mabela Fromant, N. Area Inst., Laconia, N. H.; Marguerite A. Brooks, S. Area Inst., Manchester, N. H.; Dorothy L. Crosby, Dist. Inst., Framingham, Mass.; Louise



A. Higgins, Dist. Inst., Parkway; Annie M. Abbott, Dist. Inst., Mal.-Che.; Mary H. Burdock, Dist. Inst., Camb.-Arl. Standing, left to right: Mary J. Parker, Dist. Inst., Salem,

Mass.; Mary A. Hughes, Dist. Inst., Lowell, Mass.; Miss Sherman, Agnes L. Gilleland, Dist. Inst., Camb.-Arl.; M. Alice McNally, Eastern Area Inst., Augusta, Me.

Directory Doings

The Directory Delivery Group is settled in their new quarters on the ninth floor at 125 Milk St. The Directory Results and Directory Engineers Groups have moved from the 11th to the 10th floor at State Street, thus affording much needed room for the Compilation Groups.

Committee officers for this year are Dorothy MacKinnon of the Completion Unit as president, Barbara Morris of the Copy Unit as treasurer, and Helen Short of Alphabetical Compilation as secretary. Other committee members are: Dorothea Coughlin and Gertrude Forsythe—Classified Compilation, Regina Hadaya—Production, Dorothy Bartlett—Delivery, and Gertrude Dulong—Sales; alternates are: Ann McCormack and Alice Walsh—Alphabetical Compilation, Marie Moynihan and Ann Bavuso—Classified Compilation.

The Classified Compilation Group welcomes Rosemary DeSisto of Chelsea, and the Address Record Unit welcomes Elizabeth Ford of Quincy to the office.

Directory Advertising Salesmen recently assigned to groups include J. K. Mullaney and L. V. Hunt at New Bedford, D. L. Powers at Portland and J. A. Broderick at Salem.

Just finishing training at Boston to become Yellow Page salesmen are: R. J. Andrews of Mattapoisett, R. R. Ford of Quincy, R. E. Hinsley of Worcester, S. C. Holm of Warwick, R. I., W. F. LaBroad of Springfield and T. M. Sullivan of Quincy.

Stop & Shop

(Continued from Page 4)

in weather, too, call for quick telephone adjustment of orders. A shortage in an order, a breakdown in the refrigerating or heating system, trouble with lights or "magic eye" doors cause the telephones in the Store Service Department to ring at any hour. Store Service is a special department set up in the headquarters building of Stop & Shop to handle all store-telephoned complaints. These emergency calls are quickly passed on to the proper departments for action. A sudden epidemic of colds or "Virus X" in a store brings a distress call to the Personnel Department which quickly arranges by telephone to have available personnel transferred to the short-handed store.

Providing Stop & Shop with good telephone service is a new two-position 701A dial switchboard, located in the headquarters building at 393 D Street, Boston, and cut into service on November 21, 1953. It replaces a two-position manual board. The new system has 140 stations, a tie-line to the Bakery at 226 Causeway Street, and three contract lines connecting stores in outlying areas.

TRAFFIC COURSE

A "Working with People in the Traffic Department" discussion course was conducted by Helena Sherman, Traffic Methods Supervisor. Seated: District Instructors Dorothy Hutchinson, New Bedford; Beatrice Lane, Laconia, N. H.; Ann Garvey, Providence No. 1; Mary Parker, Salem; Ellen O'Neil, Providence No. 2. Standing: Marguerite Hartnett, Dist. Inst., Portland, Me.; Charlotte Powers, Dist. Inst., Manchester, N. H.; Margaret Conroy, Area Inst.,



Portland, Me.; Helena Sherman, Leader, and Clara Smith, Dist. Inst., Brockton.

TRAFFIC COURSE

A "Working with People in the Traffic Department" discussion course was held with Blanche Smith, Gaspee, R. I., Chief Operator, as leader. Seated: Beatrice Sassi, C.O., Plymouth, Mass.; Thelma Davis, C.O., Bar Harbor, Me.; Blanche Smith, Leader; Lottie Wiggins, A.C.O., Nashua, N. H.; Frances O'Donnell, A.C.O., Portland, Me. Standing: Loretta Kelley, C.O., Lowell, Mass.; Helene Marr, C.O., Salem Local, Mass.; Florence Keville, C.O., Lynn, Mass.; Freda De Long, C.O., No. Conway, N. H.; Mary A.



Reardon, C.O., Franklin No. 4, Boston, Mass.; Mary E. Vaughn, C.O., Winchester, Mass., and Mary A. Twomey, C.O., Crystal, Mass.



CAROLERS

Once again this year the employee Christmas choral group, under the direction of Donald C.

Marshall of So. Met. Com'l., gathered in the lobby of the 185 Franklin St. Building to sing carols. Clifford C. Lind of Gen. Acctg. played the organ accompaniment.

New Hampshire

ASSOCIATE EDITORS

Rupert M. Irvine, *Commercial*
 Harold M. Robinson, *Plant*
 Dorothy H. Linen, *Accounting*
 Victor B. Scruton, *Engineering*



LACONIA'S CHRISTMAS

On December 18 some 125 telephone employees and friends attended the annual Christmas party for the Laconia, N. H., Area at St.

Jean's Hall, Laconia. Each person brought a gift for the tree which was later given to the Laconia Chamber of Commerce to be donated to the needy children of the Laconia Area.

Newmarket News

On October 21 the Newmarket girls had a party at Flagstones. It was in honor of the following: Bertha Lamprey transferred to Milford, a new Operator, Pat Fitzgibbon and Lois Kent and Helen Patterson who resigned as operators. On October 28 a farewell party was held for Bertha Lamprey. A gift was presented and refreshments served.

Manchester Traffic News

Julia Olesniewicz, an Operator in Manchester, was married to Albert Dudek of Hollis, N. H., on Nov. 26 at St. Hedwiges Church in Manchester.

Eileen Kruczek announces her engagement to Walter R. Young of Belleville, Pa. Miss Kruczek is an Operator in Manchester Traffic.

Patricia Gilmartin of Manchester Traffic announces her engagement to John Clark of Dorchester, Mass.

Catherine Ball, Chief Clerk in the Manchester Traffic Dept., announces her engagement to Kenneth Harlan of Manchester.

Phylis Hunkins of Manchester announces her engagement to Norris Thayer of Candia, N. H.

Laconia News

Louise Goodall, Laconia Traffic Dept. employee, recently transferred to the Engineering Dept., Laconia.

Geraldine Gale, Junior Supt., Traffic Dept., transferred to Plant Dept. as Wire Chief's Clerk, Laconia.

Beverly J. Towle, Repair Service Clerk at Laconia, was married to Ernest L. Hackett also of Laconia, on November 21. Mr. and Mrs. Hackett will make their home in Laconia.



FIRE ENDANGERS TELEPHONE PROPERTY

At 6:12 p.m. on December 11, fire was discovered in the Hubbard Sash and Blind Company building at 19 Fir Street, Manchester. This building is adjacent to the Davison Building at 34 Fir Street which houses the N. H.-Vt. Area Engineering Office on the second floor. The photo shows both buildings at the height of the fire. The Hubbard Building is on the right and the Davison Building left center. Due to the excellent work of local firemen, damage to Telephone quarters was limited to several burned window frames and venetian blinds, and water damage. An interesting sidelight is the fact that "Ray the Mover," a local transport firm, voluntarily furnished a truck and crew of men to assist in removing vital records, if necessary.

Laconia Traffic

Recently welcomed to the Laconia Traffic Office were: Della Wade, Joyce Dore, Janice Chiolino, Irene Dupont, Frances Ford and Roberta Price.

Transferred to Laconia were: Hazel Sweatt from Colebrook Traffic, Beverly Moulton from Meredith and Lillayne Read from Lewiston, Me., Traffic.

Kathleen E. Wilson recently became engaged to Donald Dougherty of the Air Force. Theresa Fortier was married to Robert Dumais at St. Joseph's Church in Laconia.

Manchester Accounting Office

Dorothy Lazott of the Manchester Revenue Accounting Office recently became engaged to George Belanger of Manchester.

Doris Stuart of the Manchester Revenue Accounting Office became the bride of George Costakis on Thanksgiving Day at St. Joseph Cathedral Chapel. A reception following the ceremony was held at the Elks Home in Manchester.

Margaret Burke of the Manchester Revenue Accounting Office became the bride of Raymond Nicol on November 21 at St. Joseph Cathedral Chapel. A reception was held at the Club Duvenay following the ceremony.

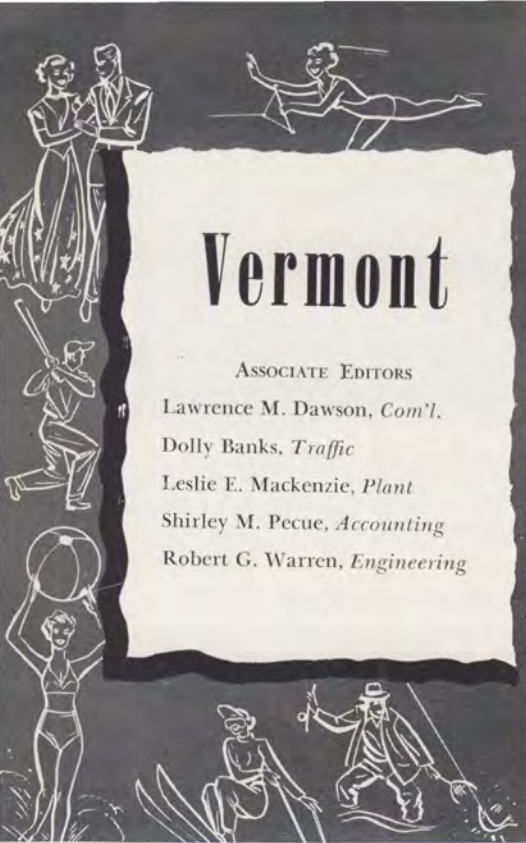
Mr. and Mrs. David Tullgren have become the proud parents of a baby boy, David Arthur. Mrs. Tullgren is the former Irene Linehan of the Manchester Disbursement Accounting Office.



TRANSFER PARTY FOR TRAFFIC MANAGER

A party was recently held at the Terrace Hotel, Laconia, for Charles E. Prescott, Northern Area Traffic Manager, on the occasion of his transfer to Southern Metropolitan Area. Seated, left

to right, are: M. A. DeLong, C.O., No. Conway; W. A. Allen, Asst. General Manager; H. G. Wheeler, C.O., Franklin; C. E. Prescott; T. S. Gary, Traffic Supt.; D. L. Shaw, C.O., Laconia; and F. L. Mather, Traffic Operations Engineer. Standing are others of the guests who attended.



Vermont

ASSOCIATE EDITORS

Lawrence M. Dawson, *Com'l.*

Dolly Banks, *Traffic*

Leslie E. Mackenzie, *Plant*

Shirley M. Pecue, *Accounting*

Robert G. Warren, *Engineering*

Brattleboro Traffic

The annual Christmas party for the Traffic Department and Business Office was held at the Brattleboro Country Club on the evening of December 17. Approximately 70 were present, which included a group of visiting Linemen who are in the Brattleboro Area conducting the many phases of dial conversion. A fried chicken dinner was enjoyed and this was followed by group singing and the distribution of gifts by a not entirely convincing Santa Claus.

Barbara Howell and Geraldine Shultz, former operators in Brattleboro, have returned to work.

Frances Slade was married on November 19 to Harold Stephens. Mrs. Stephens resigned on December 21.

ACROSS THE BORDER

The pole on which the Canadian and American installers are working is located exactly on the boundary line between the United States and Canada in the town of Beebe. North of the border is served by the Rock Island, Quebec, exchange of the Eastern Townships Telephone Company, and the south is served by the Derby Line, Vt., exchange of the N. E. T. & T. Co. At left is Gordon Stuart who works out of Rock Island, while William F. Wright works out of Newport, Vt. The picture was taken on the occasion of



the purchase of the Eastern Townships Telephone Company by The Bell Telephone Company of Canada. The building at extreme right is the immigration station.

Bethel Topics

A reunion of the telephone operators in the Bethel and former Randolph Offices was held at the home of Cora Hudson, Chief Operator in Bethel. After dinner was served a social hour was spent and names for "Mystery Sisters" for the coming year were drawn.

Dorothy Gibbs recently transferred to White River from Bethel.

Jean Eddy is on a leave of absence from Bethel and is with her husband in Saratoga, N. Y.

Recent additions to the Bethel Operating force are Hilda M. Piper, Loraine J. Putnam, Patricia Haikara and Evelyn M. Whitcomb.

New Assignment

Edith M. Heckman, Commercial Training Supervisor—Temporary Assignment, with headquarters in Rutland, was assigned to this position on a permanent basis with headquarters in Burlington effective November 15.

Party

The Brandon telephone operators held a Christmas party December 22 in the rest room exchanging gifts and serving refreshments.

Rutland Party

The Beacon Restaurant in Rutland was the scene of a lovely Christmas party held on Friday evening, December 18, which was attended by approximately 190 telephone people and their invited guests. In addition to the Commercial, Plant and Traffic people, many of the Central Office Equipment Installation group and Construction men who are working on the Rutland dial conversion, attended.

A buffet supper was served and an entertainment was furnished by local telephone people. Carl Beck, Supervising Traffic Engineer, introduced the entertainers: Janet Burke and Lorraine Bellamy who gave a splendid interpretation of the Charleston; Roy E. Carpenter who read an amusing parody of "The Night Before Christmas"; G. Warren Butters, Jr., who was accompanist for group singing, which included many beautiful Christmas carols and popular songs.

An orchestra furnished music during the supper and for dancing later in the evening. Lorraine Bellamy deserves much credit in arranging for this very enjoyable party.

Prevent Fires—Miss Misery



CHELSEA GOES DIAL

At noon Thursday, December 10, the telephones in the Chelsea, Vt., exchange were changed to the new dial system installed by the New England Telephone and Telegraph Company. The operation of switching from the old to the new system did not interfere with the regular service. A few quick strokes, performed practically simultaneously, disconnected the telephones from the old switchboard and connected them into the dial switching apparatus. The dial equipment that serves the exchange is housed in the new building located on Maple Avenue. There are approximately 230 telephones in the Chelsea exchange. E. H. Kennedy, Sr., one-time president of the former Orange

County Telephone Company, and Walter L. Kennedy, Chairman of the Board of Selectmen, were the principals in the first call made through the dial equipment. Photo one: C. P. Conrad, P. M. Tyler, K. R. Winters, M. M. Cerasoli, E. B. Pierce, P. T. Patterson, Service Foreman; C. E. Reynolds, Wire Chief; W. E. Ross, R. P. Simmons, S. M. Stewart, O. R. Smith, G. A. Reidy. Photo two, placing first call: E. H. Kennedy, Sr., Robert E. Field, Manager. Photo three, receiving first call, left to right: Paul Tyler, Walter L. Kennedy, chairman of Board of Selectmen; D. J. Limoge, Business Office Representative. Photo four, standing, left to right: R. L. Porter, R. Tewksbury. Kneeling: J. H. Almquist.

White River Traffic Christmas Activities

The annual Christmas party for children, given by the White River Junction operators, was held at Gates Memorial Library Hall on Saturday, December 19, with 100 children attending. They were all under 10 years of age. Telephone employees of all departments were asked to bring their children, or if they did not have children of their own, to invite some of their relations' or neighbors' children. Herbert S. Smith of the Toll Test Department was Santa Claus and distributed gifts, fruit, popcorn balls and candy canes to the children. Refreshments of ice cream and cookies were served. On the committee for the party were Mona Godfrey, Irene Smith and Martha Titus.

Twelve less fortunate youngsters in and around White River Junction were made very happy this Christmas when they were invited as guests of the operators to a party held at Gates Memorial Library Hall on Sunday, December 20. A baked ham dinner was prepared and served by the operators. Favors at the dinner consisted of crisp one-dollar bills. The sturdy Christmas tree was heavily laden with gifts—and more gifts. For each girl there was a pair of dungarees, a sweater and mittens; for each boy there was a flannel shirt, dungarees and mittens. For all there were games, colored crayons, candy stockings, candy canes, fruit and popcorn balls. The committee in charge of arranging for the party were Margaret Ducharme, Mary LaCourse, Norma Hurd and Mary Lou Coutermarsh.

Thirty-two attractive Christmas boxes were distributed this year to elderly and shut-in folks by the White River Junction operators. They contained fruit, canned goods, candy, fruit cakes, cookies, nuts and jellies. In charge of preparing these festive boxes were Mary Orizzonto, chairman, assisted by Marion Gaudreau, Mary Monroe and Nellie Hoffmann. These three projects were made possible by various fund-raising activities of the Traffic girls, including a food sale, a rummage sale and a dinner.

Sixty telephone people in White River Jct. attended a Christmas party at Gates Memorial Library Hall on Monday evening, December 21. A buffet supper was served from an unusually attractive Christmas decorated table. Group singing and dancing were very much enjoyed. A featured attraction was the exhibition dancing of two dance teams: Sally Bennett and her brother, Eddie; Joan Grenon and Winslow Fogg. Ann Carpenter, Winona Green and Lorraine French were in charge of making arrangements for the party.

Generosity at Christmas

The telephone operators in the Burlington exchange gave a donation of \$50 from their Welfare Fund to the Good Fellows Club at Christmas. It was the third \$50 donation received by the Club from groups of employees in Burlington. The money received from donations to the Good Fellows Club is used each year for the needy children in the city.

Give to Christmas Fund

The Traffic girls in Montpelier made many youngsters happy at Christmas time through their generous contributions of \$21 to the Montpelier Argus Santa Fund and \$10 to the Kinstead Children's Home. Each year the Montpelier Evening Argus sponsors a fund-raising campaign.

Vermont Accounting News

Patricia K. Fair returned from leave of absence December 14 to resume her duties as Cashier in the Bennington Business Office.

Shirley A. Kelly, Cashier in the Bennington Business Office, resigned on December 11.

William J. Shea, Coin Telephone Collector in the Burlington Area, was transferred on December 12 to become Business Office Representative in the Roxbury, Mass., Business Office.

Lois W. Garneau, Clerk for the Coin Box Department in the Burlington Area Office, resigned on December 25.

Mildred M. Duchesneau, formerly Service Representative in the Newport Business Office, retired on January 4.

Grace D. Westphal was transferred on January 3 from the Rutherford, N. J., Business Office to become a Temporary Service Representative in the Burlington Business Office.

Robert R. Brand, Supervisory Assistant—Grade II in the Burlington Area Office, was transferred, January 9 to the Directory Department in Boston as Supervisory Assistant—Grade I.

Commercial employees at St. Johnsbury held a Christmas party the evening of December 15 at the home of Mr. and Mrs. George Lawton. A buffet supper was served followed by the opening of Christmas gifts. Christmas carols were sung and a good time was had by all. The committee in charge was Mary Coombs, Beatrice Daniel and Maurice Roberts. Those who attended were Mr. and Mrs. Arthur Daniel, Mr. and Mrs. Neal Ayer, Mr. and Mrs. Maurice Roberts, Mr. and Mrs. George Lawton, Mr. and Mrs. Lynn Greene, Mary Coombs, Marilyn Wright and Fay Valley.

Montpelier Traffic Items

The Montpelier Traffic Dept. held its Christmas party December 20 at the Little Valley Restaurant. A delicious roast beef



THREE HONORED

A shower party was held recently in the Pine Room of the Hotel Berwick for three operators of the Rutland, Vt., Office who are being married and leaving the Rutland Office. Shown in the picture, from left to right, are: Geraldine Cheney, Mary Lou Norton and Carol Franzoni.

Windsor Traffic

The Windsor operators held their Christmas party in the rest room on December 14. A supper was served and gifts exchanged.

A farewell party was held at the Weekly Knitting Club meeting of the Windsor operators on November 25 for Irene Deane and Joanne Slattery. Both girls are transferring to Hartford, Conn.

Windsor welcomes two new operators—Martha Molene, transferred from Bellows Falls, and Velma Knox, a former Windsor Operator.

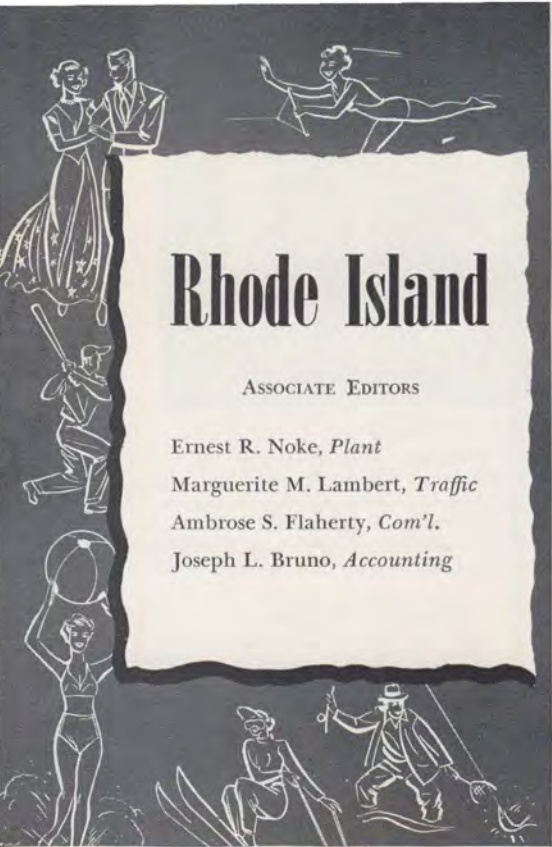
dinner was served to about 40 people by two of Montpelier's noted caterers, Lillian and Enoch Lyman. Marie McAuley played the part of Santa Claus and distributed gifts from the Christmas tree. Geneva Barney, recently appointed Chief Operator in the Barre exchange, was an invited guest. In charge of the party were Doris Adami, Josephine Brock and Eunice Doyle.



SENATOR VISITS MONTPELIER OFFICE

Senator George D. Aiken recently visited the new telephone building in Montpelier where he was shown the latest developments in equipment for transmitting long distance telephone calls. This equipment was installed to complement the long distance cable between White River Junction and St. Albans, Vt., which has just been completed at a cost of nearly a million and a half dollars. The installation of this new equipment permits the transmission of twelve simultaneous conversations over two pairs of wires, thus reducing the number of wires in the cable and its size. Senator Aiken

was also given a demonstration of the new wire "connection shooting" gun; in fact, within a very few minutes he learned how to use it himself and demonstrated his efficiency by "shooting" several connections (above). This remarkable tool, shaped like a pistol, is one of the most important labor and cost saving tools developed in recent years. At the conclusion of his visit, the Senator commented that the continued development of new methods and devices was healthy, a stimulant to business and the prosperity of the nation. Left to right: Carl H. Hopkins, Assistant to General Manager, Vt., Robert E. Field, Manager, Senator George D. Aiken, Cedric E. Reynolds, Jr., Wire Chief.



Rhode Island

ASSOCIATE EDITORS

- Ernest R. Noke, *Plant*
 Marguerite M. Lambert, *Traffic*
 Ambrose S. Flaherty, *Com'l.*
 Joseph L. Bruno, *Accounting*

Providence Revenue Accounting

Theodora Spink celebrated her fortieth anniversary on December 8.

A daughter, Denise Anne, was born on December 10 to Mr. and Mrs. Frank D'Ambra (the former Dorothy De Cristeforo of Revenue Accounting's Billing Unit). To Mr. and Mrs. Leo Mitchell was born a son, Raymond Martin, on December 10. Mrs. Mitchell is the former Betty Ballantine of the Accounts Unit.

Bayview Office

On December 4 the Bayview operators held a Christmas party for the 37 children at the Lakeside Home in Hoxsie, R. I. Each operator brought a gift and good cheer to the children. The committee was headed by Kathryn Walsh, Chief Operator, and Doris Pendleton, Operator, who arranged for refreshments and favors.



KIDS ENJOY OUTINGS

On December 5 the Pawtucket Junior Chamber of Commerce took out twenty children from the Dr. P. J. O'Rourke Children's Center in Providence, R. I. The group enjoyed dinner and Christmas shopping together. Commercial employees William F. O'Brien, John F. Kelley, and Norman E. Nichols were members of the group that acted as "pals" for the children for the day. On Sunday, December 6, employees from the Woonsocket Telephone Business Office took six children from the Dr. P. J. O'Rourke Children's Center on a day's outing. The children were presented gifts, had dinner and enjoyed a movie. The employees who helped make the day enjoyable were: Martha Hagan, Jeannine Salvat, Kathleen Connell, Claire Murphy, Barbara Roque and Marguerite Barwick. Miss Barwick, Supervisor at the Woonsocket Business Office, meets with fourteen of the children from the Center every Saturday morning to give them instruction in ballet and tap dancing. Above are six of the children.

R. I. Accounting News

Diane P. White of the Toll Records Unit was married to William J. Freelove on December 26. The wedding took place in St. Mark's Church, Cranston, R. I.

Congratulations and best wishes to Elizabeth A. Mann upon her engagement to Joseph M. Loftus. Betty is a member of the Toll Rating Unit. Alice M. Conaty of the Toll Adding Unit has announced her engagement to Raymond F. McWeeny, Jr. Three members of the Toll Sorting Unit of the Providence Revenue Accounting Office



TELCO SOFTBALL

The Telco softball team completed its first season in the Providence Amateur Softball of America League. The team compiled a 14-2 record in winning the Eastern Division championship, but could win only 1 of 4 in the city and state playoffs. The play of such men as Jim "Cy" McCormick, Walt Ryan, and "Steady" Eddie Herzog was brilliant; but all in all it was a great team effort and spirit which brought them the championship. Coach is Charlie Gaffney, Business Manager is Steve McCormick, Secretary-Treasurer is Bill O'Reilly, Dot O'Reilly is scorer, and Jimmy Miley, bat boy. The Division Trophy was presented by Captain Vincent Miley for the team to Plant Superintendent William J. French in appreciation for all he had done to make the season the success that it was. Players: standing, left to right: Bill O'Reilly, Eddie Herzog, Eddie Trevitt, Frank Powers, Pat Kane, Leo Arslanian. Seated: Fred Whiteside, Joe McDonald, Gene Maguire, Capt. Vin Miley, Jim McCormick, Walter Ryan and Jimmy Miley, bat boy.

have announced their engagements: Joan C. Heron to Pfc. Raymond J. McDermott of the USA; Evelyn F. Cardinale to Michael V. Mizozza, and Barbara A. Boyes to Sgt. Robert F. Miller of the USAF. Sgt. Miller is stationed in Tucson, Ariz.

The Revenue Accounting Association recently held its annual banquet and Christmas party at Sullivan's Steak House in Providence. Eleanor Hodnett was in charge of arrangements, assisted by Ann Kelleher and Joan Williamson. A good time was had by all.



WORKING WITH PEOPLE

A series of Working with People conferences is being held weekly Monday through Friday at 459 Promenade Street, Providence, R. I., for Plant personnel under the leadership of John Maynard, William Ross and James Sheehan. Shown in the photo clockwise: Alton Schleider, Senior Testman, Hyannis; William F. Creagh, Line Foreman, Brockton; Francis X. Dodd, Cable Foreman, R. I.; John J. Lynch, Senior

Local Testman, Brockton; Frederick Whiteside, District Storekeeper, Providence, R. I.; F. Winfield Fisk, Chief Repairman, Providence, R. I.; John Maynard, James Sheehan, William Ross, Charles C. Schell, Supv. Switchman, New Bedford; Amedee Gautreau, Service Foreman, New Bedford; John A. Hawthorne, PBX Foreman, Providence, R. I.; Edward Finnegan, Splicing Foreman, Brockton; Francis Donahue, Testboard Supervisor, Pawtucket, R. I.



ANSWERING SERVICE

Anthony C. Ferri, who operates a Photography Studio in Warren, R. I., and also does contract work for the Company, is shown being interviewed by Bette L. Kreuzer, a Directory Advertising Representative, while John J. McConnell, Manager of the Warren Office, looks on. Mr. Ferri now has a 1A telephone answering set and directory associated advertising. He feels that both have proved so valuable to him in his business that he has increased his advertising from informational listing to a quarter column in the classified advertising section. Mr. McConnell and Mr. Ferri are fellow Rotarians in Warren, R. I. Above, left to right: John J. McConnell, Manager; Mr. Ferri, owner and operator of the Towne Studio, Warren, and Bette L. Kreuzer.

Laura Testa, Warren Operator, has become engaged to Joseph Bento, and Marilyn Hamilton, Operator, is to be the bride of Richard Eva.

A double shower was held at the Midway for Mary Berg, Operator, and Supervisor Bernice Manchester on December 3. The future brides received the best wishes of their associates along with miscellaneous gifts. Mary was married to Joseph DeSisto on December 26 and Bernice married Richard Miranda on January 16.

Welcome is extended to two newcomers—Anne F. Figueiredo and Barbara J. Vitullo.

Carina A. Amato, Operator, was married to Lt. Michael DeSanto on December 26 at the Holy Angels Church, Barrington.

CENTRAL OFFICE VISIT

A group of students from the Samuel Gorton High School were recent guests at the Bayview Central Office. Eugene T. Havens, Business Office Representative, took the students on a tour of the building. Left to right: Students Theresa Nimande and Mary Gardiner and Supervisor Dorothy Villa.



SYMBOLIC

Symbolic of the fifty millionth telephone in the nation is this one installed by Patrick Aquisto, Installer, in the home of Mr. and Mrs. Romulus Ladouceur in Woonsocket, R. I., on November 18. Front row, left to right: Patrick Aquisto, Installer; Mrs. Ladouceur, Mr. Ladouceur. Back row: Harold L. Hamilton, Manager; George T. Thurston, PBX Foreman; William C. Renfree, Wire Chief.



BOWLING

The Providence Revenue Accounting Bowling League recently inaugurated another season under the capable management of Sophie D'Amore. Mary Williamson is the group's treasurer for the coming season. The team captains

are: Betty Marabian, Estelle Murphy, Sophie D'Amore, Marjorie Landry, Anna Ferraro and Mary Fahey. The high average is held by Betty Marabian with a score of 93; high three by Betty Marabian with a score of 342; high single by Mary Fahey with a score of 136.



STATE AND CITY OFFICIALS VISIT CRANSTON OFFICE

The State and City officials of Cranston were the guests of the Company at a central office visitation to the Hopkins-Williams-Stuart exchange building. Among those present were: State Senator Hoyt W. Lark, Representatives J. C. Malley, C. Elwood Bailey, Fred S. Arnold, Mayor George R. Beane and the entire Cranston City Council. Acting as the reception committee were: Manager Laurence B. Rogers, Matthew V. McCormick, Supervising Service Foreman; Everett A. Copeland, Dial, Wire Chief, and Irene Sheridan, Chief Operator.

A brief summary of the held order and regrade activity in the Cranston Area was prepared by the Committee and a copy made available for each guest. The summary also included the amount spent for better service during the past year as well as the amount proposed for 1954. Left: Florence Davis, Supervisor, explains operation of switchboard to S. M. Latham and Mayor G. R. Beane. Center: Norman E. Morin, Testman, explaining operation of repair service and test center to State Rep. C. E. Bailey (in light suit) and members of Cranston City Council. Right: Joseph I. Kenny—explaining engineering problems (District Eng.) to group.

Massachusetts

ASSOCIATE EDITORS

Massachusetts Staff

Thomas L. Williamson, *Plant*
Joseph C. Paruti, *Commercial*
Evelyn P. Deane, *Traffic*

Metropolitan Revenue Accounting

Theresa A. Lewis

Massachusetts Disbursement Accounting

Estelle M. Boggie

Engineering

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Western Division

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Alfreda D. Sinclair, *Traffic*
Cecilia I. O'Donnell, *Com'l.*
Ruth M. Simpson, *Rev. Acctg.*
Michael F. Coyne, *Disb. Acctg.*

North Metropolitan Division

George M. McCourt, *Plant*
Robert W. Holmes, *Commercial*
Russell E. Norton, *Traffic*

South Metropolitan Division

George M. McCourt, *Plant*
Robert W. Holmes, *Commercial*
Catherine F. Van Tassel, *Traffic*

CHELSEA CHRIST- MAS PARTY

The Chelsea Traffic girls held their second annual Christmas party for approximately 100 deserving Chelsea youngsters. Shown right are a portion of the group of children with Santa, comic characters and some of the arrangements committee.



The children were presented gifts and refreshments. Traffic Manager H. C. Adams congratulated the

committee on their wonderful generosity and Christmas spirit. Marie Delaney was chairman of the entire affair.

LIBERTY- HARRISON CHRISTMAS PARTY

A Christmas party for underprivileged children from the South End section of Boston was held at the Lib-Har Traffic quarters recently. Santa Claus, played by Bill Swanton, thrilled the children with toys and gifts. The committee served refreshments



to the children and made their visit very pleasant. The committee, consisting of Aldra Strom,

Ethel Bakey, Louise Angelo and Ann Clifford, is to be commended on a splendid party.

PARKWAY CHRISTMAS PARTY

The Parkway Traffic girls conducted a Christmas party for a group of children from the Salvation Army Day Nursery in Hyde Park. Dick Foley, Plant Dept., played the roll of Santa Claus and presented each child with a toy. Entertainment and refreshments were furnished by the Committee consisting of Theresa Mackin, Theresa Hagelstein, Ruth Campbell, Florence O'Neil, Jean McNulty, Nancy Shaw, Katherine Maguire, Jane O'Neil, James Duby and Theresa Augusta.



Salem News

Congratulations are being extended to Mr. and Mrs. John Nestor on the arrival of a baby boy. Mrs. Nestor was the former Virginia Tremblay of the Salem Construction Department.

Marion Silver and Dolores Cunningham were recently welcomed to the Salem Engineering Department. Marion was formerly with Revenue Accounting, Boston, and Do-

lores was formerly with the Plant Personnel Department, Washington, D. C.

On October 4, Betty Lou Murphy of the Salem Construction Department was married to William Farmer at St. Joseph's Church, Lynn. Following a reception at the Hotel Edison, the newlyweds left for a honeymoon to Montreal, Canada. They are making their home in Lynn.

Mrs. Farmer was honored at a dinner at the Red Coach Grill in Saugus by her co-workers who presented her flowers and a gift.



RETIREMENT PARTY

A large group of business associates and personal friends recently gathered at the Oak Square Bungalow, Brighton, to honor Carl A. Wheeler, Acting Wire Chief, Arlington District, on the occasion of his

forthcoming retirement after more than 43 years' service. Carl received the Company service certificate and wallet along with a purse of money and other personal gifts. Head table, left to right: Thomas F. Foley, Mrs. Edward Murphy, Arthur I. Carey, Mrs. Wheeler, Carl, George W. Hicks, Mary A. Hooley and Margaret Rooney.



A.S.T.E. BANQUET

The American Society of Telephone Engineers held its semi-annual meeting and banquet at the Hotel Manger, November 7, with Engineers from each area of the Company attending. The guest speaker, R. C. Glancy, Jr., Transmission Engineer, Eastern Area, Long Lines Department, A. T. & T. Co., New York, spoke on the subject "Long

Distance Cable Carrier Telephony." Those seated at the head table from left to right: Bert A. Neilson, Treasurer, Springfield; Ralph E. MacMillan, Vice President, Providence; R. C. Glancy, Jr., guest speaker; Francis X. McIntyre, President, Framingham; Harry E. Cummings, Secretary, Portland; Joseph C. Sullivan, Everett; John E. English, Boston; David T. Whitmore, Laconia; and Albert L. Ranney, Rutland (not in picture).



FAMILY NIGHT AT NEWTON

A Family Night was held recently at the Newton Centre, Mass., Business Office for the families and friends of the employees. The guests were conducted on a tour of the office and given an explanation of the work performed by the girls. District Manager Edward J. McGinnis

and Manager John J. Connery welcomed the group, after which a Company film was shown and refreshments were served. Left: employees who took part in the Newton Open House. Center: Display showing the use of the new wire wrapping gun. Right: display of latest development in dial equipment at Newton Open House.



BRIDAL SHOWER

Ruth Lane, Dorchester Toll No. 1, was tendered a bridal shower at a

luncheon held at the Hotel Statler prior to her resignation to become the bride of John Sullivan. A floral corsage and a purse of money were presented to Ruth from her associates.



MOVIE SHOWN

The picture above shows the Taunton Wire Chief's force and the Taunton Cable group

viewing the Bell System movie, "Story Without End" in the Taunton garage. It was shown in connection with the Employee Information Program in the Central Area.



THREE HONORED

A retirement dinner was sponsored by Local No. 16, I.B.T.W., for Wilbur C. Howes, Instal. Repr. in Brockton; Irwin W. Moran, C.O. Inspector in Brockton, and Daniel J. Mullins, Dist. Facilities Assigner. Standing are: Neil Eaton, President, Pioneers, Southern Mass.; C. J. Crahan, Gen. Constr. Supv.; Gerald DeCosta, President, Local No. 21; Henry L. Buteau, Dist.

Constr. Supv.; Gordon Joyce, Acting Gen. Supt., Central Division; Timothy J. Spillane, International Officer, I.B.T.W.; William Daily, Div. Plant Personnel Supv.; Clarence Gillis, Dist. Plant Supt., Brockton. Seated: William F. Morey, International Officer, I.B.T.W.; Ralph Williams, Div. Plant Supt.; Wilbur C. Howes; James R. Curley, President Local No. 16; Irwin W. Moran and Daniel J. Mullins.



TWO RAYTHEON PLANTS GET PBX SERVICE

The Raytheon Manufacturing Company recently expanded its over-all communication facilities with the addition of two more dial telephone systems. These installations, a four-position 701A at the Chapel Street plant in Newton, and an unattended 711A at the Bridge Street plant in Watertown, complete another phase of one of the largest and most modern dial telephone systems ever installed by our Company for a private organization. Raytheon—a top producer of electronic equipment—in addition to the above-mentioned systems has a seven-position 701A PBX plus five other multiple-manual type switchboards in other cities throughout the Metropolitan area. The



present plans call for the immediate conversion of the manual PBX's at the California Street, Newton, plant and the Bedford Airport plant to multi-position dial systems. The various plants are all interconnected with a network of dial repeating and manual tie lines stretching from Quincy to Lowell. The Raytheon personnel at any given plant are able to intercommunicate directly with their associates at the other plants swiftly and economically through this integrated system. Left: John McGovern, PBX Installer; Joseph Gannon, PBX Installer; James McDonough, COEI; Joseph Christopher, Customer Rep. Right: James McCarthy, Joseph Gannon, John McGovern, Allen Boyd, PBX Installer; George Boyle, COEI; James McDonough, Richard Lane, COEI.



PBX FOR CLAFF & SONS

Leslie A. Claff, Vice President of the M. B. Claff & Sons Inc., box manufacturer, Brockton, makes first call over new 740E Dial System. The new system connects their two factories in Brockton and one factory in Randolph. Left to right, standing: Alexander C. Colburn, then Customer Representative; Warren L. Claff, Vice President; Robert Lynch, Installer; Chester E. Claff, Vice President; Lester Johnson, Installer. Seated: Leslie A. Claff.

Central Commercial News

Best wishes are being extended to Audrey L. Bond, Service Representative in the Brockton Business Office, on the occasion of her marriage on December 26 to George H. Vuilleumier, Jr., which took place in Holbrook Methodist Church, Holbrook. A wedding reception was held in the church parlor. Mr. and Mrs. Vuilleumier spent two weeks in Miami, Fla., and will reside at 27 Weymouth St., Holbrook.

Best wishes are being extended to Mary Stauber, Stenographer in the Central Commercial Division Office, who recently became engaged to James Conway of Roslindale. She was presented a corsage by her office workers. No date has been set for the wedding.



CHRISTMAS AT 50 OLIVER STREET

The gaily decorated Christmas tree in the lobby of the 50 Oliver Street, Boston, building, was the subject of so many laudatory remarks from this building's regular workers and visitors that it seemed fitting to identify the people who were responsible for the setting up, decorating and lighting of this symbol of Christmas. Rear, left to right: Donald V. Friend and Prudence V. Wogan. Front: Charles F. Loney, Joseph F. Finnerty and Thomas J. Rooney.



M. L. SHOREY HONORED

A party was held at the Willey House, Swampscott, in honor of the transfer of M. L. Shorey, Floor Swmn. at Lynn, to Dir. Staff Asst.—Central Div., Boston. One hundred friends enjoyed the steak dinner and presented Mr. Shorey a gift and a purse of money. In charge of arrangements for the affair were A. F. Reid, J. A. Morely and Marge Rillorick.

New Ratings

The following Plant men have passed exams in the Western Division: Raymond J. LaPine, Facilities Assigner; Ronald G. Goodwin, Local Testman; Thomas J. Ryder and Henry E. Germain, C.O. Switchmen; Thomas J. Flynn and Louie R. Brueno, Instal.-Repn.; Carlton B. Sanderson, Jr., Stanley J. Buczacki, PBX; Donald F. Abdo and Kenneth E. Boynton, C.O. Switchman; Leon F. Lafreniere and Robert A. Welch, Instal.-Repn.; Francis T. O'Brien and Charles H. Reardon, Jr., Journeyman-Splacers; Alden W. Whyte, James F. Murphy and Earl E. Jaycox, Instal.-Repn., and Robert O. Betit, PBX.

Brockton LD Infantidings

Mr. and Mrs. William H. Korske are the proud parents of a baby girl, Paula, born November 13.



OPERATORS DONATE TOYS

The voice-with-a-smile girls donated to Santa's children a barrelful of attractive toys. The project was originated and actively promoted by Grace E. Laverty and Mary M. Mara, as representatives of Worcester Local, New England Federation of Telephone Traffic Workers. Grace Laverty and Mary Mara (left), present the Worcester Telephone Operators' gift for The Gazette Santa to Eleanor E. Barriere of Santa's headquarters staff. Looking on is Traffic Manager Henry J. Hogan, Jr.



"STORY WITHOUT END"

A continuing series of the Employee Information Programs has been carried on in the Cen-

tral Area showing the film "Story Without End." The above showing is to both Commercial and Plant Departments in Taunton.



SCOUTS VISIT

The Girl Scouts from Troop 6 made a visit to the Monson Office. The Scouts expressed fas-

ination at the operation of the magneto board. Shown at the extreme right are Dorothy P. Dalton, Chief Operator; Dorothy L. Sullivan and Bernice Thorin.



TELETYPEWRITER SYSTEM FOR E. I. DU PONT DE NEMOURS

The Company recently installed for the E. I. du Pont de Nemours Incorporated of Wilmington, Del., a multi-point private line teletypewriter circuit between 140 Federal Street, Boston, and 35 Cambridge Parkway, Cambridge. The new circuit connects six departments in Boston, and one in Cambridge, using No. 15 Teletypewriters and SE 200 party line station selectors. This system enables any station on the multi-point circuit to establish exclusive connection with any other similarly equipped station or group of stations on the circuit by the transmission of one character selecting codes. Mounted on the side of each teletypewriter table is a small control box which contains a turn-type calling key, a red "BUSY" lamp and a green "ON" lamp. A push button type release key and a monitor key are located on the underside of the box. This circuit has

been installed to work in conjunction with an American Telephone & Telegraph Company 81-D-1 Automatic Teletypewriter System, which serves 60 locations in 37 cities within the United States. The du Pont Company is now able to have almost instantaneous 2-Way Typewritten communication between all their plants and offices. Arrangements for the installation were made by William McNamara and Lawrence Brown, Representatives of the Commercial Department; Harry Cross and John F. Duggan of the Plant Department. Left: Marlene T. Garvitz, Emma Ferris and Catherine R. Sullivan are shown here operating teletype machines at du Pont de Nemours' new teletype center, 140 Federal Street, Boston. Right: Harold A. Marsh, Servicing Manager; Lawrence C. Brown, Special Representative; and John P. Boyle of the du Pont Company watch as Catherine R. Sullivan sends one of the first messages over E. I. du Pont de Nemours Company Incorporated new teletype circuit.



ACCOUNTING CHOIR

Above is the choir of the Revenue Accounting Dept. which appeared on television during the Christmas season. They sang also at Leed's Veterans Hospital in Northampton. Back row:

Helen Norris, Rita Lescord, Helen Partyka, Virginia Watson, Emily Rodzen. Front row: Versa Sweet, Gertrude Brunette and Delores Cortis. At the piano is Doloris Giles. The director is Mildred Malinowski.

Accounting Weddings

Hazel M. Rourke, employed in the Machine Billing Unit of the Metropolitan Revenue Accounting Department, was married recently to Edward Morrill. The ceremony was performed at St. Catherine's Church, Somerville, and following a reception at the Riverside Boat Club, Cambridge, the couple left on a trip to Canada. Hazel was given a shower by her Accounting friends prior to the wedding.

Josephine M. DeLuca of the Toll Billing unit was married recently to Renzo Ricciuti at St. Francis' Church, Cambridge. A reception was held at the Hampshire House and following a wedding trip the couple are making their home in Abington. Josephine was honored at a shower prior to the wedding.



SAFETY SUPERVISORS' CONFERENCE

A meeting of the Safety Supervisors and Supervising first aid instructors from all divisions in addition to representatives from the Southern New England Tel. Co. recently met for a refresher first aid course at Boston. Frank B. Holland, National Director of First-Aid and Accident Prevention, conducted the course and was assisted by Orion G. Richards, General Plant Safety Supervisor. Dr. George F. Wilkins, Medical Director, gave a very interesting talk to the group, and outlined the Company's plans for their participation in the safety program for 1954.



CHIEF OPERATOR FETED

Kathleen L. Lawless, Chief Operator at East Boston Traffic, was the guest of honor at a party held recently at the Hotel Brunswick on the

occasion of her retirement from the Company after many years of service. Kathleen received numerous gifts, including a train case and a money fan. District, Division and Metropolitan personnel were among some of the guests.



RETIRED

Arlon D. Tibbetts, Testman in the Arlington District, was recently honored by his friends and associates at the Old Mill in Arlington, where a dinner party was held in his honor on the occasion of his retirement after more than 30 years' service. "Al," who plans to reside

in Fort Lauderdale, Fla., was the recipient of a fishing rod from his co-workers and a service certificate and wallet from the Company. Seated at the head table, left to right, are: Walter J. Sweeney, John H. Callahan, Mrs. Tibbetts, "Al," Melba Tibbetts, Joseph J. Barry, Coleman Connolly, Charles Farrar and Leonard Jellis.

Lowell Commercial News

Elaine McGarry, Lowell Service Representative, was married the day after Christmas to Leo Daley at St. Michael's Church, with a reception following at the Vesper Country Club. Elaine had been given a shower by Lowell and Lawrence friends at the Towne Lyne House in Lynnfield where she was presented a gift.

Ruth Miller, Service Representative, was welcomed to the Lowell Business Office. She is a transfer from the New York Telephone Company where she worked as a Service Representative at White Plains.

The welcome mat is out also to newcomer Joan Higgins, Teller in Lowell.

Anniversary

Sylvia M. Priestly was presented her 30th anniversary pin on December 28 at the Plymouth Traffic Office.

J. W. CARNEY TRANSFER

A party was given for James W. Carney at Stevenson's in No. Dartmouth. The party, which was attended by 80 of his friends, was in honor of his transfer and promotion from the Plant Engineering Dept. in New Bedford to the Brockton Eng. Dept. as Unit Engineer. Left to right: John B. Russell, Dist. Plant Supt.; Mrs. Carney, Mr. Carney, Lawrence D. Creed, Camp Mgr. at Quonset and Newport, who served as toastmaster.



CAREER DAY

The Drury High School at North Adams held its annual Career Day in the form of a Job Fair, patterned after an industrial exhibition. The picture shows a group of students using part

of the Telephone Company exhibit—a dial demonstration unit—with Company representatives. B. M. Kelloway, Western Area Employment Manager, and R. M. Hodgson, Manager, North Adams, are standing at right rear.



LEO O'BRIEN RETIRES

Leo H. O'Brien, Station Installer in the Harrison District, was recently feted by his associates at Warmuth's "B" Deck, where a dinner party

was held on the occasion of his retirement after more than 37 years' service. Leo received a parting gift of a purse of money from his many friends and co-workers.



CHRISTMAS CHORUS

The Haverhill Traffic girls were proud of their very active singing group which participated in many activities during the Christmas season. At left they sing Christmas carols at the Glynn Memorial

Hospital. Center: Grace McGonagle and Elaine Noone sang recently over Station WHAV in connection with the Veterans of Foreign Wars Christmas program. Right: The Traffic choral group again at Glynn Memorial.



HONORED ON TRANSFER

Friends and associates of John A. Cahill of Fitchburg Traffic met at the Lake Lodge, to honor him upon his transfer to Roslindale. Mr. Cahill was the recipient of a gift from his many friends in the Fitchburg District. Left to right: James J. Connolly, Mrs. and Mr. C. Robert Jones, Mr. and Mrs. John A. Cahill, Richard J. Dee and H. F. West.



11TH ANNUAL DINNER PARTY

The Worcester Council, Wm. J. Denver Chapter Pioneers, held their 11th Annual Banquet recently at the Hillcrest Country Club, Leicester. This party was originally scheduled for June 13, but was postponed because of the tornado. After a delicious ham dinner, Jack Andrews, member of the Pioneer Valley Council in Springfield, conducted his famous "Horse Race Game." Pictured are some of the "horses," "judges" and "starter" Jack Andrews, etc., at the "post." The committee was headed by Louise M. Hedge, President of the Worcester Council. Prizes were awarded to the fastest "horse" and the biggest "winner" of the evening and there were several attendance prizes.



REGISTRY OFFICIAL SPEAKS

Donald C. Spaulding, Assistant Supervisor of Special Services, Registry of Motor Vehicles, accepted an invitation from District Plant Superintendent J. F. Harkin and is shown addressing the Supervisors of the Bowdoin and Back Bay Plant, Traffic and Commercial Departments, on the Fundamentals of Deft Driving.



ANNUAL "GET-TOGETHER"

The annual get-together of the combined forces of the Plymouth Plant, Traffic and Commercial Departments was held at the Pinewood Lodge in Plymouth. At left are only two of the many tables of guests who enjoyed the dinner, entertainment and dancing.



DINNER DANCE

A most successful informal dinner dance was sponsored by the Merrimack Valley Council Pioneers at the Andover Country Club. Rose O'Sullivan, first vice president, was chairman, and Harry Feeton, president, was honorary chairman. There was a social hour followed by a delicious smorgasbord dinner which was served to 205 guests. A local orchestra furnished music for dancing.

TESTIMONIAL FOR L. A. COIT

Recently at the Framingham Country Club, a testimonial dinner was tendered the former Framingham Manager, Leicester A. Coit. Friends from New Hampshire, Boston, Lowell, Rockland and many surrounding towns joined together to wish Mr. Coit success and good luck on his recent promotion and transfer to Waltham. D. Joseph Murphy, Framingham District Manager, as master of ceremonies, congratulated Mr. Coit on his promotion and thanked him for his excellent cooperation and work in Framingham. Talent was discovered in the new Framingham Manager, Dana P. Sideling, who entertained with several vocal selections and then led the group in community



singing. Mr. Coit was presented beautiful gifts by Helen Ross in behalf of all his friends. Lovely corsages were given to his wife, Mrs. Vivien Coit, and his daughter, Janice Coit, shown at left in photo. Music for dancing was provided by Joseph Estella and his orchestra.

Perfect Attendance Commended

Thirty-three employees in South Metropolitan Commercial (or 10% of the total Division) achieved perfect attendance in 1953. They were as follows: 1 District Manager, 3 Business Office Managers, 1 Servicing Manager, 3 Business Office Supervisors, 1 Commercial Clerk, 8 Service Representatives, 1 Cashier Senior, 4 Tellers, 1 Business Office Representative, 1 District Chief Clerk, 1 Customer Representative, 3 Special Representatives, 5 Commercial Representatives. A letter of commendation and appreciation was sent to each by H. A. Fasick, South Metropolitan Division Manager.

TV DEMONSTRATION

A demonstration of "TV SKYWAYS" was given to students at the Academy of the Assumption in Wellesley on November 18. The presentation was made to grades 5 through 12 by Ralph Cowdry and Joseph Christopher of the North Met. Servicing group. A special showing of "Telezonnia" was made to children from grades 1 to 4 prior to the "TV SKYWAY" demonstration.



TRANSFER PARTY

Right: A group of Reading Traffic employees who attended a party for Mary A. Shea on the occasion of her recent transfer as Chief Operator at Belmont. Mary was presented a money bouquet, a gift from her associates.



SURPRISE PARTY

A surprise party was given for Harriet Currier by her friends in the Newburyport Business Office in honor of her coming marriage. Left to right: Ruth Weatherby, Miss Currier, Mrs. Currier (mother), Mary McKenna, D. J. O'Brien, Manager, Carmetta Garfi, Mrs. Hart, Eleanor Gannon and Anna Garaud.



RALPH A. TYLER

On December 3 R. A. Tyler, Division Safety Supervisor, was given a testimonial dinner at Blake's Restaurant in Springfield in honor of his approaching retirement. Seated, left to right: J. E. H. Gamlin, toastmaster; Mr. Tyler, Mrs. Tyler. Standing: R. G. Bleakney, General Superintendent—Western; J. E. Brooks, Division Plant Superintendent.



WEDDING SHOWER

Hilda S. Delano was the recipient of many useful gifts, as she terminated her service with the New Bedford Wire Chief's force to become

the bride of Edward V. MacLean, Switchman at New Bedford, on October 17. After a honeymoon through parts of Canada and the U. S., they are now at home at 71 Ohio Street, New Bedford.



FIRST AID COURSE

Attending the ten-hour disaster First Aid Course given at Lawrence were, left to right: E. Rogers,

G. White, R. Lynch, C. Peterof, M. Blackwell, Mr. Brown, G. Mauss, M. Russell, J. Greene, E. Madden and J. O'Dowd.



TRANSFER PARTY

A U. S. Bond was the farewell gift to Robert E. Callan from the Brookline-Newton District

Office at a coffee party held in his honor on the eve of his transfer as Traffic Manager, Franklin Toll.



TRANSFER PARTY

Paul E. Kelly, a former Switchman at the Dorchester Office, who has been transferred to the Traffic Staff Engineers, was recently honored

by his former associates at a dinner party held at the Hollow in Quincy. Mr. Kelly, who is seated in the center, was presented a parting gift.



W. W. ALLYN HONORED

The Fall River Office held a combination Christmas and farewell party for their former Manager William W. Allyn at Stevenson's Restaurant, Friday, December 18, when he was presented a parting gift. Seated at the head table, left to right: Larry Rogers, Eileen Higgins, Carl Hindle, Laurence Raymond, Mrs. and Mr. Allyn, Mrs. Laurence Raymond, James Lawlor, Valmore Archambault, Mary Breslin and William Gibson. 1st table, clockwise: Nancy Switzer, Claudette Landry, Eleanor

Panara, Rita Sullivan, Patricia Macdonald, Maureen O'Rourke. 2nd table, clockwise: Margaret Dunn, Elinor Cushman, Edith Bouley, Rosemary Ready, Phyllis Frank, Barbara Dunn. 3rd table, clockwise: Elaine Cowell, Eileen Burns, Claire Lapointe, Eileen Cooney, Isabelle Adams and Marcelle Marchessault. The group was entertained by a Dragnet skit, enacted by Barbara Dunn, Patricia Macdonald, Rita Sullivan, Phyllis Frank, Maureen O'Rourke, Rosemary Ready, Edith Bouley, Eileen Cooney, Virginia Draddy and Eleanor Panara. The skit was written by Virginia Draddy.

Employees in Reserve

Fourteen employees played an active part in the summer field training exercises of the 437th Signal Construction Battalion, U. S. Army Reserves, at Fort Monmouth, N. J., in August. Because of their familiarity with telephone equipment, most of these men served as instructors during the training period.

The group included Lt. Col. Thomas J. Quan, Commanding Officer of the 437th, Capt. Richard H. Jones, M/Sgt. Pierre (Pete) Rietveld and Cpl. Richard B. Reardon, all of Worcester District; Maj. Leon M. Goodman of General Office, Boston; Capt. Marshall R. French, SFC Robert W. Locke and SFC James E. Ringquist of Fitchburg District; and Capt. Robert D. Johnston, 1st Lt. Willard C. Ames, 1st Lt. Ralph G. Barton, 1st Lt. Edward F. Mahoney, M/Sgt. William F. Mansfield and SFC John Souza, all of Metropolitan District.

As part of their training at Ft. Monmouth, the Reservists built a complete field telephone installation suitable for Army use, watched another Reserve unit attach and operate teletypewriters and portable switchboards connected to this installation, and then dismantled the entire system. A mechanized post hole digger and other specialized equipment, used in field operations, drew much interested attention from the telephone men.

In addition to their field construction exercises, the men attended several Signal Corps demonstrations. During one of these, a light airplane and a helicopter were used to show several phases of Signal Corps operations, such as wire laying from the air, aerial message pickup, parachute deliveries of equipment, photo reconnaissance, and so forth.

Met. Revenue Accounting Engagements

The Metropolitan Revenue Accounting Department extends best wishes to the following girls who recently announced their engagements: Florence Cahill, Carol Duran, Cynthia Hamparian, Mary Hayes, Theresa Hickey, Joan Kelley, Rosemarie Johnston, Shirley Lanigan, Helen Laskey, Jean Loomis, Constance Nee, Barbara Reardon, Carol J. Schultz, Winifred Skahan, Marion Tasonis, Beverly Theiling, Claire Trenholm and Jackie Vinagro.

RETIREMENT

Henry W. Kinsman, Estimate Line Assigner in the Quincy District of the South Metropolitan Division, was recently honored by his many friends and associates at the Winfield House, Quincy, on the occasion of his retirement after 44 years' service. "Harry" was the recipient of a purse of money, the parting gift of his associates. Following a trip to Texas, Mr. Kinsman plans to permanently reside in Hyannis. Head table, left to right, seated: Alan W. Higgins, James A. Bagley, Mr. Kinsman, William W. MacDonald, Leonie McAskill and George L. Hoar. Left to right, standing: Paul Gorachy, Alvin S. Noyes, Marion H. Flavin, James S. McAuliffe, John J. Flynn, Caroline L. Connors and Russell A. McPhee.



RETIRES

Line Foreman Patrick O'Rourke of the Central Construction District, who is retiring after more than 35 years of service, was the recipient of a purse of money, the parting gift of his fellow workers, on his last day on the active payroll. Supervising Line Foreman Thomas A. Cullen made the presentation on behalf of Pat's many friends.



Salem Commercial News

Lucille Powers, Service Representative, recently resigned and was presented a gift by her associates.

Nancy Denault has been transferred from Service Order Writer to Service Representative.

Marie Campbell, previously Teller at Marblehead, is the new Service Order Writer.

Barbara Clark was welcomed as new Teller.

Over the holidays two engagements were announced: Joanne Macomber to David Brown, and Ruth Easterlind to Richard Cedarburg.



Prevent Fires—Save Lives



AN ANNUAL EVENT

Alexander Huff of the North Metropolitan Division Buildings force did it again! This year he bagged a 120-lb. buck in West Lebanon, Me. That, Alex claims, is where the deer are running.

RETIREMENT PARTY

Grace M. Dever, Quincy Traffic, was the guest of honor at a farewell party held recently at

the Fox & Hounds, Quincy, on the occasion of her retirement from the Company. A basket of flowers with a handle of greenbacks was presented to Grace.



LECTURE DEMONSTRATION

"Your Voice Is You" was presented to Taunton employees representing the Plant, Traffic and

Commercial Departments. The program was conducted by Rosemary Flynn of Brockton Traffic, who is shown recording the voice of the Acting Chief Operator, Miss Murray.



MICHAEL GUIRY RETIRES

A party honoring the retirement of Michael Guiry, Lowell Plant, after 36 years with the Company, was held at Eagles Hall, Framingham. Over 125 friends gathered to wish him well. Mr. Guiry has worked in Haverhill, Brockton, Lowell, New Hampshire and Framingham. From the Pioneers he was presented a Life Membership and from Local 19, I.B.T.W., a check. A purse of money was presented him from his many friends in the Telephone industry. The Company, repre-

sented by Dist. Const. Supv. Harold Baker, presented him a plaque inscribed with his many years of service and a handsome wallet. The committee in charge: Frank Deiana, Reginald Lytle, Daniel O'Connor and Ernest J. Sibson, Jr. Left to right, seated: Mrs. Clement Dallaire, Mrs. Harold Baker, William L. Ross, Mr. and Mrs. Guiry, Mrs. Frank Deiana. Standing: Clement Dallaire, Timothy Mahoney, Harold Baker, George M. Glennon, Frank Deiana and D. Joseph McCormack.



TEA

The Framingham Traffic girls recently gave a tea to which they invited

their mothers, aunts and grandmothers. Each operator was allowed time away from the board to act as hostess and show her guests around the newly decorated exchange.

Make the Most of Your Life Insurance

(Continued from Page 9)

used for many purposes other than providing money for your family at your death. People have discovered that it is an easy way to save for retirement, because they're inclined to pay premiums almost automatically—and usually include them near the top of their budget. For the same reason, parents often use life insurance to accumulate funds for their children's college expenses. It has an extra advantage over other educational plans, too, because it *completes itself* if the policyholder dies before his children are ready for college. Another growing use for life insurance is to guarantee mortgage payments if the family wage earner should die before completing them. Life insurance companies have special policies to meet this need. One plan, called Reducing Term, takes its name from the fact that the amount of insurance decreases each year as the amount of the mortgage becomes less and less. It costs less than Regular Term.

Whatever your reason may be for owning life insurance—and whether you have a single policy or a drawerful—make sure you know the various benefits this protection offers you and your family. Only then will you be certain that you're making the most of it.

BELL POST

On December 3 the Bell Post American Legion held its annual installation dinner at the Hotel Kenmore, Boston. Left to right, front row: Mrs. Paul Alexander; Commander-elect Paul J. Alexander; Toastmaster Frank R. Kelley; Commander Martin S. Kilgallon and Mrs. Kilgallon; Joseph A. Griffin, Comptroller; Vice President—Personnel Frederick A. Cosgrove. Back row: Robert J. Gunning, Sgt.-at-Arms; John Swift, Suffolk County Commander; Gabriel T. Olga, Vice Commander; Coleman L. Nee, Commander; Rev. William J. Callahan, Chaplain; William P. Brennan, Gen. Supt.—Met.; Dr. George F. Wilkins, John M. Kelley, Dist. Supt.; Ralph Beattie, Pres. of Thomas Sherwin Pioneers, and Russell W. Hyde, Pres., 401st Engineers.

SCHOOL

A climbing school was conducted recently in Brockton under the supervision of Instructor Ezra S. Meals. At left are the members of the class.

Elected to Post

More than 150 guests, including county, state and national officials, attended installation ceremonies recently of Newton All-Women's Post of the American Legion. Mabel F. McVean was installed Commander. Department Vice-Commander Gabriel Oga was installing officer and Betty Cunningham, Department Executive Committee-woman and Post member, gave the oath.

Mrs. McVean served in the Women's Army Corps for three years and has 19 months of overseas service to her credit. She was one of the first group of WAC's to land in Normandy, a month after D-day. A technical sergeant in the Signal Corps, Plans and Operations Division, she received the European Theatre of Operations Service Ribbon with 2 bronze service stars, the WAAC Service Ribbon and the Good Conduct Medal. Now a clerk employed in the Commercial Engineer-Massachusetts' Office, she was Judge Advocate of the Post last year.

Back Bay Business Office

The Back Bay Business Office recently welcomed three Service Representatives and a Teller: Doris Soucup, Service Representative, transferred from the Chelsea Business Office; Francine Smith, Service Representative; Eleanor Glimp, Service Representative; and Dorothy Robinson, Teller.

Margaret Donovan, Service Representative, has been loaned out for three months to work with the United Community Fund. Kathleen Gallagher, Service Representative, has resigned from the Company.

Fall River Traffic Doings

Fall River Traffic extends a welcome to newcomers Ann Wills, Pauline Laferriere, Evelyn Gamboa and Jean Gagnon.

Chief Operator Jane M. Keefe attended the United Nations observance at the Pawtucket Country Club which was sponsored by the Quota Club of Providence. J. Harrison Cleveland, Canadian Consul to New York City, was the guest speaker.

Mary C. Harrington, Schedule Clerk, became engaged to Robert LaCroix in September. Operator Betty Nolan also became engaged in September to James McIntyre.

Met. Traffic Items

Marguerite Hegarty was the guest of her Dorchester Toll No. 1 associates at a shower held in honor of her recent marriage to Ernest Hamilton at which time she was presented a purse of money.

A pre-nuptial shower was held recently for Joan Tracokas who has recently become the bride of John Shea.

Dorchester Toll No. 1 welcomes newcomer Eleanor Mulcahy.

Doris Cosgrove of Dorchester Toll No. 1 recently announced her engagement to Dino Gigante and Juliana Harvey announced her engagement to Richard Willett.

New Plant Visitor

Chester J. Philpott, Staff Assistant-Personnel, has been appointed Plant Visitor in the Metropolitan Area and will soon be calling on retired Plant employees in the Metropolitan Boston district.

ADVERTISEMENTS

Employees, both active and retired, wishing to advertise anything for sale, rent or exchange, may do so in TELEPHONE TOPICS, without charge. Closing date is the 15th of the month preceding publication. Unless otherwise specified, ads run for 2 months.

FOR SALE

6-ROOM COLONIAL in excellent location in Lexington near golf course. On first floor are 24' fireplace living room, hostess dining room with corner cupboards and bay picture window, modern cabinet kitchen, lav. On sec. floor—3 bedrooms, including 24' master bedroom and colored ceramic tile bath. Fireplaced playroom in basement. Garage. Oil heat. Call LEXINGTON 9-1714-J. F-2

HOUSE LOT of land approx. 75' x 100' in Weymouth Heights, Mass. Handy to railroad. Reasonable. Call BRaintree 2-3147 after 6:30 p.m. F-2

1947 BUICK, black, 4-door sedan. A-1 condition, with 2 new tires. May be seen at any time. Asking \$550. Call COLUMBIA 5-4220. F-2

1949 CHRYSLER New Yorker Highlander sport coupe. In excellent shape. Reconditioned in October. Black with w.w. tires. Asking \$1195. Evenings call UNIVERSITY 4-1534. Days—LEXINGTON 9-2322. F-2

2 MAHOGANY END TABLES, 17" square, 28" high, \$15. **WESTINGHOUSE ELEC. ROASTER**, broiler attachment and stand, \$25. All in excellent condition. Call COLUMBIA 5-0380. F-2

CABLE-NELSON SPINET piano (mahogany) to sell for \$395. Will be 2 years old in May. Call UNIVERSITY 4-1534 evenings. F-2

KENMORE deluxe washing machine. Wringer type with automatic timer. One year old. Sell for half original cost. Call SOMERSET 6-2319. F-2

RANCH HOUSE, 3 yrs. old in residential section of Milton. Three bedrooms, large living room with oak paneled fireplace and picture window, television room, tiled bath, 100 x 100 ft. landscaped lot with room for two-car garage and porch. Call CUNNINGHAM 6-2232. F-2

GIRL'S ELGIN BIKE, 26", balloon tires. In very good condition. New tires and tubes. \$20. **BOY'S HOCKEY TUBE SKATES**, size 7, in good condition. Used 5 times. \$5.00. Call WATERTOWN 3-9521 any night after 5:30 p.m. F-2

DRAPES; divan; chairs; Thor ironer, \$50; army cot with mattress, \$7.25. Can be seen at 25 Greenough Ave., Jamaica Plain. F-2

SUMMER COTTAGE, "Love Nest in the Pines," in West Lebanon, Maine. Call Alexander Huff, GARRISON 7-5791 or West Lebanon, Me., 59 ring 11. F-2

MOUTON LAMB tuxedo style coat size 12, knee length. About 7 years old. In storage most of the time. Call MYSTIC 8-5328 after 6 p.m. F-2

4-RR. CAPE COD with breezeway and garage, expansion attic (wiring all in), fire-placed living room, electric cabinet kitchen, ceramic tile bath, whoopee room with bar in cellar, Maytag auto. washer and Frigidaire dryer, 8500 sq. ft. of land, near schools and transportation. 395 Green St., No. Weymouth. Call WEYMOUTH 9-1637. Price \$11,900. Ja-2

1953 BUICK for sale. Special Riviera model, standard shift, 2-tone green. Excellent condition. Asking \$2200. Call MYSTIC Ja-2

SIX-ROOM HOUSE for sale. Tile bath and shower, all hardwood floors, comb. gas and oil (new), oil heat (steam), new oil burner, 3 large bedrooms, ample closet space. Open fireplace in living room, 1 car garage (heated) under house. 2 min. walk from rapid transit. New Weathermaster storm windows. For further information call HYde Park 3-2483. D-3

KITCHEN RANGE, white enamel, gas and oil combination; year old. Cost \$375 new. Best offer. Call Mrs. Irene Tullgren, Manchester, N. H., 2-0842. Ja-2

DUO-THERM POT BURNER circulating heater for sale. Call AVenue 2-2175. Ja-2

BALLERINA length evening gown, strapless, burgundy red, nylon tulle over tafeta. Size 12. Worn only once. Paid \$40; will sell for \$18. Call ARLINGTON 5-9507. Ja-2

A.K.C. Reg. COLLIE pups. Excellent pedigree and markings. Sable and white. L. Bethold, 384 Main St., Saugus. Call SAUGUS 8-1784-R or SAUGUS 8-1843-R. Ja-2

MINNEAPOLIS-HONEYWELL type No. 77 thermostat, clock type, including damper control, pressure control, elec. switch box and parts, pulleys and chain, complete with instruction sheets. \$25. Call MAYflower 9-2938. Ja-2

ON CAPE COD in Cotuit, a large ranch house (incomplete) with 6 acres of beautiful land with plenty of white pine trees. Bordering two streets. Near Cotuit Country Club golf course, 3 min. to beaches. Handy to stores, church, school, etc. Priced at \$6500. For information call HYannis 75-4. Ja-2

LINCOLN CONTINENTAL 1941 convertible coupe. E. H. Bell, Jr., 329 Summer St., Manchester-by-the-Sea, Mass. Call 731. Ja-2

GENERAL ELECTRIC REFRIG., 5 cu. ft., about 12 years old, in excellent condition. Will sell for \$50. Call MYSTIC 8-5328 after 6 p.m. F-2

WANTED

3- OR 4-ROOM unfurnished apt. in vicinity of Watertown, Belmont, Newton, wanted by couple getting married in Spring. Reasonable rent. Please call Miss Trevitt, WATertown 4-8442. F-2

NOVEMBER '52, February '52 and December '39 TOPICS needed. If you have any please send to room 1607, 185 Franklin St., Boston. F-2

5- OR 6-ROOM APT., unfurnished, unheated, wanted by newly married couple. In quiet section of Arlington, Medford, Dorchester or Somerville. Approx. \$50 mo. Call MYSTIC 8-9075. Ja-2

FOR RENT

RECENTLY WIDOWED Telephone matron would like to rent a room to a nice girl who would appreciate a delightful home and breakfasts and suppers of excellent home cooking. Conveniently located for church and transportation. Call Mrs. Teresa Lally, 21 Easton Street, Allston, STadium 2-6984. F-2

3-ROOM APT. AVAILABLE in January. Heat, light and gas supplied. 1st floor. Unfurnished, being renovated. Private entrance. In Brighton. Call STadium 2-8354 or STadium 2-0676. Ja-2

MISCELLANEOUS

RIDERS FROM STONEHAM to Boston, via Washington St., Winchester, to vicinity of North Station. Call SToneham 6-0950-M. F-2

HAVE YOU A TENT or any camping equipment you would like to donate to a boy scout troop? Troop No. 1, Graniteville, R. I. Call or write to A. B. Jackson, 58 Dean Ave., Centredale, R. I., CE 1-5858 (after 3 p.m.) F-2

PLUMBING—Master Plumber, Steam Fitter and gas work. E. J. Farrell, 62 Shennens St., Quincy. Call PResident 3-2217. F-2

NO. SHORE COMMUTERS: Would like to share my car with riders traveling between Boston and Salem. Call Barbara Morris, Salem 0550-R after 6 p.m. F-2

FURNITURE MOVING—local or to all parts of the United States or Canada. Call J. A. Lowery, retired, BELmont 5-5591 or Commonwealth 6-3388. C

GENTRY'S TV and radio repair shop. Sales and Service. TV, radio, refrig., wash. machines. 716 Adams St., Quincy, Mass. MAYflower 9-5130. C

HIS FIRST AID TRAINING TOLD HIM WHAT TO DO

A routine call sent Installer-Repairman Robert J. King up the steps of a Springfield home on the afternoon of December 3, 1953. The telephone of Mr. and Mrs. Arthur N. Winton was reported out of order.

King rang the bell—to be met by an ashen-faced, shaking man. From within came the sound of moaning. “My wife . . . just fell down the cellar stairs,” the man explained. “I’m just out of the hospital. Haven’t the strength to move her . . . can’t leave to get help.” Frantically, he beckoned

King into the house. Hurrying to the top of the stairway, King found a woman stretched out below, her head on the cement floor. She moaned that her head, hip and arm hurt.

King examined Mrs. Winton, found some nasty bruises but no broken bones, and assisted her upstairs to a couch. Then he went to work on the telephone. In a few minutes, the doctor was summoned. Mrs. Winton was shaken and bruised, but otherwise all right.

Repair Supervisor Edward P. Van Slett, King’s Supervisor, received a letter four days later, ending with these words: “I wish to call this to your attention as both my wife and I are *grateful beyond words* for the kindness shown by this man in your employ.” The letter gave a full account of the incident and was signed by Mr. Winton.

King earned the praise “grateful beyond words.” And these three wonderful words summed up the story of still another telephone employee, who had acted calmly and correctly in an emergency.

